

CHAMBER SPIRIT

AUGUST 2013

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WINE BY THE LAKE

The Chamber will hold a new event Saturday, September 28. 'Wine by Lake', a cocktail party featuring Raimondo Winery wines, hors devoures, and music, will be held at the beautiful home of Cynthia Johnson overlooking Norfolk Lake. The event will be cocktail attire from 7-10 pm. Tickets are limited. Ticket price includes unlimited food and beverage for the evening. Tickets are \$40/person or \$75/couple. Join us for a beautiful night by the lake. Reserve your tickets today.



Ashley Havens
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ADVERTISE! ENJOYMOUNTAINHOME.COM

The Chamber's new website, designed by VisionAmp, launched in April. Traffic numbers, internet inquiries, and statistics have more than doubled. Your business can benefit by advertising on the website. Take a look, if you haven't already, at the 50+ pages. Each page has a web banner advertising opportunity. We can track click throughs and tell you exactly how much traffic you are getting from your investment. Web banners are just \$40/month=\$500/year. Contact Susannah if you would like to advertise.

Retire in Arkansas. Net

The Z-Team
 Century 21 LeMac Real Estate
 Executive Brokers
 870-495-0703

To learn more about our continuum of care community, please call us at (870) 425-2494.

EOE All faiths or beliefs are welcome. 11-02596

www.baxterregional.org
Remarkable

HOME ↑ FOCUS Mountain Home UPDATE

From Bo Gregory, Director of Economic Development, Targeted Business Recruitment and Retention and Expansion of Existing Business

- Inventory of Businesses in Mountain Home completed by end of July
- Inventory of available existing vacant space, buildings and greenfield/brownfield. As of 7/15/2013, we have 148. acres and 203,071 square feet of available space listed on the Arkansas Economic Development (AEDC) Commission's Site Selector Database.
- 3 Pending retail contracts in Mountain Home - Chamber either helped find sites or facilitated communication between parties.
- Working with AEDC and local company on an \$8m upgrade to equipment, allowing them to re-hire up to 140 over 3-5 years.
- Strong weekly communication between our ED program and AEDC leadership and Staff.
- Current contract underway to redirect/repurpose industrial waste from our landfill through a partnership the Chamber arranged. While this relationship is just beginning, 12,500 lbs. of waste has been redirected/repurposed from our landfill.
- Business Retention and Expansion Committee convened a plant managers sub-committee to discuss common industrial needs and possible solutions
- Hosting AEDC Finance August 1 at ASUMH for a presentation on the Arkansas Risk Capital Matching Fund and the Equity Investment Tax Credit.
- Business Retention and Expansion Committee plans on hosting a B2B summit in Sept/Oct timeframe to discuss persistent business problems and business opportunities for local businesses both large and small.
- Working with Bradley Media, LLC of Little Rock, to find a location near Mountain Home to shoot a full-length film. In the past they have done commercial work US Corp and several banks in Little Rock

From Eddie Majeste, CEO Chamber of Commerce, Retiree Recruitment and Tourism Committee

- Attended the FLW Bass Tournament/EXPO in Rogers, AR April 13 & 14. Approximately 900 Vacation/Relocation Guides (VR Guides) were distributed. Kris Yunker assisted both days of the event.
- Our new website, EnjoyMountainHome.com launched April 24. Purchased FISHMH.com and RETIREMH.com to monitor advertising activity; both directed at EnjoyMountainHome.com.
- Placed ads in Southern Travel and Lifestyle, Living in Arkansas, and FLW Bass Fishing magazines.
- Hosted Buzz on Pigeon Creek, hydroplane boat races, July 20 & 21.

Earned prominent placement of our VR Guides in 14 state-wide welcome centers. VR Guide Distribution Y-T-D, by mid-July we distributed 34,600 Vacation/Relocation Guides! Distributed 34,600 VR Guides by mid-July (35,000 were printed in January) An additional 10,000 will be reprinted for the remainder of the year.

- 3,350 at the St. Louis Boat & Outdoor Show, Chicago Travel and Tourism Show, FLW Fishing Tournament on Beaver Lake and Springfield RV/Travel Show
- 1,500 in the Chamber goodie bags to be distributed to visitors in our area
- 10,000 to the Arkansas Parks & Tourism Warehouse for the AR Welcome Centers
- 1,750 to the Branson, MO Airport
- 4,674 to our new subscription to inquiries from the Living in Arkansas magazine
- 1,848 to Chamber website, Arkansas Parks and Tourism, phone calls and other requests
- 3,500...personally delivered to the 14 Welcome Centers throughout the State, along with a gift basket to show Mountain Home's appreciation of the employees working the centers and promoting Mountain Home.
- In addition, we distribute these guides to local hotels/restaurants/attractions, as well as members who are representing our area at various shows throughout the country. And of course, this year, more than 15,000 visitors will walk through our chamber doors, and we offer them a free Mountain Home Guide.

Bits 'N' Pieces is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

Arkansas Workforce Center would like to invite all area employers to stop by and meet the new office manager, Jenny Patoka!

BOMBERFEST 2013 – Are your ribs up to the challenge? Think you have the winning recipe? Get ready to rock your ribs August 23rd. Registration forms available at **KTLO Radio Station & First Security** 9th Street location.

The **Girl Scouts** are having a field day recruitment on Saturday August 24th 1p-2p in the grassy field right behind the L.C.Sammons Youth center (where the movie in the park is held). There will be teams rope challenge, games, songs, & crafts. We are looking for excited volunteers and girls to join! Come on by and have some fun!

Newman, MD Plastic Surgery - August Specials are 25% off CoolSulpting; 20% off Dermal Fillers; 20% off Theraderm's Peptide Hydrator Kit and FREE Color Match with any Glo purchase.

Kim Richardson will be performing at **Blackbird Café** on Friday August 23rd from 7-9 pm. This is a FREE concert, join us!

Schedule your free no obligation consultation today. **Restore by King Dermatology** - correct the damage you've done, protect yourself from future damage, and maintain healthy beautiful skin.

Twin Lakes Church of the Nazarene is partnering with **First Baptist Church** to bring NFL Flag Football to the Community. Available for boys and girls ages 4-17. Cost is \$50 per child, but discounts for multiple family members and scholarships are available. Contact Julie at the First Baptist Christian Life Center @ 870-425-5421.

Come shop at The Yellow House Thrift Store on the square in MH for all your back to school clothes! All sales directly benefit the women and children of **Gamma House**. The Yellow House accepts donations during store hours Tuesday-Saturday 10-4.

County Judge Mickey D Pendergrass has been holding town hall meetings around the County. We have successfully held 5 with more to come. You are invited to attend the announced meeting in your area.

Ready to tie the knot? Check out **jclare photography studios'** Essential Wedding Checklist. We'll send you a copy via email for FREE! Call 870.425.2005. jclarestudios.com.

NATCO has an opening for a Computer Technician with immediate understanding of AS400, of WAN/LAN protocols including TCP/IP, and T1/T3/ISDN/HDSL/microwave systems. Call Deanna at 870-453-8800.

Johnnie Burkhardt has a new store in town called **The Mattress Store & More**, at 904 Harps Plaza, selling quality home furnishings and products at wholesale prices. Number one priority...customer satisfaction before and after each sale! Join them for a grand opening ribbon cutting at 11 am on Monday, August 26.

Scott Whitaker of **Beltone Hear Well Centers** received a plaque and pin from Beltone Corporate in Chicago for "recognition of 25 years of exemplary performance.

The Library announces its first Library Mini Golf fundraiser - 18 holes of mini golf inside the Library Saturday, August 31, 10am – 10pm. Tickets are on sale now at the Library for Mediterranean Night, a Mini Golf pre party just for adults, Tapas menu by Blackbird Café, Friday, August 30, 7pm – 10pm.

Upcoming Chamber Events...

Thursday, Aug. 15 ..

Business After Hours

Bowman Law Firm
5:15 pm

Wednesday, August 28

Good Morning

Mountain Home

ASUMH - The Sheid
8 am

Friday, September 6

First Friday Breakfast

at EL Chico, host Good Samaritan Society
8 am

Looking for a new website? Call Debra Osborn at 870-580-0909! Debra is the newest member of our fabulous sales team at **VisionAmp Marketing!** VisionAmp Marketing would also like to introduce Brad Goeke as a member of our creative design team!

Mountain Home Business & Professional Women's regular monthly meeting will be held on Thursday, August 8th at 6:00 P.M. at Western Sizzlin, 1127 Hwy. 62 East. Guest Speaker will be Jeff Quick from the Food Bank. For information call Tink Albright at 656-4095.

BACK TO SCHOOL SPECIAL from **Little Caesars Pizza**. MEAL DEAL \$14.00 (DD 3 Meat Treat - Deep Dish Pepperoni, Sausage, & Bacon PIZZA, CRAZY BREAD®, with Sauce, 2 liter Pepsi)!!!

Twin Lakes Woodworking and Remodeling is now open Monday thru Friday! Our showroom offers a variety of kitchen and bath cabinets and more.

Ricky Johnson from **Comfort Inn** received the State Leadership Award from the American Hotel & Lodging Association. The ceremony was Washington DC in April. He presented the award last week in Fayetteville at the Arkansas Hospitality Association Board of Directors meeting.

Please help **Serenity** grow our online presence by liking and sharing our Facebook page facebook.com/domesticpeace and joining us on Twitter @SerenityofMH!

Hospice of the Ozarks is on Facebook! We would LOVE for you to LIKE us on Facebook and see what great things we have going on.

The Pregnancy Resource Center's annual 100 Hole Golf Marathon is September 16th at Big Creek. For more information or to play call Pregnancy Resource Center 424-4673. Mommy Talk Group will have their first meeting September 5th at 2:00 pm, at the PRC, a group to benefit mothers with small children.

This month **First Community Bank** is celebrating our Sweet Sixteen anniversary. Cookies and punch on August 16th from 2 to 4 also register to win \$500 in cash. Come see us this month for all the great things going on.

RUNWAY FASHION SUMMER SIZZLER SALE! BUY ONE GET ONE 1/2 PRICE!! ALSO 50% OFF ON STOREWIDE SELECTIONS! PRICES FROM 1.99 !!! FOR ALL YOUR FASHION NEEDS! 355 HWY 5N MT. HOME NEAR BRMC. 870-424-2600.

We are proud to announce our new **BRMC** Clinic at Flippin- Open August 5th...806 East Main Street, Flippin 870-453-2266.

Runway for Charity on October 14 will be bigger and better. Advertise in **Marvelous!** to participate in fashion show or have a vendor table. Call 421-2123 or 321-6711 before August 23.

"Do Something Great... Fill a Crate" full of school supplies for students at the **Baxter County Alternative School**. Bins are located at Dollar Store, Dollar Tree and Family Dollar.

SERVPRO here in Mountain Home is helping promote the 2nd Annual North Central Arkansas Emergency Preparedness Fair, October 19th @ the twin lakes plaza. Last year nearly 1,000 people attended this event! Want to be a vendor? It's free, contact Bobbie Sierzchula for more info 870-431-8682.

Join the **Food Bank of North Central Arkansas** and their 77 hunger relief agencies at Bridge Bash on September 21st and help us raise \$75,000 and provide north central Arkansas with 375,000 meals!

High Country Motors has returned from the Independent Auto Dealers Convention in Las Vegas with a new software program that now allows us to do a comprehensive history check on every vehicle we purchase for resale, along with nationwide search ability! Just another step in making car buying easier!

Schwegman's Office Products August Special – Inovera Alkaline AA Batteries – 48 pack - \$18.39. Call us at 424-0152 .

The Reppell Diabetes Learning Center will host a FREE fun-filled Family Lake Day at Cranfield on Saturday August 17. This event is open to anyone with Type 1 Diabetes, call 508-1765 to reserve your spot today!

Ruth Ann Clayton, Registered Dietitian and owner of **Nature's Way the Health Food Store on the Square** was featured in the August edition of the nationally publicised "Delicious Living" magazine. "Delicious Living" is distributed at health food stores coast to coast.

Join us for some family fun and scuba diving at this years Lake Norfolk Treasure Hunt at **Jordan Marina** on August 17th at 10am.

Head back to school in style with an Arvest Visa Debit Card featuring your school! Visit a nearby **Arvest** location to get your school debit card today! Member FDIC.

Hill Country Art Gallery welcomes newest acrylic artist, Ellen Voyles. Virginia Haines will be Exhibiting her watercolors and will be at her reception on Aug. 8.

Attention job seekers do you need help updating your resume or brushing up on your interviewing skills? **Goodwill's** Career Specialist Kim Markowski can help! Call 870-508-0042.

Grant CPA is a proud sponsor of the Ozark Football Association. If you have a child between the grades of 3rd through the 6th and would like to play football please call Grant CPA 492.7122 or Eddie Elliott 321.1677.

Baxter County Historical Society Heritage Center open house: Sunday, August 18 2:00-4:00, 808 South Baker. Sundaes. Book signing by Vincent Anderson, author of Baldknobbers: Chronicles of Vigilante Justice)

Call **Terminix** for all your Pest control and Termite control needs. (870)793-0932.

Come visit our new office at 103 S. Main, Suite 9 and let's start planning your perfect getaway! **Cruise Planners** - Renae Schocke 870-491-5215.

New Product---Custom Made Flip Flops available at **Ozark Engraving** in Bull Shoals. 870-445-2752.

Good Samaritan Society-Mountain Home is pleased to announce that Chad Huebner has returned to the community as Campus Administrator. Welcome Back Reception August 16 @2:00 p.m.

Bob Ketchum of **Cedar Crest Studio** just finished producing the latest music CD by "Daybreak", a local gospel quartet.

Karen Heslep, PBL Advisor at **Arkansas State University-Mountain Home**, has been named to the National Board of Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) for a three-year term beginning August 1, 2013.

Caster IMS AR Blue Cross Blue Shield

Insurance

Contact: Mike Glotzl

2113 Highway 62 East

Mountain Home, AR

425-1001

The Mattress Store & More

Retail - Furniture/Bedding

Contact: John Burkhart

904 Harps Plaza

Mountain Home, AR

424-0700

Rental Centers of America

Equipment Rental

Contact: Jennifer Schilling

4833 CR 1540

West Plains, MO 65775

417-256-5655

White Hole Resort

Lodging

Contact: Stephen Willetts

4971 MC 7001

Flippin, AR

453-2913

Bowman Law Firm

Attorney

Contact: Curtis Bowman

909 South Street

Mountain Home, AR

424-6253

***Want to join the Chamber, or know
someone interested?***

Click HERE to JOIN THE TEAM!

The Mountain Home Chamber is on
Facebook! LIKE our page please.

facebook



Business After Hours was hosted by **Brad's Home Entertainment** in July.



First Friday Breakfast was hosted by **SERVPRO** in August.



BUZZ on PIGEON CREEK

The first BUZZ on Pigeon Creek was held July 20-21 on Pigeon Creek - Lake Norfolk. Over 1500 spectators showed up to view the action-packed hydroplane races. Thank you to the many sponsors and volunteers! We couldn't have done it without you.





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Web Site: www.EnjoyMountainHome.com