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Three Rivers, Two Lakes, One Beautiful Life

# SPIRIT

## NEWSLETTER

AUGUST 2016

### IT'S LOUD, IT'S IN YOUR FACE, AND YOU'LL BE BOUNCING OFF THE WALLS

#### Volunteers of the Chamber Race to the Clock to Tell the Chamber Story

While most Chambers of Commerce struggle through their annual membership drive, The Mountain Home Area Chamber of Commerce will host a 'Membership Event' that is like none other. For two and a half days, over 100 volunteers will work against the clock and against each other to sign up new Chamber members and create a greater community awareness of the important role of the Chamber of Commerce. The event is organized by Jimmy Cusano and a group called *Your Chamber Connection*. Their speciality is high energy membership campaigns that allow volunteers to conduct 'out of the box' membership fun while building the membership base.



"It's about business," says Event guru, Jimmy Cusano. "The Chamber of Commerce is the business community. This brings everyone together to build our Chamber. It's a membership-based organization and most people don't like 'membership drives. With a Membership Event, they come together in a competitive, fun setting and tell the Chamber story. When others hear about everything the Chamber does, all of a sudden you have a great deal of enthusiasm for the Chamber, and a great deal of support."

The Mountain Home Area Chamber Membership Event will kick off on September 13 and conclude on September 15. For more information on how you can be involved, call the office at 870-425-5111.

### CHAMBER COMMUNITY AWARDS BANQUET

#### OCTOBER 28: 6:30-8:00 PM-VADA SHEID COMMUNITY DEVELOPMENT CENTER

The Chamber office is accepting nominations for its annual awards banquet scheduled for October 28<sup>th</sup> at the The Sheid.

This year's Chamber banquet will honor those who are an inspiration to the community and a credit to their profession. The community is invited to nominate candidates for the categories listed below. The Chambers's Board of Directors will vote during our September board meeting. The candidates and the winning recipient will be announced at the banquet. Please send all nominations to Tracy Jones at [Tracyj@EnjoyMountainHome.com](mailto:Tracyj@EnjoyMountainHome.com) or call the Chamber office at 870-425-5111. The last day to nominate will be Friday, September 15, 2016.

#### Award Categories

**Outstanding Business or Industry:** The Outstanding Business Award recognizes a local, for-profit entity. This award recognizes businesses that bring recognition to the Twin Lakes Area because of the commitment made to our citizens. The business of the year is a role model for other businesses and conducts itself in a fair and ethical manner.

**Outstanding Organization:** The Outstanding Organization Award recognizes a local not-for-profit organization. The recipient is selected for its commitment to serve those in the area. The organization excels in putting service above self by serving others in our communities.

**UPCOMING  
CHAMBER EVENTS**

Friday, Sept 2

First Friday Luncheon  
hosted by  
The CALL of Baxter  
County  
Location: El Chico  
Lunch: \$10.50

Sept 13-15  
Chamber Membership  
Event

Thursday, Sept 22

Business After Hours  
hosted by Elmcroft  
Senior Living

door prizes, food,  
beverages...don't miss  
it!

**BITS N PIECES** is a  
**FREE** benefit to  
members...a chance  
for you to share about  
your business or  
organization! Just  
email your "Bits" each  
month by the 10<sup>th</sup>.  
Keep it short and  
sweet...preferably 50-  
100 words!

# CHAMBER BANQUET CONT'D.

This outstanding organization provides benefits that are an invaluable asset and serve as a model for other organizations. self by serving others in our communities. This outstanding organization provides benefits that are an invaluable asset and serve as a model for other organizations.

**Educator of the Year (includes Workforce Development, etc.):** The Educator of the Year award recognizes a local individual. This person is dedicated but is also proactive in assuring that the educational needs of his/her students are met.

**Medical Professional of the Year:** The Medical Professional of the Year honors a unique, respected individual who has given unselfishly of his/her self to promote the best possible healthcare to persons of the Twin Lakes Area.

**Spirit Award:** The Spirit Award recognizes an individual or entity that acts as an Ambassador to the Twin Lakes Area, continuously promoting our community of "Three Rivers, Two Lakes, One Beautiful Life." The recipient of this award enthuses passion, captivating individuals, families, businesses and/or industry with the thrill of living/working in the Twin Lakes Area.

**Young Entrepreneur of the Year (up to 40 years old):** The recipient of this award has demonstrated success as measured by sales and profit; increased employment opportunities; developed and/or utilized innovative or creative business methods; and contributes to community-oriented projects.

**Jim Gaston 'Friend of Tourism' Award:** The recipient of this award promotes the Twin Lakes Area at each and every occasion and invests themselves in the area to make a better place not only for visitors but for all of us. The 'Friend of Tourism' not only participates in this industry, but his or her true goal is to share the natural beauty of our area while teaching others to enjoy it and to treat it with respect.

**Volunteer of the Year Award:** The award is designed to honor an individual performing outstanding community service, largely without recognition. The recipient may volunteer in the public and/or private sector with longevity of service playing a role in the selection.

## BITS N PIECES

**The 20<sup>th</sup> Annual Arvest Ultimate Auto Group Charity Golf Tournament** will take place on Saturday, August 27, 2016, at Big Creek Golf & Country Club. Team entry is \$160 including cart. All proceeds benefit Care Center Ministries, The CALL of Boone County and West Plains Rotary Child Weekend Backpack Program. Call 870-449-7164 for more info or visit [www.arvest.com/nca](http://www.arvest.com/nca)

**The Van Matre Senior Center** has had a hard couple of weeks, between a leaky roof, a mini-flood in our dining room, and one of our meals on wheels delivery trucks dying- we need help. Please consider a donation or sponsoring our upcoming fundraiser- the Silver Chef (or competing if you are a restaurant!!) Contact Kimberly 870-424-3054.

**WOMEN'S EXPO**, AUGUST 27<sup>TH</sup> 10 AM TO 3 PM, BAXTER COUNTY FAIRGROUNDS  
FREE ADMISSION, Door prizes, fashion show, vendor, education & NFP booths.  
Food from the BPW Bistro, and music from DJ JD Musical Entertainment!

Black Oak Arkansas comes home to benefit **Serenity, Inc** October 1st in Cotter Springs at 5pm! Tickets are \$15.



## NEW MEMBERS

**Holiday Hills Resort  
Lodging**  
1473 CR 149  
Elizabeth, AR 72531  
870-488-5303

**Pizza Inn  
Restaurants**  
1127 Hwy 62E  
Mountain Home, AR  
72653

**Neff, James & Jackie  
Individuals**  
329 S Kingswood Dr.  
Mountain Home, AR

**Pig & Cotton Clothier  
Retail**  
194 Sheeks Drive  
Mountain Home, AR  
72653  
501-580-6174

## RIBBON CUTTINGS

# BITS N PIECES...CONT'D

"Catch the Excitement" with the **Baxter County Master Gardeners**. Baxter County Fair September 13 to 17! Get your flower and veggie gardens ready to exhibit prize winning specimens. For guidelines on what to bring and how to prepare your Horticulture Exhibits go online to [baxtercofair.com](http://baxtercofair.com) and click on Fair Book PDF.

You will find "Fair Book & Resources for Exhibitors". Exhibiting Vegetables, Fruits, Herbs & Field Crops, Exhibiting Flowers & Plants, Principles of Floral Arrangements, Baxter County Fair Book.

**The Baxter Bulletin** will host the Taste of Home Cooking School, Thursday September 29<sup>th</sup> at the Vada Sheid Community Development Center. Tickets available Wednesday August 17<sup>th</sup>. Vendor space is available, call Kendra at 870-508-8090.

**Home Bound Medical:** Through our trained health care professionals, Home Bound Medical provides a variety of home care services. We work directly with you, your family and often a team of other health care professionals to make sure your needs are met. Home Bound Medical provides the following services: Personal Care, Homemaker Services, Skilled Nursing, Physical, Occupational, & Speech Therapy, Private Duty Nursing, and Case Management. Call (870) 425-2446 for more information!

**KKountry 95, The Train 100.9 and AM1290 The Gift** are gearing up for Childhood Cancer Awareness Month. Please consider stopping by Factory Return Outlet, Salsa's Mexican Grill, or Sleep Mart in Mountain Home and donate \$1. to our St Jude Children's Research Hospital Pin Up Campaign.. If your business would like to participate contact [mindy@kkountry.com](mailto:mindy@kkountry.com)

**The Reppell Diabetes Learning Center** will host a **FREE** Diabetes Education program at the Marion County Sr. Center in Flippin on Tuesday, September 20<sup>th</sup> from 5-7pm. Please call 508-1765 to register!

**NATCO Communications** has been recognized by NTCA-The Rural Broadband Association as a Certified Gig-Capable Provider for delivering gigabit broadband speeds and enabling technological innovation in its rural service area.

NATCO's 1Gig FTTH service provides the bandwidth to deliver High Definition television, voice communications and High-Speed Internet simultaneously without buffering or loss of quality. Currently, homes and businesses in Bull Shoals, Diamond City and Flippin have access to NATCO's 1Gig FTTH service. Construction and installation of FTTH is planned for other portions of the NATCO service area in the near future.

To find out more about NATCO's Gig Internet and Bundles, call 800-775-6682 or visit [www.natconet.com](http://www.natconet.com).

**The Mruk Family Education Center on Aging** is so excited about their newest program, Rock Steady Boxing! Rock Steady Boxing (a non-contact boxing exercise) is a great way to enhance the daily quality of life for people with PD. This program has the potential to build power, strength, flexibility, and balance where it has once been lost because of this degenerative disease. After 5 weeks into the program we are seeing some incredible results right here in Mountain Home, Ar. Help us in the fight against PD! If you know someone with Parkinson's disease please share our contact info with them: Diahanne @ 508-3881. If you would like one of our coaches to come and present information to your church or civic groups, or workplace, let us know!



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The Hop



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**RECENT  
CHAMBER EVENTS**



**Team Captain Training for  
the upcoming  
Membership Event of  
2016!  
Adrienne Blackwell and  
Sally Gilbert, Arvest Bank;  
Dr. Jake Long, Mountain  
Home Public School; and  
Silver Team Chairperson,  
April Fowler, US Bank!**

# BITS N PIECES...CONT'D



**Mountain Home Athletic Club** offers a Pay As You Go Membership and 3-Days per Week Memberships so you only pay for the time you need. Why pay for more gym than you need? No long term contracts and no activation fees. Let's get you started on a healthy lifestyle, call 425-4342 for details and talk to our professional staff. Try us for a week FREE! Two locations, 24/7/365 access, [MHAClub.com](http://MHAClub.com).

Get your early tickets to the third annual Wurst Party Ever! On sale now at [www.wpe2016.eventbrite.com](http://www.wpe2016.eventbrite.com) Come out and enjoy this Oktoberfest-theme fundraiser for the **Schliemann Center for Women's Health Education!**

Check out the new re model at little Caesars. Now we can handle more large orders. !! **The UPS Store** says if you are headed to the Post Office see us first. Now providing new, more competitive shipping rates! We have a knowledgeable staff, great customer service and shorter lines which means faster service! There's never been a greater value! Please visit our Facebook page or website for details.

We are excited to welcome Laura Saeler to our **Bank of the Ozarks** team. Laura is the Head Teller at our main location. Please stop by Bank of the Ozarks at 100 Hwy 5 N, Mountain Home to meet Laura.

School schedules and busy work days can make life hectic! **El Chico Cafe** has easy dinner options to go - a-la carte or in bulk. Give yourself a break and us a call! 870.492.4700

Do you sell gifts for women? You need a booth at Gifts for Girlfriends: **A Marvelous! Shopping Experience**. One day only - Saturday, December 3, 10 to 4 at the Ramada Inn in Mountain Home. All booths must sell gifts we buy for the women in our lives. Call Renae Schocke 870-491-5215 for an application.

Visit the **Donald W. Reynolds Library Serving Baxter County's** website, [www.baxlib.org](http://www.baxlib.org), to stay up to date with all the fantastic events being held for all ages!

**The Baxter County Farmer's Market** is open from 7:00am until 1:00pm on Wednesdays and Saturdays, the Farmer's Market is located around the Baxter County Courthouse, in downtown Mountain Home.

Back to school special, all cat and kitten adoptions fees are just \$40.00 for the month of August. Black dog and cat special, all solid black dogs and cats adoption fees are just \$25.00. Lonely Hearts (animals at the shelter for 6 months or more) adoption fees are 50% off. Come by and find your new best friend today! **Humane Society of North Central Arkansas** 2656 Highway 201 North Mountain Home 870-425-9221

**The Baxter County Library Foundation** would like to thank the many businesses and individuals that supported Pub Night! The fundraiser was a lot of fun and a great success!

**VisionAmp Marketing** is your source for everything to help grow your business. We build custom responsive websites, create custom video you can use online or on tv, design one-of-a-kind print materials like rack cards, brochures and catalogs, and handle all your digital marketing so you don't have to! Let's work together. We love creating long-lasting relationships with clients. Plus, we're nice and friendly and have a lot of fun! [VisionAmp.com](http://VisionAmp.com)



# BITS N PIECES...CONT'D



## RECENT CHAMBER EVENTS



**Twin Lakes Golf Course** will provide free golf lessons to the public every Wednesday evening starting July 6<sup>th</sup> and running through August 31<sup>st</sup>. The lessons, which begin at 6:00 p.m., will include swing mechanics, body posture and grip, putting and ball striking. According to TLGC board member Mike Loskota, "If you are interested in golf and have always wondered if you are suited for the game, this is an excellent way for you to get some basic instructions, test the waters for your interest level and see if want to pursue the sport." Loskota is a former National Association of Intercollegiate Athletics (NAIA) coach and has worked with several PGA pros on the west coast. Tyler Clingensmith, TLGC Pro Shop manager, will also serve as an instructor. All equipment such as balls and clubs will be furnished. Anyone 18 years of age and older who is interested in signing up for a free one-hour lesson should call the Twin Lakes Golf Course Pro Shop at 870-425-2028. Space is limited, so it is recommended that interested players call now for an appointment. For more information, please contact: Sharon Quint, on behalf of Twin Lakes Golf Course-580-0389.

**Leadership 2016-17:**  
 Dylan Edwards (US Army Corps of Engineers); Sarah Edwards (BRMC); Tyler Sanders (Baxter Healthcare); Shelby Kuchenbecker (Carter's Jewel Chest); Chrissie Ford (Baxter County Govt); Jennifer Frounfelder (Good Samaritan Society); Jeff Hoskins (Baxter Healthcare); Peter Moore (Baxter Healthcare); Garth Deems (The UPS Store); Kathryn Hicks (Centennial Bank)

Want to join the Chamber of Commerce?

Click [HERE](#) to join our family!!!

The Mountain Home Chamber is on Facebook! LIKE our page please.



**The Reppell Diabetes Learning Center** will host **Bob Harris** from MHFD to talk about Fire/Home Safety on **8/23/2016** at 5pm in the Lagerborg Dining Room and a **Heart Smart Cooking Class** at 11am on **8/31/2016** at RDLC. Both events are **FREE**, please call 508-1765 for more information!

The deadline for **Single Parent Scholarship Fund of Baxter County** applications is September 15, 2016 for the fall semester. Go to <http://www.aspsf.org>, choose Baxter County and complete the online process to get your application submitted.

Come and add some color and sparkle to your summer wardrobe and seasonal dining by shopping with **Serenity** at our two thrift stores: **The Purple Door Upscale Resale Shoppe** at College and Coley for beautiful, name brand items, jewelry, shoes & purses and our **Donation Station**, located in College Plaza behind KFC, for everyday items from dishes to toys, clothes and more! The Purple Door is open Mon-Fri, 9am to 4pm and Saturdays, 9 am to 3pm. The Donation Station is open for sales on Wednesdays from 9 am to 3pm and on Saturdays from 9am to 1pm. Come find some amazing bargains and help support Serenity's mission to assist survivors of domestic violence to rebuild their lives and move into healthy independent futures.

**4th Annual Walk-A-Mile in Her Shoes Walk-a-Thon**, Saturday, October 8<sup>th</sup>, at 10:00 am—Location: Bomber Stadium

What's New in 2016—This year we're giving away some great awards and prizes including awards for: Entry forms for all Walkers are saved as images below. Or you can pick them up at the Serenity offices, All Pet and Anytime Fitness! Let's get all of our guys walking in high heels for charity!

**Best Pet Costume:** Bring your canine companion decked out to the 9's for our first ever Pet Costume Contest – after they accompany you on your mile walk, have them strut their stuff for the judges.

**Highest Heel:** We'll pull out the tape measure, and the individual to complete his walk in the highest heel will be crowned the winner!

**Best Performance:** Get your groove on while you're walking! The individual to make his walk the most entertaining will be our winner!

**Best Outfit:** Sure, you can walk in her shoes – but how do you look doing it?? The walker who looks like he's been wearing heels his whole life in the most stylin' outfit will take home this coveted prize!

Affordable fun for the whole family! Spectator admission is only \$1! Walk-A-Mile in her Shoes is sponsored by **All Pet & Equine Supply and Anytime Fitness, with all proceeds benefiting Serenity.**

**TAYLOR HEARING CENTERS**  
 1-800-690-3896

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 405-0323  
 LCcreativeproductions.com

**TLC Bank**  
 TWIN LAKES COMMUNITY BANK



**Comfort INN**  
 BY CHOICE HOTELS

**THE EVANGELICAL LUTHERAN Good Samaritan Society**  
 In Christ's Love, Everyone Is Someone.



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