



SPiRiT Newsletter

AUGUST 2015
EnjoyMountainHome.com

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THE CHAMBER WELCOMES THE 25TH ANNIVERSARY CLASS OF THE TWIN LAKES LEADERSHIP NETWORK

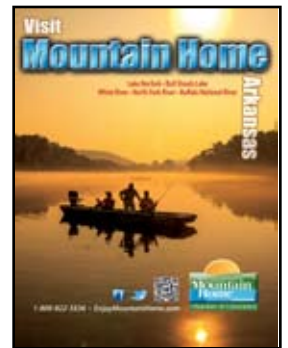
The Twin Lakes Leadership Network began in 1991 and was formed to create well-rounded and community-minded individuals with a common desire to improve the quality in the Twin Lakes Area. The incoming class of 2016 marks the largest in its history with 14 participants from various backgrounds.

Eddie, Bo, and myself welcome Joseph Belvedresi (Baxter Healthcare), Andrea Bounds (Regional Family Medicine), Angela Broome (Hospice of the Ozarks), Jennifer Voloria-Dunn (Donald W Reynolds Library serving Baxter County), Aliza Elliott (Home Instead Senior Care), Ashley Hambelton (Arvest Bank), Dale Lunday (AR Workforce Center), Terry Madden (US Army Corps of Engineers), Elaine Morris (Home Instead Senior Care), Marika Patterson (TLC Bank), Mark Tyer (ServPro), Alena Walkerova (Baxter Healthcare), Wes Wood (Peglar Real Estate Group), and Laura Yarbrough (ASUMH).

The Leadership Network meets once a month and focuses on a different theme during each session. They will begin with team-building and explore areas in health care, industry, government, education, history, and communications.

MOUNTAIN HOME VACATION / RELOCATION AD SALES HAVE BEEN EXTENDED TO AUGUST 31

Space reservations for the 2016 Vacation / Relocation Guide have been extended to the end of August. The Chamber will once again print between 50,000-60,000 copies to distribute through local businesses, state welcome centers, and travel/adventure shows. Every single time someone requests information about the Mountain Home Area through email, phone, or website inquiries, the Chamber immediately mails a guide to that person. This is the first impression we can give to potential residents and / or vacationers. This advertisement is an investment in your business. Contact the Chamber at 870-425-5111 for more information.



Click [HERE](#) for the 2016 Contract
Click [HERE](#) to view the 2015 VR Guide

BRING IN YOUR RACK CARDS, BROCHURES, BUSINESS CARDS, OR FLYERS

The Chamber has a membership of nearly 600 businesses! Please bring in your promotional materials for us to put out in the Tourist Information Center. Our volunteers do a great job of organizing everyone into categories. Remember that as a Chamber member, we help promote your business. Bring your materials in today!



**Baxter Regional
Medical Center**

www.baxterregional.org

Remarkable*



**TWIN LAKES
Woodworking & Remodeling**
KITCHEN AND BATH SHOWROOM



**Arkansas State
UNIVERSITY**
MOUNTAIN HOME



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The Z-Team
Century 21 LeMac Realty
Executive Brokers
870-425-0793
HelloZTeam@gmail.com

MOUNTAIN HOME AREA SPEAKER'S BUREAU

The Chamber is putting together a Speaker's Bureau for our area. We would like to put together a list of potential speakers that are motivated, engaging, passionate, and qualified to talk to the public about an area of interest or expertise. These speakers may be people who have had life experiences related to an organization's mission or even be people who are particularly educated or knowledgeable about a particular subject. By accumulating information on people who are willing to speak at public engagements, the Chamber can share the list with the entire community.

Part of developing a Speaker's Bureau is creating public awareness about issues, increasing your organization's visibility, providing positive role models, recruiting new members or volunteers, attracting press coverage, raising funds, or even increasing public understanding of your organization.

Contact Tracy Jones at the Chamber office 870-425-5111 or email Tracyj@EnjoyMountainHome.com to get your name on the roster of public speakers. Our volunteers may be calling during the month to see if you would like to be added. We will need your name, contact info, availability, and area of expertise.

BANNER ADS ON THE CHAMBER WEBSITE

Technology has changed the way people plan their future. Our Tourist Information Center is designed to give visitors a hard copy of whatever it is they are looking for. People still like to come into the Chamber to look around and view brochures and services. On the flip side of that, we are in an age in which visitors often go online to search for goods and services. For that reason, the Chamber website www.EnjoyMountainHome.com is a comprehensive tool with over 25 pages targeted to a specific category. Businesses who would like to increase their exposure through the Chamber website, may purchase a banner ad on either our homepage or one of the many inside pages. When clicked, those ads are redirected to your own business and can be tracked so you can see your investment pay off. Contact the Chamber for more information.

BITS N PIECES

The community is invited as the **GFWC Cameo Club of Mountain Home** celebrates 50 years of service on Sat., Sept. 19, from 2-4 pm at the Donald W Reynolds Library. The 50th Anniversary and Homecoming celebration will be a chance for all Cameo members, Charter, former, and current to reminisce and for interested women to find out more about community service in Cameo Club. For more information, call Dea Windsor at 870-321-1020.

Jenny Barnes Butler, author of *Stolen Water - Forgotten Liberties* will tell her story of life on the Buffalo River at the **Baxter County Historical Society** meeting on Tuesday, Aug. 25 at 6 pm in the Library. She will have her book to sign and sell.

The **4th Annual NCA (North Central Arkansas) Emergency Preparedness Fair** will be held at the Baxter County Fairgrounds on October 31 from 10-2 pm. The theme this year is "Don't be Scared, Be Prepared," children and attendees are encouraged to wear their costumes! Admission is FREE and there will be a Kid's Zone, free lunch, and vendors with information about being prepared in the event of an emergency or disaster. There will also be a Red Cross Blood Drive along with a variety of first responder vehicles like fire trucks, ambulances, and many more.

The **Mountain Home Business & Professional Women** will be hosting their 2nd annual Building Powerful Women 2015 Expo on Saturday, August 29 from 10-3 pm at The Sheid. For tickets or vendor information, contact Tink Albright: 870-656-4095.

Bits 'N' Pieces is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

Upcoming Chamber Events...

Thursday, August 20

Business After Hours

hosted by

The Foodbank of North Central Arkansas

First Friday Breakfast

September 4

hosted by Lion's Club

VR Space Reservation

Deadline

August 31

To learn more about our continuum of care community, please call us at (870) 425-2494.



EOE All faiths or beliefs are welcome. 11-02506



First Security Bank wants to remind you that Bomberfest is August 21st. Are your ribs up to the challenge? Call KTLO to participate. Rib Cookoff - Performance by the Nick Reed Band - Bouncy House - Football Preview and MUCH MORE! MEMBER FDIC

Good Samaritan Society is hosting a Salon Open House on Thursday, Aug. 27th from 9-4 pm. Refreshments and giveaways all day long! Open to the public with competitive prices! Call 870-425-2494 to make an appointment with any of our three beauticians or manicurist. We look forward to seeing you smile!

It's back to school time! Do you have a new driver that needs to be added to your auto policy? Have you purchased a new vehicle to send your child off to college? Give us a call and let **Thompson Insurance** help you with your insurance needs. 870-425-4444.

The **Baxter Bulletin's Best of the Twin Lakes** is coming soon. This annual poll helps recognize and reward the people, places, and businesses that make the Twin Lakes Special. Be top-of-mind when your customers cast their vote by choosing one of four advertising packages by August 31st. For more information, call 870-508-8090.

Kindness, Inc. reminds everyone to check on your elderly and disabled neighbors during this hot time of the year. KI is saying good-bye to a dear friend, volunteer, and past board member, Janie Jones of Bull Shoals. Drop-in reception for Janie at Kindness, Inc.'s office is Wednesday from 2-4 pm. She is moving out of state to "be Granny" to her 2 grandsons.

First Community Bank is having an Anniversary celebration this Friday Aug 14 from 2-4 pm with cake and punch and some giveaways. Come see us and take advantage of all the great things we have going on this month in celebration of 18 years.

Ladies! Popular women's speaker and writer Beth Moore is coming to Mountain Home by simulcast on Saturday, Sept. 12. This "Living Proof Life" event is hosted by **First Baptist Church in Mountain Home**. Tickets are \$20 advance and \$25 day of event. *Invite your friends and neighbors to join you for a day in the Word as Beth Speaks and encourages us all!* Detailed information and tickets are available online at www.myfbcmh.com or at First Baptist Church office at 400 Club Blvd, Mountain Home, or you can call 870-425-6961. Event hours are 9:30-4:15 pm; snacks provided, lunch on your own. Doors open at 8:30. Hope to see you then!

ASUMH welcomes Laura Yarbrough from Steele, MO, as the new Vice Chancellor for Administrative Affairs at Arkansas State University-Mountain Home.

Care Manor Nursing & Rehab invites you to visit our facility at 804 Burnett Drive for your rehab, respite, and long-term health care needs. Call 870-424-5030 for more information.

VisionAmp Marketing proudly announces the launch of the new Mountain Home Public Schools website! The fresh new design will be launching on the first day of school: August 18! <http://www.bombers.k12.ar.us/>

North Central Board of Realtors® Quarterly Breakfast Meeting on Thursday, Aug 27 at Big Creek Country Club sponsored by FNBC Bank. John Montgomery, Baxter County Sheriff, will be the guest speaker. FNBC will be furnishing a breakfast buffet. All members who will be eating at this breakfast should be there at 7:30. The meeting will begin at 8:00 am. There will be a 50/50 drawing to benefit Feed Our Children. All REALTORS and Affiliates are reminded to reserve a spot prior to August 19.

James Boyett State Farm is looking forward to a new school year and an exciting season of Bomber Sports. Join us at BomberFest August 21st to kick off the season. We look forward to seeing you there!

We love kids at **El Chico!** Schools are starting back; watch out for them at the bus stops. Also, bring the kids out on Thursday nights and join us for Kid's Night and a movie! Watch Facebook each Thursday afternoon for a post about the movie to be shown.



Pretzel Pizza and Pretzel dippers on sale at [Little Caesar's!!](#)

[Blue Lady Resort](#) still has availability for Labor Day weekend. All guests will be treated to a cookout on Saturday, Sept. 5th! Don't forget Chamber referrals receive a 10% discount on bookings. Our Fall rates begin Sept 8th. www.blueladyresort.net.

Beat the heat and have fun with girlfriends at a cool and breezy [Marvelous! Mini](#). See the full calendar at www.marvmag.com. Marvelous! Minis! Maximum Fun!

Margie Raimondo from [Raimondo Winery](#) partnered with Dr. Bob Cogburn to raise money for the Donald W Reynolds Library serving Baxter County, and she is currently in California making wine from the 2015 harvest! Stop in at 1406 Hwy 62W to check out the great selections!

[NATCO](#) has great deals on service plans and the newest model phones for up to \$250 off including iPhone 6 and Galaxy S6. Call 800-775-6682.

Wanted: [Girl Scout Volunteers & Girl Scouts](#) in Grades k-12--Come join the fun! Girl Scout troops are forming for this year and we want you to join. For more information, contact Melody Sykes, Membership Recruiter, mysykes@girlscoutsdiamonds.org or 800-632-6894 ext 5832.

[Twin Lakes Woodworking & Remodeling](#) offers comprehensive kitchen and bath design and construction service. Come by our showroom today! 1210 Commerce Drive.

Come in for your free massage demo in the Inada Full Body Massage Chair. Inada is known as the world's finest full body massage chair. [Brad's Home Entertainment Services](#), 40 Plaza Way, Ste 220.

The [Baxter Regional Hospital Foundation](#) presents "Lend-a-Hand -- Autumn Taste & Tour Festival" on October 16-17. This will be a Craft Fair and Progressive Dinner to support the Community Houses at BRMC. For more information, call 870-508-1779.

Tune in to [KKTZ Hit 107.5](#), [KPFM Country 105.5](#), and [KOMT The Eagle 93.5](#) for your chance to win \$500 cash in our Back-to-School Giveaway!

[Newman, MD Plastic Surgery](#) - Now thru September, earn \$100 Credit towards any laser service with Botox purchase. Call to set up your appointment now, 870-425-6398.

Registration for New Students at [ASUMH](#) will be held August 11-14! Hours are extended until 7:30 pm on Tuesday for anyone who can't make it during the work day. Classes start August 17.

Moms, now that the kids have gone back to school, it's time for you to get back to the gym! [Mountain Home Athletic Club](#) has a One-Week FREE Trial for area residents so that you can try us out. Call 870-425-4342 to get started today.

[Bass Cat & Yar-Craft](#) is expanding and we're looking to fill various positions with qualified individuals to move forward with us! Current Open Positions include Receptionist/Admin. Assistant, Manager-Parts & Accessories Dept., Department Supervisor, and Production Positions are also available. Contact at Brochures@BassCat.com.

[Twin Lakes Community Bank](#) reminds everyone to be mindful of our children as they return to area schools. Good Luck students, faculty, and staff from TLC Bank!

[Martha Grant, CPA](#) is a proud supporter of Ozark Football Association, which is hosting their pre-season Jamboree on Saturday, August 29th, 8 am at Bomber Stadium. Come support your local youth football league, grades 3rd-6th. Where It's All About the Kids!



WE SAY DEBIT! YOU SAY CARD! **Arvest Bank** is offering their school debit cards for free during the month of August. Visit a nearby branch today to order your card and show your school spirit!

Jackson Equipment Rental has a new manager! Jason Laird has joined our team and brings may years of equipment experience to our company! Come by and meet Jason!

Dawt Mill-October 17th-Chef Ryan will present a 12 course Italian themed dinner with wine pairing from 6-9 pm. \$100/per person for this incredible culinary experience.

Marvelous! Magazine! The October/November Issue celebrates women in medicine! From veterinary to dental, celebrate the women in your business with an ad in Marvelous!

Mruk Family Education Center on Aging would like to invite you to join us on August 28th at 10 am, Lagerborg Dining Room at BRMC, to hear Betsy Broyles Arnold share about caring for loved ones with Alzheimer's or Dementia. Call for RSVP--870-508-3880.

Mike Vierling of **Servpro** just returned from the 46th Annual Servpro Convention in Chicago, where he learned the newest techniques for the cleaning industry. Jodie Sandoval, employee of Servpro has completed all her training in Fire and Water Restoration, which makes her IICRC Certified. Remember the 4th Annual Emergency Preparedness Fair at the Baxter County Fairgrounds, Saturday, October 31, from 10-2 pm.

The Reppell Diabetes Learning Center has a variety of Diabetes Education Classes and Diabetes Support Groups for patient's of all ages. Please call 870-508-1765 for more information.

Join the **Peitz Cancer Support House** Race for the Cure Team. Team deadline is August 28. For more information, call 870-508-2273.

The new **Arkansas Notary Public Handbook** is now available for download here: <http://www.sos.arkansas.gov/BCS/Documents/Notary%20Public/Notary%20Handbook%202015.pdf> Hard copies will soon be available locally. Contact Danielle Fusco (Danielle.Fusco@sos.arkansas.gov) for more information.

The Schliemann Center for Women's Health Education presents the 7th annual Women's Health Forum: A Taste to Women! August 27thth 9-2pm at the Baxter County Fairgrounds with keynote speakers, Barbie Graham and Betsy Broyles Arnold. Make your reservations by calling 870-508-2345.

NEW MEMBERS

KOLR 10 OZARKS FIRST

2650 E DIVISION
SPRINGFIELD, MO 65803
417-862-1010

POPEYE'S LOUISIANA KITCHEN

2887 HWY 62 E
MOUNTAIN HOME, AR 72653
870-492-4420

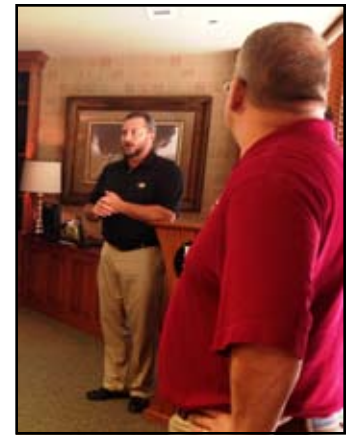
NORTH ARKANSAS HOME CARE

115 SOUTH COLLEGE
MOUNTAIN HOME, AR 72653
870-425-8844



KOLR 10 Presents a Unique Marketing Proposal to Chamber Members

On August 7, KOL10/KOZL 27/Ozarks First presented a marketing plan to members of the Chamber. "Mountain Home, Arkansas...a Well Kept Secret" is set to be hosted by Veteran Tom Tirtan and cohost Joy Robertson. Jeff Gamble and Bryan Harper explain their vision of promoting our community.



Business After Hours hosted by Elmcroft Senior Living



Nick Arnold, Elmcroft's new director, congratulates Danielle Fusco, Cathy Lindbloom, and Wes Wood on winning door prizes.



RIBBON CUTTING...AARON'S IN MOUNTAIN HOME



Aaron's is located at 330 Hwy 62 E in Mountain Home. 870-701-5011
Contact Charles Sebastian, general manager

***Want to join the Chamber, or know someone interested?
Click [HERE](#) to JOIN THE TEAM!***

The Mountain Home Chamber is on Facebook! LIKE our page please.

facebook

Mountain Home Chamber of Commerce

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Mountain Home, Arkansas 72653

info@EnjoyMountainHome.com

(870) 425-5111

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Scott Copeland, Integrity First Bank, scottc@goifb.com
Elaine Morris, Home Instead Senior Care, elaine.morris@homeinstead.com
Dr. Leigh Anne Gigliotti, Mountain Home School District/Driftwood Lanes, lgigliotti@mtnhome.k12.ar.us
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