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NEW MEMBERS

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Three Rivers, Two Lakes, One Beautiful Life

SPIRIT

NEWSLETTER

NOVEMBER 2016



EDDIE MAJESTE LEAVES CHAMBER OF COMMERCE

On Wednesday, November, 2nd, the Mountain Home Chamber Board of Directors decided to consolidate the CEO/President position and the Economic Development position into one.

Eddie had been with the Chamber for 13 years. "I'm delighted that I could have done what I did for the Chamber during those 13 years and what I've done for the community," Majeste told Mountain Home radio station KTLO on Thursday. "Things are good for the Chamber."

"Members of the Chamber had communicated to the Board of Directors that the direction they wanted the Chamber to go in was a focus on more growth, more jobs," said Scott Copeland, chairman of the Chamber's Board of Directors. "We felt the best direction for the chamber was to combine these positions with the main emphasis being on economic development.

The Chamber is looking for a seasoned, tried-and-true economic developer that has a proven record of economic success," Copeland said. "We want to find someone with the right credentials, and hit the ground running promoting the area, promoting the workforce. It's all about business growth, job growth and economic growth. That's the ultimate driving force," said Copeland.

Anyone interested in applying for this position, may

submit a resume to jobs@enjoymountainhome.com. A job description may be found by clicking <http://enjoymountainhome.com/relocation/job-postings/#content>. Source: The Baxter Bulletin

CHAMBER CHRISTMAS PARADE: DECEMBER 2ND



The Chamber's Annual Christmas Parade is Friday, December 4 at 6:00 pm. The theme this year is "Christmas in Candyland," and there is no registration required to participate. Line up instructions are available at the Chamber of Commerce. The parade route will be the same as previous years beginning from Hospital Drive and ending at Guy Berry School.

Judging for the floats will take place before the parade begins during line-up. All performance floats and/or walkers, please make sure to stop in front of the town square to perform. Floats will be judged in 4 categories: Civic (Non-Profit Organizations), Commercial (For Profit Businesses), Religious, and Youth.

Bundle up the kids and line the streets to see awesome holiday cheer!

If you would like to become a candy sponsor for the Chamber Christmas Parade, please contact Tracy at 425-5111 or email at Tracyj@EnjoyMountainHome.com. Sponsorships are \$25.00. Please remember that there should be no other Santas in the parade other than the Chamber Santa Claus at the end of the parade.



CHAMBER BOARD ELECTION RESULTS

Six new members were elected to the Mountain Home Chamber of Commerce Board of Directors for the 2017-2019 term. Effective January 1, 2017, the following community members will begin their three-year volunteer term of service: Dr. Jake Long-Superintendent of Mountain Home Public Schools, Heather Loftis-KTLO, Gregory Wood-Hospice of the Ozarks, Kim Crow Sheaner-Donald W Reynolds Library Serving Baxter County, Christy Keirn-Arkansas State University-Mountain Home, and Clint Gaston-Gaston's White River Resort.

Leaving the Board after a three-year term are 2016 Board Chair Dr. Robin Myers, Chancellor-Arkansas State University-Mountain Home, Dr. Leigh Anne Gigliotti-Assistant Superintendent Mountain Home Public Schools, Ricky Johnson-Comfort Inn, Gwen Khayat-Twin Lakes Community Foundation, Judy Matty-Twin Lakes Community Bank, and Sheriff John Montgomery-Baxter County Sheriff's Office. The Chamber wishes to thank these members for volunteering their time and service for the benefit of our community.

BITS N PIECES

Shoe Sensation: is collecting socks for active military and local veterans. The store will be collecting socks until December 24th in the local Shoe Sensation.

El Chico of Mountain Home is turning 10 in December! Follow us on Facebook for details about our celebration - you won't want to miss this fiesta! The holidays are here - and so is your unexpected company! Feed them quickly with a bulk order of our beef and chicken fajitas or enchiladas, chips, guacamole, and queso. Call 30 minutes ahead & we'll have it ready to pick up! 870-492-4700

J Harley Barrow Jr., MD with The Center for Women would like to thank all his patients by wishing them the safest and happiest of holidays through 2016!

Baxter County Master Gardeners - Please join our monthly program meetings 2nd Thursdays -1 pm at the First Presbyterian Church in Mountain Home.

Little Caesars - Try our new pepperoni cheese stuffed deep dish \$10.00

Not all gyms are equal. **Mountain Home Athletic Club** believes in providing everything you need to achieve your goals. That means that your membership INCLUDES participation in all of the classes we offer. Other gyms charge extra for classes. Group classes can give you an exciting exercise experience with qualified instructors that keep you going and take you to your next level of fitness. Call 425-4342 to find out what Mountain Home Athletic Club can do for you. 514 Coley Drive, MHAClub.com

UPCOMING CHAMBER EVENTS

Friday, Dec 2nd
First Friday Luncheon
 hosted by
Protocol Drug & Alcohol Testing

Location: El Chico
Lunch: \$10.50

Tuesday, Dec 6
Good Evening Mountain Home
 hosted by
Jackson Rentals & Supplies, Inc

Thursday, Dec 15
Business After Hours
 hosted by Integrity First Bank
 door prizes, food, beverages...don't miss it!

BITS N PIECES is a FREE benefit to members...a chance for you to share about your business or organization! Just email your "Bits" each month by the 10th. Keep it short and sweet...preferably 50-100 words!

GREAT LAKES. GREAT RIVERS. GREAT BANK.

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 Sacramento Office: 916-441-1111 | San Francisco Office: 415-441-1111 | Seattle Office: 206-441-1111 | Washington DC Office: 202-441-1111

James W. Zulker Jr. & Sons, LLC

PGW COLLECTIBLES

The FISHERMAN'S Lodge

WEST PLAINS BANK AND TRUST COMPANY

NEW MEMBERS

Surface Tech, LLC
1300 Hwy 62W
Mountain Home, AR
72653
870-424-6220

Mtn Home
Parent/Teacher
Organization
2465 Rodeo Drive
Mountain Home, AR
72653

Freedom's Landing
Apartments
105 S Cardinal
Mountain Home, AR
72653
870-701-5090

Pjs White River Lodge
& Restaurant
384 Lodge Lane
Norfolk, AR 72658
870-499-7500

Adita's Seafood & Grill
1318 Hwy 62W
Mountain Home, AR
72653
870-736-0423

BITS N PIECES...CONT'D



Marvelous Magazine - You'll find all of the best gifts for women, all in one place, one day only, at Gifts for Girlfriends: A Marvelous! Shopping Experience, Saturday, December 3, 10 to 4, at the Ramada Inn in Mountain Home. 47 booths all selling gifts for women. Estella Tullgren will be signing her new book, Bella's Table Cookbook!

NATCO - Welcome to Fiber Town USA, right here in the Ozarks! Say goodbye to buffering, slow downloads and streaming problems with Gigabit Internet from NATCO. Our Gig-Certified fiber network has speeds up to 100 times faster than the national average and is now available to residents and businesses. We're excited to offer access to the fastest, most reliable Internet network in the area. Add our 1 Gig broadband to a bundle and save money each month on all services. Call Tim at 870-453-9237 today and get one month free!

Community Connections' Family Resource Center - is seeking sponsorships for youth and families to attend classes. Our next series of classes begin in January: Family Dynamics, Teen Substance Abuse Awareness, Active Parenting, and Adult and Adolescent Anger Management classes. The community's help by sponsoring families and individuals so that they may attend classes is needed. Classes are \$3 per person per class. Family Dynamics, Active Parenting and Teens Substance Awareness are a series of six classes (\$18), Adolescent Anger Management (also known as "Coping with Character") consists of eight classes (\$24) and Adult Anger Management is thirteen classes (\$35).



Peitz Cancer Support House! The calendars are a **new size** this year, and the 8" x 5" spiral bound format is perfect for your desk, car, backpack or purse. The calendars are just \$5 each and make great Christmas gifts. 100% of the proceeds benefit local cancer support services.

In honor of National Adopt a Senior Pet Month, our November Special is \$11.00 adoption fees on all senior pets age 7 or older. **Humane Society of North Central Arkansas** 2656 Highway 201 North. www.humanesocietyofnca.org 870-425-9221.



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Bus: 870-482-2450
www.ashleywhavens.com
Contact Me

BITS N PIECES...CONT'D



Drug or alcohol problems? Take that "first step" and make a confidential phone call to **First Step at Baxter Regional Medical Center**. We would love to help! 870-508-7590.

Jackson Hewitt is doing a toy drive to help children and families that are in Serenity this year. Drop off toys from November 1-December 19. 505 S. Main.

VisionAmp Marketing would like to say "thank you" to everyone who attended, presented, and helped put together such a great presentation for "Increasing Tourism for Small Business." Over 40 local tourist related businesses were in attendance.

If you are ready to take your business to a new level, give VisionAmp Marketing a call today at 580-0909 to get the conversation started. From business cards to videos to websites, VisionAmp can handle all of your marketing needs. Visit visionamp.com for more information.

ASUMH recently won a Gold Medallion award and two Bronze Medallion awards for videos the college produced with Vision Amp Marketing. The awards were given by the National Council for Marketing and Public Relations in District 4, which includes community colleges in Arkansas, Colorado, New Mexico, Oklahoma, Texas and Wyoming. In addition, ASUMH received a Bronze Medallion for its successful marketing and recruitment campaign ASUMH: The Natural Choice, which focuses on the natural resources of the area in which the campus is located.

Mruk Family Education Center on Aging is looking for energetic and compassionate volunteers to help with the new Rock Steady (non-contact) Boxing program for people fighting back against Parkinson's. We are already seeing some wonderful results! Would you like to come help us empower people living with Parkinson's to fight back? We are looking for people to commit to one day a week for 90 minutes. Call Dianne at 508-3881.

The Christmas Journey, A Living Nativity, is a free event for the public. This driving tour is held on the campus of **First Baptist Church in Mountain Home** on December 1st, 2nd, 3rd and 4th, from 6-8 PM. The tour begins at the Bethlehem Gate at the Spring Street entrance near the corner of Club Blvd and Spring Street, and features scenes of the first Christmas with live actors and animals, and Carolers singing. The outdoor scenes depict the Nativity, Wise Men, Bethlehem, Shepherds, and Angels. Family activities include an outdoor petting pen, and indoor refreshments, a story time for children, puppet show, illusionist act, and crafts. All ages are welcome! Come experience The Christmas Journey and enjoy fun and fellowship with us at First Baptist, Mountain Home, 400 Club Boulevard. For more information, call 870-425-6961.

In honor of National Adopt a Senior Pet Month, our November Special is \$11.00 adoption fees on all senior pets age 7 or older. **Humane Society of North Central Arkansas** 2656 Highway 201 North. www.humanesocietyofnca.org 870-425-9221.



**RECENT
CHAMBER EVENTS**

BITS N PIECES...CONT'D



November is National Hospice and Palliative Care Month and hospice and palliative care organizations across the country are raising awareness regarding the highest quality care for all people coping with serious and life-limiting illnesses. Through this specialized quality care, we see many patients and their families experience more meaningful moments together. Hospice helps people focus on living despite a terminal diagnoses. **Hospice of the Ozarks** continues to serve residents of Baxter and Marion counties in north central Arkansas for over 37+ years and the only not-for-profit hospice in the area. If you have questions regarding hospice, please contact us at 508-1771 or visit us at www.hospiceoftheozarks.org

BIG NEWS! Professional Travel Services has moved to 104 E 7th St. in downtown Mtn Home. Please come see us on the square!

BE A SANTA FOR A SENIOR

Home Instead is sponsoring the Be a Santa to a Senior program again this year. Stop by the Chamber to pick a senior wish list You may drop off your items to Home Instead or the Chamber office by December 8, 2016.

2017 CHAMBER WELCOME BAGS

The Chamber will fill 1500 bags in 2017 to give to visitors in our area. These bags are distributed at sporting tournaments, conferences, etc. Do you have items you'd like to put in the bags? This is your chance to get noticed! Thousands of visitors will come through our area beginning in the spring to attend the Annual Sow Bug Show, We can put anything in the bags from magnets to shirts...Just make sure your logo appears on the items. People love coupons, pens, pads, credit card holders, golf tees, you name it, they love it!

Do you have an event coming to town that you need bags for? Let Tracy know--first come, first served

2017 NETWORKING DATES

FIRST FRIDAY DATES: \$125.00 TO HOST: The host of First Friday will have the floor for about 25 minutes to present his/her business promotions. Afterwards, the microphone is passed around so that everyone can have their "60 Seconds of Fame." Bring literature to lay on the tables. Unless advertised, First Friday happens at El Chico Cafe beginning at noon.

Jan 6: Jackson Hewitt Tax Services

Feb 3: Schliemann Center for Women's Health

Mar 3:

April 7: Cloud 9 Ranch

May 5:

June 2:

July 7:

Aug 4: Lions Club

Sept 1:

Oct 6:

Nov 3

Dec 1

2017 CHAMBER NETWORKING DATES



RECENT CHAMBER EVENTS



BUSINESS AFTER HOURS: \$250.00 to host: The host of Business After Hours has the entire networking event at a location of their own choosing or their place of business.

- | | |
|-------------------------------------|---------------------|
| Jan. 19: | July 20: |
| Feb 16: | Aug 17: |
| Mar 16: Kirby & Family Funeral Svcs | Sept 21: |
| April 20 | Oct: 19: |
| May 18: Shay's Appliance | Nov: Bouquet Palace |
| June 15 | Dec 14: |

Leadership 2016-17:
Local Government Day
 Garth Deems, Jennifer Frounfelter, Dylan Edwards, Sarah Edwards, Peter Moore, Kathryn Hicks, Shelby Politte, Chrissie Ford



A BLACK & WHITE AFFAIR



Hugh McLean Receives the Vada Sheid Lifetime Achievement Award



Rick Garner Receives the Ambassador of the Year Award



Jewel Pendergrass Receives the Chairman's

Want to join the Chamber of Commerce?

Click [HERE](#) to join our family!!!

The Mountain Home Chamber is on



Facebook! LIKE our page please.

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Commerce
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Mountain Home, AR
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Mickey Pendergrass, judge@baxtercounty.org