



# 2015- 2016 Communication Arts Business Academy



# Mission & Vision

## **Mountain Home Public Schools**

**Communication / Arts / Business**



**Committed to Excellence in Education...  
Every Student – Every Time!**

**We believe in:**

- Cultivating and supporting life-long learners.
- Challenging every student to his or her highest potential.
- Partnering with home, school, and community for student success.
- Acknowledging that students must share in the responsibility for learning.
- Preparing students to be contributing citizens in the 21<sup>st</sup> Century.
- Practicing good citizenship among students and staff.
- Providing a safe, nurturing, and orderly environment as an essential part of learning.

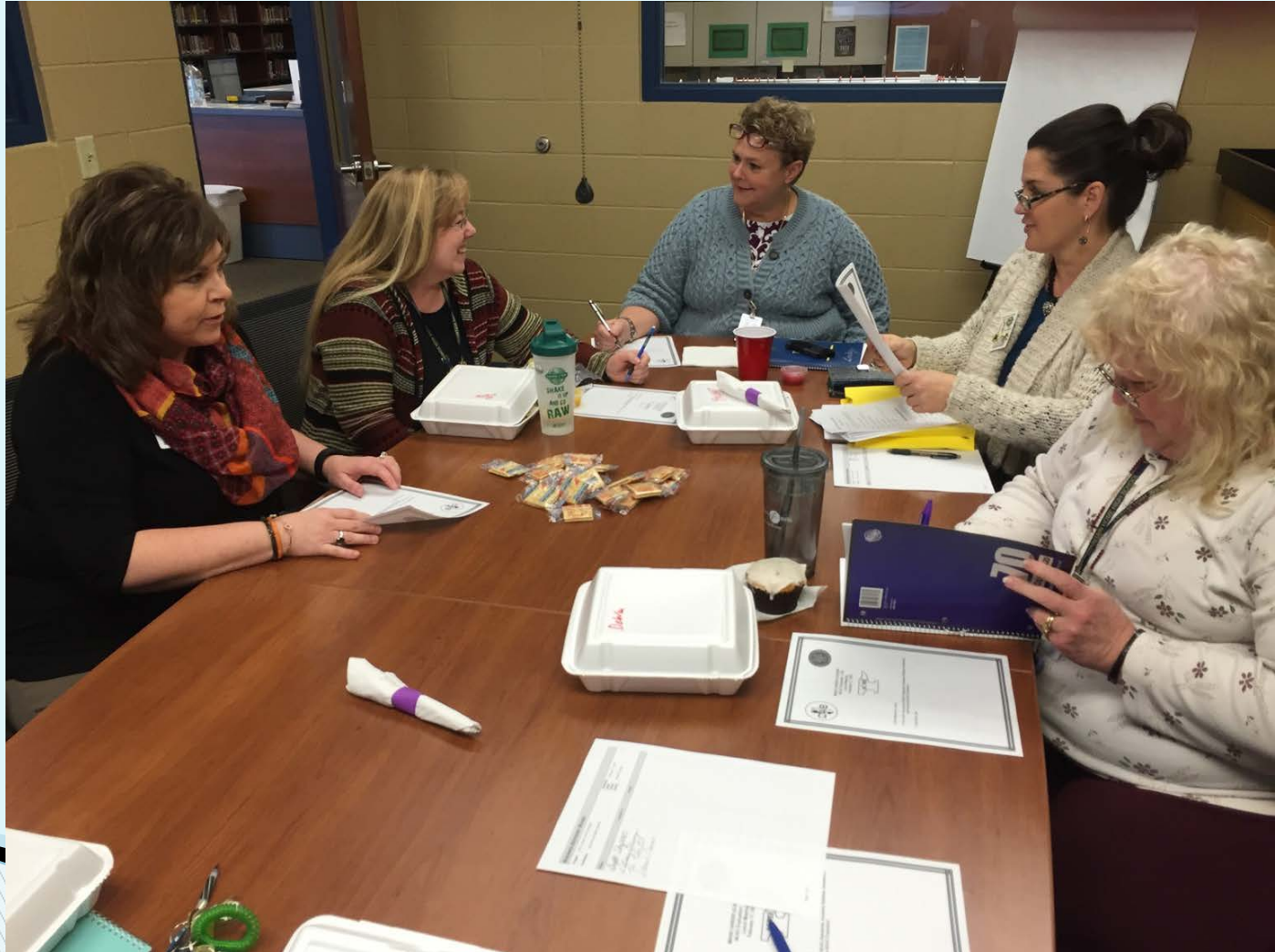
# Goals of CAB

- CAB students are visual learners
- Encourage academic success
- Giving real- world application / integrated projects
- Make learning fun, meaningful, but rigorous
- Teaching citizenship through AAP (Academic Advisory Program)
- CAB brochure - given to parents and community
- SOAR- Sophomore Orientation for Academy Readiness (transition piece)
- Connect with business partners

# Weekly Common Planning Time

- Two Academies meet each Wednesday Morning/ One covers remediation
- Integrated Project(s) Development over the theme of the year- - major projects & smaller integrations
- Lesson planning/ Project committee work/ Activity planning
- Model identified weak Student Learning Expectations (SLE's) – Plan integrated lessons by all academy academic subjects
- Continuing academy improvement/professional development
- Red Flag student concerns (academic, behavior)
- Business partners attend to incorporate community projects (real- life application)
- Parent Involvement Panel
- School visits

# Common Planning Time In Action



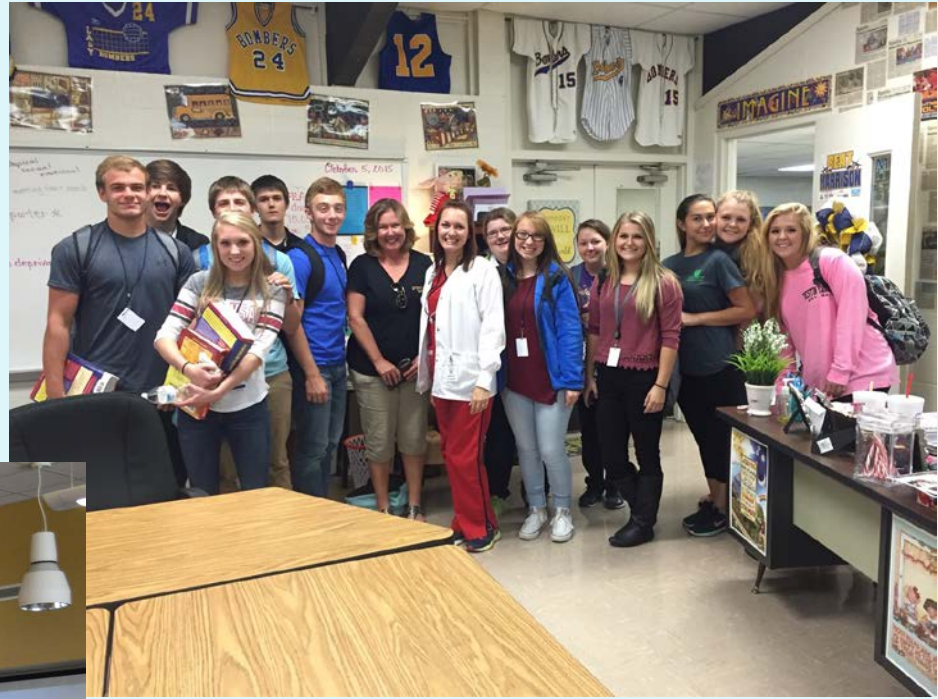
# Teaming Model

- CAB team meetings weekly on Wednesday mornings 8:00 – 8:50
- Teacher partners for AAP lessons/ activities
- Teacher team building activities
- Teacher externships as an academy
- Leader as facilitator only
- Sharing work (committees) when preparing for CAB projects, work days, kick- off day, celebration day, etc.
- Meet at least once a week with Academy Coordinator and Principal
- Leadership meetings once a month
- Faculty meetings once a month
- Summer in- service for integrated projects & AAP revisions/ development/ academy reflection & planning

# Business Partner Involvement

- **Wells Fargo Advisors** sponsor our t-shirts every year for ALL students and faculty; they also support the Bomber Bulletin & CAB Connect projects
- **KTLO** helps us with advertising and internships
- **Arkansas State University at Mountain Home** provide students with Trailblazer days, teachers with externships, senior picnic, project workday
- **Twin Lakes Community Bank, Computer Automations, Vision Amp, Wells Fargo, Baxter Bulletin, Kincade Law Firm** provide mentors for our students
- Other mentors relevant to CAB (Bankers, restaurant owners, computer software specialists, artist, director of MHEF)
- Externships for teachers (**Southern Tag/ Gastons/ ASU- MH/ Vision Amp**)
- Extended Advisory- - opportunities for students on or off campus
- Parent volunteers
- Parent panel during meetings
- CAB Business Expo/ Career Expo

# AAP Mentors



# Business Partners - Guest Speakers



# Teacher Externship to Southern Tag & Label and Gaston's White River Resort



# Community Partnership Business Advisory Board

## CAB

Mr. Jackson Rhoades - Wells Fargo  
Mr. Noel Morris - Home Instead Senior Care  
Mrs. Roselyn Blagg - ASU- MH  
Mr. Tobias Pugsley - Vision Amp  
Eddie Majeste - MH Chamber of Commerce  
Mr. Neal Pendergrass - Board

## HHS

Mr. Barney Larry  
Mrs. Kim Schmuecker  
Chief Carry Manuel  
Jeff Quick  
Mrs. Lisa House - Board

## ACME

Mr. Greg Mills  
Mr. Jm Brown  
Mrs. Heidi Volltrauer  
Mr. Ben Strider - Board

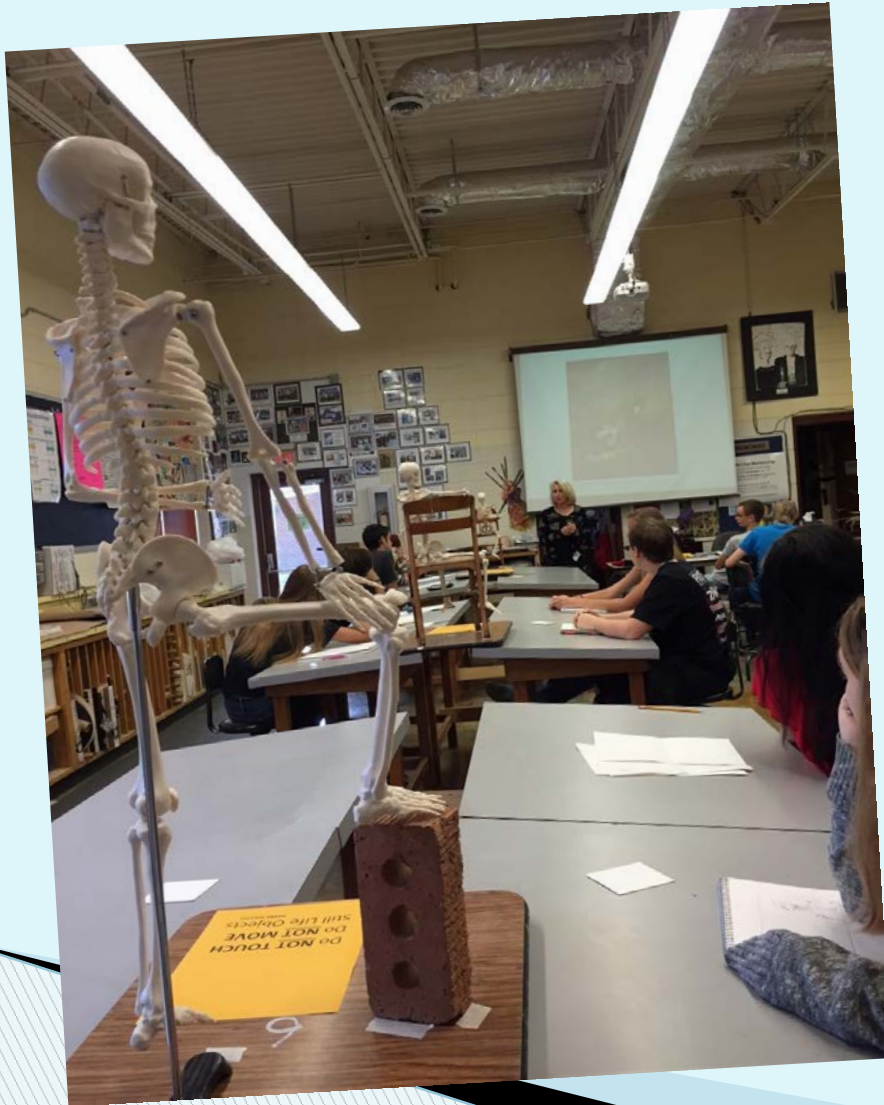
# Business Advisory Board



# CAB Integrated Projects

- **Communications:** CAB Bomber Bulletin—student driven newspaper shared with the community/ district through the Baxter Bulletin
- **Arts:** Our Voice—4 preliminary rounds throughout the year/ finale on celebration day; Fine Arts Festival
- **Business:** CAB Connect- student business partnership with Wells Fargo; Business Expo
- Interdisciplinary units – helping students see relevance in how all disciplines are connected (literacy/ social studies, math/ science, etc.)
- Weak SLEs through Academy Meetings (lesson integrations by subject area)
- Smaller classroom integrated projects (1 per semester per teacher)
- Teacher externships to find/ develop “real- world” integrated projects
- Ongoing development & improvements for integrated projects
- Community Service Projects (Empty Bowls Project/ canned food drive, Thrift Store,)
- Academy Kick-off Day & Celebration Day (student/ teacher input)

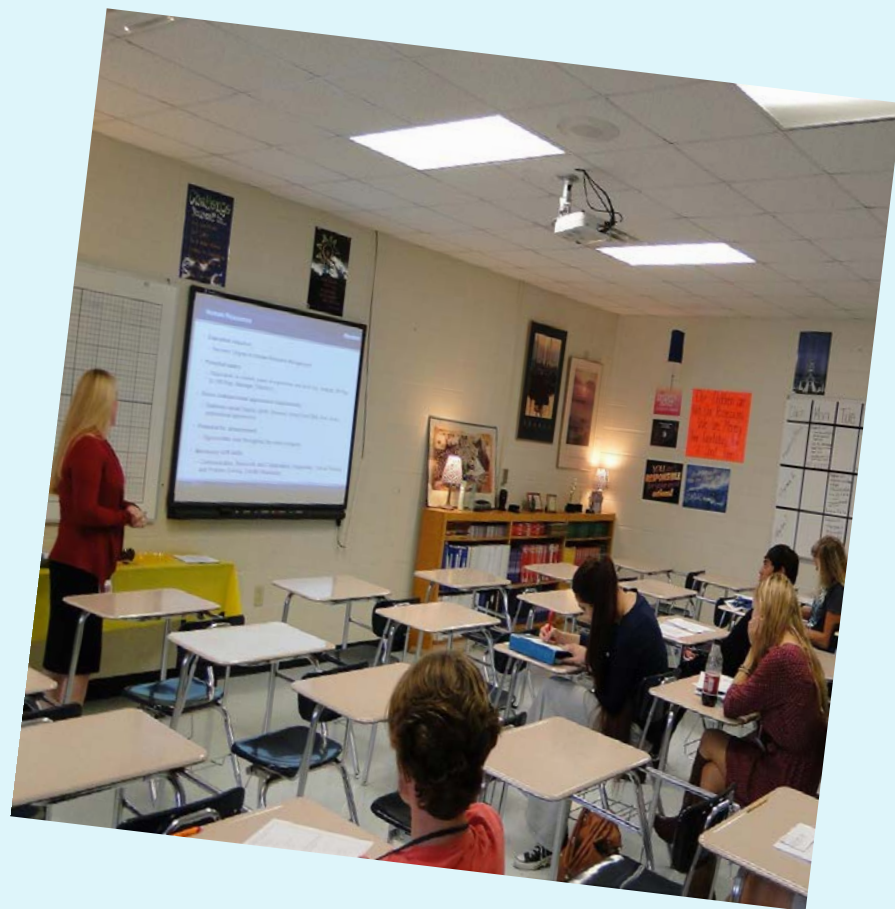
# Biology/ Art Integration



***Student produced artwork for biology/art integrated project***



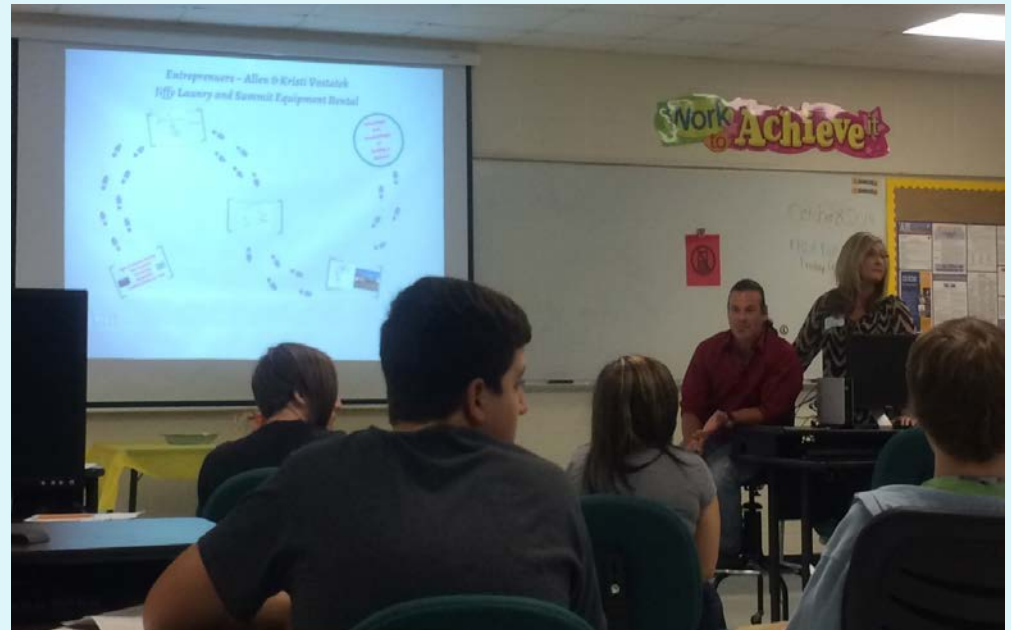
## Integrated Lessons - Guest Speakers



# Business Expo

- Goal was to work with our community partners & to show students career/ business opportunities available to them after high school/ college
- 30 business partners committed to attend—banks, real estate, florists, lawyers, travel, medical, insurance, hospitality, and many others
- Each business sent representatives to talk to students - education needed, salary, expectations
- Students signed up for 3 business rotations
- Business Expo expanded to our Career Expo/ Academy Project Day planned by our Business Advisory Board

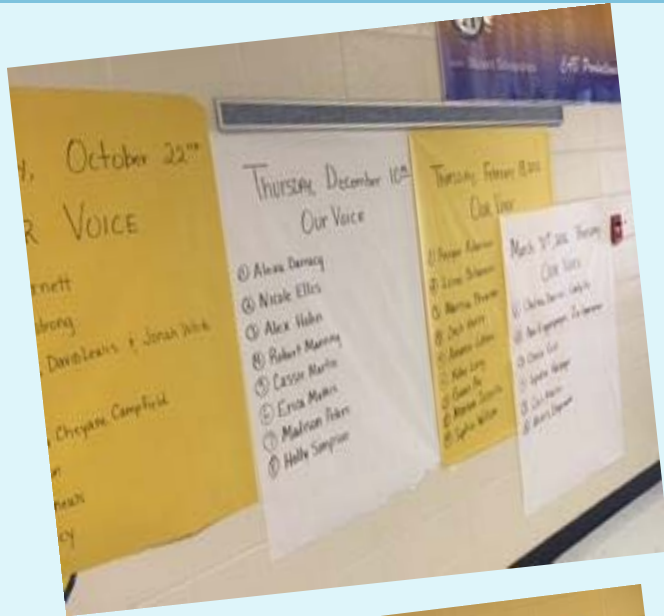
# BUSINESS EXPO



# CAB Productions- - *Our Voice.*

- Showcase student talents
- All students can participate from any of our three academies, but most are from CAB
- 4 preliminary rounds judged—prizes provided by our community partners *Wells Fargo & ASU-MH*
- Top 10 from the year selected to perform for “Academy Celebration Day”
- Guest judges from our community
- Guest performances from our community/teachers

# 2015- 2016 *Our Voice*



# Bomber Bulletin

- Student driven/ written/ created publication
- Collaboration with **Wells Fargo** and our local newspaper (*The Baxter Bulletin*)
- Goal is to present our message to our community & stakeholders
- Showcases DISTRICT activities
- Includes students in language arts, journalism, art, EAST
- 6 issues throughout the year—full color insert in local paper, handed out to every student in the district & displayed on school/district website



*The newspaper staff interviews Assistant Superintendent Dr. Gigliotti about Common Core misconceptions.*



# Community Service Project - Empty Bowls

- Community Service Project to raise money for the North Central Arkansas Food Bank
- Art students made 100 ceramic bowls—each different shape & color for first 100 attending the dinner
- Students/teachers make the soup for dinner held at the school - - \$10 for soup/ bowl
- Raised \$2500 for food bank 2015
- Raises \$3100 for food bank 2016
- Community support from Food Bank & MH Rotary Club





CAB students creating bowls for the Empty Bowls project to benefit the Food Bank of North Central Arkansas.

## More Empty Bowl Photos



# CAB Connect

Meeting & retreat with Wells Fargo- - student led business model with roles/budget



# CAB INTERNSHIPS

- Mountain Home City Mayor Joe Dillard
- Judge Shawn Womack
- KTLO Radio Station
- Twin Lakes Radio
- Jewel Chest
- Wells Fargo
- Vision Amp
- Century 21 LeMac Realty
- Edwards Jones
- Nosari Home Mortgage / TLC Bank
- Mountain Home Public Schools



# Sophomore AAP

- Sophomore AAP Lesson Goals:
  - Student Personal Accountability
  - Graduation & Completer Requirements
  - Explore Post- Secondary Options (test- taking strategies and interview skills)
- Guest speakers/Mentors
- Quarterly Evaluations/Student Surveys

# Sophomores Working on Resumes



# Junior & Senior AAP

## Juniors:

- *"Soft Skills to Pay the Bills"*
- Ready2Work Day (Business Advisory Board)
- Guest speakers/Mentors
- Quarterly Evaluations/Student Surveys

## Seniors:

- Business Advisory Board / ASU- MH sponsored activities
- Post- Secondary Information
- Post- Secondary Goals
- Guest speakers/Mentors
- Quarterly Evaluations/Student Surveys

# AAP- Peer Interviews



# Academy Representatives

- ❑ Student representatives from each AAP (sophomore/junior/senior)
- ❑ Student voice/input for academy kick-off day, celebration day, integrated projects
- ❑ Planning and helping with SOAR transition program for rising freshmen
- ❑ Student panels/tours for visiting schools

*Academy Rep panel for school  
visit to MHHSCA>>>>>*



# CAB Academy Reps



# Assessment of Academies

- Teacher surveys are completed each year
  - ☐ Kick- off Day
  - ☐ Celebration Day
  - ☐ AAP/ Project Workday / Extended Advisory Day
  - ☐ Teacher Evaluation & Planning during summer in- service
- Academy representatives
- Student surveys are completed each year
  - ☐ Kick- off Day
  - ☐ Celebration Day
  - ☐ Quarterly AAP Evaluations
  - ☐ Mentor extended advisory surveys
  - ☐ Project work day surveys

# Future CAB Projects & Goals

- Update School History (1st CAB project)
- Expand & enhance CAB Connect/student-led business
- Continue partnerships with Wells Fargo, Hackler Intermediate 5K for Reppell Diabetes (CAB Connect), & other business partners/advisory board
- Expand Bomber Bulletin to digital media
- Continue to reflect, revise, edit, enhance & improve our AAP program, academy projects, and business partnerships

