



# SPiRiT Newsletter

JANUARY 2016  
EnjoyMountainHome.com

- \* BITS N PIECES
- \* NEW MEMBERS
- \* NETWORKING
- \* CONTACT US

## 2016 CHAMBER WELCOME BAGS

The Chamber will fill 1500 bags in 2016 to give to visitors in our area. These bags are distributed at sporting tournaments, conferences, etc. Do you have items you'd like to put in the bags? This is your chance to get noticed! Thousands of visitors will come through our area this year to attend the many events in and around the Mountain Home area. We can put anything in the bags from magnets to shirts...Just make sure your logo appears on the items. People love coupons, pens, pads, credit card holders, golf tees, you name it, they love it! Do you have an event coming to town that you need bags for? We already have reserves for over 800 bags next year. These go fast! Let Tracy know--first come, first served.

## MLK DAY OF SERVICE VOLUNTEER FAIR AT THE DONALD W REYNOLDS LIBRARY

On Saturday, January 23rd from 10-2 pm at the Baxter County Library, there will be a volunteer fair. Organizations that rely on volunteers will be on hand to recruit and educate the public on volunteer opportunities. Everyone welcome--it's FREE! Volunteer organizations can sign up for a booth by visiting [www.baxlib.org](http://www.baxlib.org).

## TRAVEL AND TOURISM SHOWS

2016 will be a busy year for the Chamber. Already lined up to attend Travel and Adventure shows, Eddie Majeste, CEO/President, has Chicago and St. Louis on his list, and Tracy Jones will be attending the show in Tulsa all to promote the Mountain Home Area.

## THE CHAMBER OF COMMERCE IS FORMING COMMITTEES...SIGN UP NOW

The Mountain Home Area Chamber of Commerce would like to invite any and all members to get involved in various organizational committees that are now being formed. This is a GREAT opportunity to become active with the Chamber and showcase your own talents. If you or any one of your employees would like to participate in any of the following committees, please email Tracy Jones at [Tracyj@EnjoyMountainHome.com](mailto:Tracyj@EnjoyMountainHome.com) with your information. You will be contacted by one of the Chamber board members after our January meeting on the 26th.

**Agri/Business Committee:** This committee works to enhance agri-business involvement in Chamber activities and to promote agri-business in the region.

**Banquet Committee:** This committee works to plan the annual Chamber Banquet.

**Business Networking Committee:** This committee coordinates the various networking activities of the Chamber including "Business After Hours," "First Fridays," and "Good Evening/Good Morning Mountain Home."



**Bits 'N' Pieces** is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

**Education Committee:** This committee focuses on linking Chamber business to the Public Schools and ASUMH in an attempt to enhance the relationship and assist education in a number of cooperative activities.

**Beautification/Environment Committee:** This committee supports events which educate the public regarding preservation and conservation of the natural resources of the region. Beautification and quality of life issues are addressed through encouraging cleanup activities and business facade and landscape enhancements.

**Fishing Tournament Committee:** This committee will coordinate the Chamber affiliated Fishing Tournaments that are held in the Mountain Home Area. The Bassmaster Elite Tournament will take place from April 21-24, 2016.

**Golf Committee:** This committee coordinates the Chamber Golf Tournament.

**Governmental Relations Committee:** This committee is focused on enhancing relationships between the business community and governmental organizations. This committee will keep Chamber membership informed of government policies/laws and their impact on the business community.

**Membership Committee:** This committee will focus on sustaining existing members and developing new membership in the Chamber.

**Parade Committee:** This committee works to coordinate the various Chamber sponsored parades.

**FOCUS Retirement/Recruitment Committee:** This committee will recruit and promote retirement and tourism to our region.

**FOCUS Business/Retention Committee:** This committee will conduct business retention activities.

**FOCUS Business Recruitment Committee:** This committee conducts business recruitment activities.

## 2016 Vacation / Relocation Guides

The Chamber guides will arrive during the month of January. 10,000 will be dropped off at the Arkansas Visitors Bureau in Little Rock before they get to our doorstep, and I'll begin to immediately begin mailing these all over the country to potential visitors and/or residents. The 2016 guide is beautiful, and the Chamber is proud of it. Thank you to all the advertisers that make this happen. Please remember that all advertisers get one free e-blast, a logo in this e-newsletter, and auto inquiries for anyone who purchased 1/8 page or larger. Please email your logo to Tracy at [Tracyj@EnjoyMountainHome.com](mailto:Tracyj@EnjoyMountainHome.com) if you haven't already done so.



### Upcoming Chamber Events...

#### Business After Hours

Jan 21

hosted by

Jackson Hewitt Tax Services

#### Good Evening Mountain Home

Jan 26

hosted by

Arvest Bank  
(by Walmart)

#### First Friday Luncheon

Feb 5

at El Chico Cafe hosted by

Families, Inc.

To learn more about our continuum of care community, please call us at (870) 425-2494.



EOE All faiths or beliefs are welcome. 11-02506



BY CHOICE HOTELS

STEVE ESPOSITO  
CONSTRUCTION

ONLY IN ARKANSAS

FirstSecurity  
Bank Better.

Ready to get rid of those holiday pounds? **Mountain Home Athletic Club** offers one week FREE to area residents. Affordable memberships and certified personal trainers make getting fit HAPPEN, call 425-4342, MHAClub.com.

**LC Creative Productions Photography** is now booking for the 2016 Wedding Season. All photos on DVD and a custom designed photo book at a price you can afford. Call 405-0323 or visit LCCreativeProductions.com.

Resolved to exercise and get in shape this year? Come join us at the **Mruk Family Education Center on Aging!** We have women's and men's low impact strengthening and balance exercise classes. What a great way to start the new year out! For more information call: 870-508-3881.

The 2nd Annual Night with your Knight & 5th Annual Father Daughter Ball will be held on Friday May 13th & Saturday May 14th. If you are interested in being a sponsor, please contact **Mountain Home Christian Academy** at 870-424-6622.

Thank you to everyone that stopped by **Kindness, Inc.'s** Gift Wrapping Booth at Hastings last month. We are now buying, collecting, accepting donations of wrapping paper while it is at a discounted price. If you are out shopping please consider buying an extra roll or 4 for us!!! Or wired ribbon for our ladies to make the beautiful bows. Happy New Year from everyone at Kindness, Inc.

Free Tobacco Cessation Program for anyone wishing to quit using tobacco products. Sessions are with a certified instructor and are scheduled monthly at the **Peitz Cancer Support House**. Call 870-508-2273 to register.

Join **Arvest Bank** on January 26th from 5:15-6:30 for Good Evening Mountain Home at our location at 2619 Hwy 62 East. Come meet our lending and personal banking team and enjoy some refreshments from Blackbird Cafe.

Ladies, take charge of The Change! New Menopause Support Club meeting January 21st 5:15 p.m. at **the Schliemann Center for Women's Health Education**. Call the SCWHE at 425-2345 for more info!

The new year is a great time to purchase a new or existing home. Call Gina Stockfisch at 870-424-8522 for information on **TLC Bank's** mortgage loans. It's a great time to buy! NMLS# 690309

**The Food Bank of North Central Arkansas** is glad to welcome Whitney Aleshire Embrey to our staff as Program Officer. Whitney will be overseeing our Move Up 2 Independence program which includes Shopping Matters, Cooking Matters, and Getting Ahead classes as well as our Community Table events and Poverty Simulations.

Anywhere Anytime **KKountry 95's** ANNUAL ST JUDE RADIO-THON is February 10th! We are the #1 radio-thon, per capita, in the entire U.S. We have sponsorship and fundraising opportunities that not only help the kids, but also drive customers to your business! Your success is St Jude's success!! For info email marketing@kkountry.com

**All Pet & Equine Supply** welcomes Laurie Estes to our grooming salon. We've expanded our grooming salon to offer additional services and more flexible appointments. Call 492-2525 for an appointment today!

Spring classes begin at **ASUMH** on January 11.† The last day for late registration is January 14. Call Admissions at 870-508-6104 to get started, or apply online at asumh.edu.



**Twin Lakes Community Foundation** Giving Tree Grant cycle opens January 10; deadline for applications is February 15, 2016. †Any 501(c)(3) public charity, public school, government agency or hospital in Baxter, Marion, Fulton or Izard County is eligible to apply. Go to [www.arcf.org/givingtree](http://www.arcf.org/givingtree) to complete an online application. Grants range from \$500 to \$2000 each.

Happy New Year from **Kincade Insurance, Inc.** Stop by 201 S. College Street in Mountain Home today or call us at 870-425-5131 and let us make sure your current insurance coverages are right for you.

On January 28th, the **Van Matre Senior Center** in Cooper Park is having a Trivia Night open to all ages. The grand prize is \$250 and has been donated by Family Focused Estate Planning, Drake Law Firm and the Strother Firm. Cost is \$10 per person and includes dinner. Teams can be from 1-4 people. Dinner starts at 4:30, Trivia begins at 5:30PM. Come on out for a fun, family friendly time!

**Little Caesars** dough made fresh every day. \$ 8.00 deep dish pepperoni

Don't miss the "Event of the Year"! **Baxter Regional Hospital Foundation** presents the 2nd Annual Masquerade Ball at The Sheid on Saturday, January 30th featuring special guest band - SEQUEL DOSE from Springfield. \$75 ticket includes Dinner, Dancing, Silent Auction and More! Call Cindy at 870-508-1779 for tickets or more information. All proceeds support the BRMC Community Health Education and Support Houses.

Warm up this winter by having fun with girlfriends at a **Marvelous! Mini**. See the mini calendar and get tickets at [marvmag.com](http://marvmag.com). Join us for Marvelous! Girls' Night Out at Big Creek at 5:30 January 26, sponsored by Westrock. \$10 for a glass of wine and light appetizers. Marvelous! Minis! Maximum Fun!

Spring classes at **ASUMH** begin January 11. Late registration goes through January 14. Call 870-508-6104 to get started.

January Special, \$10.00 off adoption fees of all black and white animals. Lonely heart adoption fees 50% discount. **Humane Society of North Central Arkansas**

**The CALL** is having an information meeting January 18th at 6:30 at The River Bible Church. Come to start the process to foster, adopt, provide respite, or volunteer. Can call 870-424-4211 for more info.

Stop by The Purple Door Upscale Resale Shoppe at the corner of College & Coley to purchase a You Just Can't Beat an Arkansas Woman t-shirt for \$20. All proceeds go towards **Serenity's** mission to help victims of domestic violence, their children and their animal companions to rebuild their lives and get the job and life skills they need to move into healthy, independent futures.

**Jackson Equipment Rental**- As you plan your special events and weddings, remember we rent chairs, tables and bbq grills large enough for a whole hog!

**Dawt Mill**- Make your Valentine's Day Reservations at the Chef's Table! 12 Course Chocolate themed dinner. Call 417 284 3540 for more info.

**The Spa at Newman, MD Plastic Surgery** is open. Featuring Amy Lance as our licensed Medical Aesthetician. Contact us today to set up your appointment with Amy. 870-425-6398

Free Type2 Diabetes Support Group will meet in the Lagerborg Dining Room at BRMC on Tuesday January 26 at 5pm. Please call the **Reppell Diabetes Learning Center** at 508-1765 for more information.

Bob Knight, well-known radio personality, General Manager of KTLO, Classic Hits and the Boot, will be January†guest speaker for the **Baxter County Historical and Genealogical Society**. He'll speak on the history of radio broadcasting in our area. The meeting is 6:00 p.m. January 26, in the Knox Room of the Baxter County Library. Call 425-2551 for information. Free and the public is welcome.

## Care Center Ministries of Mtn Home

1378 Basswood Drive  
Mountain Home, AR 72653  
870-736-6028

## The Elder Law Practice of Cash and Whatley

1041 Highland Circle, #42  
Mountain Home, AR 72653  
870-424-2324

## Plumlee Tire Company

4081 Hwy 62W  
Mountain Home, AR 72653  
870-424-8473

## Core Boot Camp

1310 Eastside Center, Ste 4  
Mountain Home, AR 72653  
870-321-4176

## 2016 Networking Dates

**FIRST FRIDAY DATES:** \$125.00 TO HOST: The host of First Friday will have the floor for about 25 minutes to present his/her business promotions. Afterwards, the microphone is passed around so that everyone can have their "60 Seconds of Fame." Bring literature to lay on the tables. Unless advertised, First Friday happens at El Chico Cafe beginning at noon.

Feb 5: Families, Inc. Counseling Svcs

March 4: iFix and Repair

April 1: Cloud 9 Ranch

May 6: Serenity, Inc.

June 3: The Salvation Army

July 1:

Aug 5:

Sept 2:

Oct 7:

Nov 4:

Dec 2:

**BUSINESS AFTER HOURS:** \$250 TO HOST: The host of Business After Hours has the entire networking event at a location of his/her own choosing.

Jan 21: Jackson Hewitt Tax Svcs

Feb 18:

Mar 17: Wes Wood (Peglar Real Estate)

April 28: Kirby & Family Funeral Svcs

May 19: Shay's Appliance

June 16: West Plains Bank & Trust Loan Office

July 21:

Aug 18:

Sept 22:

Oct 20:

Nov 17:

Dec 15: Integrity First Bank

**Want to join the Chamber, or know  
someone interested?  
Click HERE to JOIN THE TEAM!**

**The Mountain Home Chamber is on  
Facebook! LIKE our page please.**

**facebook**



## Mountain Home Chamber of Commerce

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(870) 425-5111

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Tracy Jones, Marketing Director: Tracyj@EnjoyMountainHome.com  
Gary Edwards, Membership Consultant: Gary@EnjoyMountainHome.com

### Board of

Directors: Dr. Robin Myers, ASUMH, rmyers@asumh.edu  
Scott Copeland, Integrity First Bank, scottc@goifb.com  
Elaine Morris, Home Instead Senior Care, elaine.morris@homeinstead.com  
Ron Peterson, Baxter Regional Medical Center, rpeterson@baxterregional.org

Dr. Leigh Anne Gigliotti, Mountain Home School District/Driftwood Lanes, lgigliotti@mtnhome.k12.ar.us  
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