

# CHAMBER SPIRIT

JUNE 2012

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## News

### FOCUS Mountain Home two-thirds there...

The Chamber, along with Funding Solutions, have been working diligently since January on the five-year economic development initiative FOCUS Mountain Home. They are 2/3 of the way to the financial goal that will enable the Chamber and this community to progress forward to build a better future. Not sure what FOCUS Mountain Home is all about? Check out this link with helpful information about the plan and the case statement. Get on Board or Get Left Behind!!! [LINK TO CASE STATEMENT](#)

### ADULT LEADERSHIP 2012-13

Employers - do you have an employee you would like to send through the Adult Leadership class next year? The new class begins in late August. This ten-month program (meeting once a month) provides employees an in-depth look into our community, from healthcare to education to law enforcement. They gain, not only new leadership and communication skills, but valuable contacts with community leaders and people from every pillar of the community. The cost is \$750 and includes expenses for the entire year. Questions - contact Susannah Alms at 425-5111 or [salms@EnjoyMountainHome.com](mailto:salms@EnjoyMountainHome.com). Reserve your spot today!!!

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A partnership for our **FUTURE**

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Join us as we progress forward to build a better future.  
Call (870) 425-5111 to learn how you can board the Focus M.H. Express.



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Mindy Luker  
Bryan Bell Construction  
Twin Lakes Community Bank  
Hunter Capital Wealth Advisors

### Local Media Partners



**We Want YOU...be a part of FOCUS Mountain Home and our future!**

## RED WHITE BLUE FESTIVAL - JUNE 29-30, JULY 1

The annual Red, White, Blue Festival will be here the end of this month! That Chamber hosts the annual RWB Parade Friday, June 29 at 5:30 pm. The theme is "Celebrating Freedom" and the parade is free for anyone who wants to participate. Line up instructions are available at the Chamber office.

The Chamber also hosts Movie in the Park at RWB Friday night at dusk. The movie, "Puss in Boots," will be shown on the ASU campus along with various other RWB Kids Night activities on campus, including something new this year...a hot air balloon glow!

For info on vendor booths, a schedule of community events and everything RWB visit the website at [www.redwhitebluefestival.com](http://www.redwhitebluefestival.com) or contact RWB coordinator Mary Jo McLean at 870-421-2807 or [maryjo.mclean@gmail.com](mailto:maryjo.mclean@gmail.com).

**Also, get your tickets to win the new pendant created by Carter's Jewel Chest for RWB 2012 - it's GORGEOUS! Tickets available at local banks, the Chamber and Carter's Jewel Chest.**



## MARGARITAVILLE IN MTN HOME

Margaritaville in Mtn Home will be Saturday, July 7 from 6-10 in the Chamber parking lot. The Jimmy Buffett tribute band 'Make No Mistake' will again perform live and we'll be serving delicious strawberry and lime margaritas, hot dogs, brats and nachos. **There will be a raffle again this year for a trip for two to VEGAS to see Jimmy Buffett LIVE in concert at the MGM Grand...all expenses paid! Tickets are available at the Chamber, and from the Margaritaville committee.** They will also be on sale July 7. The night is sure to be FUN, so bring your July 4th guests, friends and family and join us for MARGARITAVILLE in Mtn Home July 7.

  
**Margaritaville**  
*in*  
**Mountain Home**  
**Saturday, July 7**  
**6-10 pm**  
**Chamber parking lot**  
(Between McDonalds and Orscheln on Hwy 62)  
**FREE admission**  
**LIVE MUSIC \* FOOD \* DRINKS \* VEGAS**  
**TRIP/BUFFETT CONCERT RAFFLE**  
Bring your lawnchairs and let's party Buffett style!  
Buffett band  
**MARGARITA & BEER BAR!**  
(ID required)



**'Make No Mistake'**  
LIVE in CONCERT!!

## Bits 'N' Pieces

James Moore and Lee Tolleson, owners of **VisionAmp Marketing**, welcome CJ Menschik to their staff. CJ has been hired as a graphic designer for the agency.

**Ray Sunrooms, Inc.**, located in Lakeview, AR, is now installing metal roofing and will be displaying products (14 styles) and providing multiple color choices.

**TLC Bank** is excited to welcome Melanie Markham to their bank family. Melanie will be working at the new Mountain Home office as a teller.

Join **Nature's Way, The Health Food Store on the Square** for our June 21 "Third Thursday Forum" featuring Ellie Stalker, Health Minister, speaking on "The Biblical Foundation of Health and Nutrition". Call 425-7677 for reservations.

Join us at **Good Samaritan Society** for an Ice Cream Social on Sunday, June 24th in the Griffith Pavilion, 12-2:30, \$2/person to benefit their resident's fund. RSVP 425-2494.

The **Reppell Diabetes Learning Center** in partnership with **The Mruk Family Education Center on Aging** will offer a Free "Cooking For 1" Class on Wednesday June 27th at 11am. Call 508-3880 to register today!

**SERVPRO of Baxter, Boone, Fulton & Marion Counties** wants to know if anybody is interested in learning about mold? We are having a FREE 4 hour class, lunch provided. June 14th, 8am-12pm. RSVP with Joel @ 421-7849.

**First National Bank & Trust** is pleased to announce the addition of Barbara Kent Graham to their board of directors.

The board of directors of the **Food Bank of North Central Arkansas** have formally announced the retirement of Executive Director Linda Finley and the promotion of Program Development Director Jeff Quick as the new executive director!

Larry Babin of **Hogs on the Fly**, fly fishing guide service and chamber member, presented to fly fishers at the Cabela's in Allen TX over the Memorial Day weekend and generated plenty of interest in the Mountain Home area by handing out dozens of the Mountain Home circular to the masses!

**Hospice of the Ozarks** offers grief support groups to anyone in the community who has experienced a loss. If you would like more information please call 508-1771.

**NATCO Communication** welcomes Sharon Szuba as Business Development Coordinator. She helps businesses with broadband, phone and communications services throughout Baxter, Marion and Boone Counties .

THANK YOU to everyone in the community that helped make the 1st Annual Father/Daughter Ball a great success for **MHCA!** Plans are underway for next year!

**U.S. Bank** is now offering a new Cash+ Visa Signature Card that offers up to 5% cash back on purchases. Stop by our branch for details!

**Bits 'N' Pieces** is a FREE benefit to members..a chance for you to share about your business or organization! Just email Susannah your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

The Chamber is on Facebook!  
Become a fan and help grow the Chamber and promote the area!

Click here to become a fan!



### Upcoming Chamber Events...

Thursday, June 21..

Century 21 LeMac Realty  
Main branch on 62  
5:15-6:30 pm

Friday, July 6...

First Friday Breakfast at  
Big Creek, hosted by  
Good Samaritan Society

**Twin Lakes Toastmasters Club** congratulates Joel Holth! Joel has achieved his Advanced Communicator Silver award. Twin Lakes Toastmasters meets at noon, 1st and 3rd Wednesdays at First National Bank East Branch. Everyone welcome!

**First Presbyterian Church** invites you to join us for worship each Sunday morning at 10:00 a.m. We are located across the street from Cooper Park. For more information, call 425-3799 or check out our website: [www.fpcmh.net](http://www.fpcmh.net)

Summer Craft Classes will start June 12th! Come in and see what we are offering at **Mommy & Me** to keep little hands busy this summer or go to Mommy & Me on facebook and look at our photo album of classes!

June 22 -- Golden Girls' Day Out, 1 to 3 p.m. at the **Schliemann Center for Women's Health Education**. Pulmonologist Dr. Rebecca Martin will talk about lung health and Nephrologist Dr. Grant Mathews will address blood pressure. Cost is \$10. Call 508-2345 to register.

Dr. Douglas Marx of **Sneed Eye Associates** attended the American Society of Cataract & Refractive Surgeons symposium in Chicago , IL , April 20-24, 2012.

**The UPS Store** franchise network recently received the 2012 Mail Innovation Award from the U. S. Postal Service. This award recognized the networks printing capabilities with the postal services Every Door Direct Mail Campaign.

Cancer survivors please share your stories of HOPE on the **Arvest Bank's** "Thankful" Wall to be displayed at Relay. Call Jennifer at 870-508-8403 for details.

Join **Relay for Life** on June 8th at the Bomber Stadium! Opening Ceremony starts at 7pm and Luminary Ceremony is scheduled for 10pm.

Sheriff John Montgomery will be the Guest Speaker at the regular meeting of **Business & Professional Women** on Thursday, June 14th at 5:30 p.m. held in the Kent Room, First National Bank. For information call Bette Gould at 492-6710.

Tickets are now on sale at area Banks, Chamber of Commerce and **Carter's Jewel Chest** for the Red White Blue custom designed pendant from Carter's Jewel Chest. Tickets are \$1.00 each or 6 for \$5.00 and all proceeds go the the Red White and Blue Festival.

The Rt. Rev. Sam Seamans, Rector of **St. Thomas Anglican Church**, will travel in June to Ridgecrest , N.C. to the General Assembly of the Anglican Church in North America .

Bob Ketchum of **Cedar Crest Studio** has just completed the editing on the 2012 Mountain Home High School Commencement Program DVD. Call 488-5777 for details.

**Brenda Allen, Silpada** Representative, will be hosting Girls Night Out for Marvelous Magazine, on Tuesday, June 19 at 5:30 pm. The social, networking event is open to all ladies of the community for a \$10 fee that includes drinks and appetizers. Brenda will be giving away a Marvelous piece of Silpada jewelry.

A Quilters' Sampler program on 7/13 at **Hill 'N Hollow Quilters Guild** day meeting features 6 to 8 members demonstrating quilting techniques and the night meeting program on 7/10 will be "New Ways with Disappearing 9-Patch by Carol Lewis.

Karen Heslep has been voted Outstanding Faculty Member of the Year at **ASUMH** and Linda Lauer was voted Outstanding Staff Member of the Year at ASUMH. Heslep is an instructor in Business Administration and Lauer is a Financial Aid Specialist. Both were chosen by their peers and will be honored by the Arkansas Association of Two-Year Colleges in October.

**Marvelous!** Girls' Night Out is 5:30 p.m. June 19 at Big Creek. See old friends, make new ones, stay for dinner! 870-321-6711 or 870-421-2113.

**Little Ceasar's Pizza** - Grand Opening is June 19th. Large pepperoni, sausage, or cheese pizza hot out of the oven and ready! \$5.00 every day. No need to wait! No limit! All day, every day!

**Derrick's Bait Shack** is now open 5:30 am to 5:30 pm 7 days per week! Come see us for your fishing and boating needs! 870-492-2383

**BRMC** Moves...Dr. Win Moore is now located at the Imaging Center 610 Broadmoor, MH... Dr. Christopher Bryant and Dr. Joanna Twombly are now at 628 Hospital Drive, Suite E in the Medical Arts Building.

**BaxterCountyRepublicans.com** identifies the 2012 Republican candidates for County offices, State Legislature, Congress and President. There is also a new facebook link.

Duane Hada of **Rivertown Gallery** will be a featured artist hosted by The Tin Grizzly, at the Gallery Walk in Hot Springs June 1st. Also, AR Game & Fish Commission will Duane at the National Fishing Expo parent banquet June 15th in Little Rock.

**Gamma House** will be hosting a "Chair-ity" Auction and Dinner on June 12 at the home of Lane and Judy Strother. Tickets are available at Gregory Jewelers and Mommy and Me.

**Gift-tiques** still has the largest inventory of Yellow Box sandals in the area with new styles, designs and colors arriving weekly. Come see us.

**High Country Motors** is your summer fun dealer. Boats, RV's, dune buggy's and more. Along with late model, low mileage vehicles. [www.highcountrymotors.net](http://www.highcountrymotors.net)

Got Stains? **Solid Rock Floor Restoration** is offering FREE carpet stain removal for the month of June. Contact Bill @ 421-9503 or [solidrocrestore.com](http://solidrocrestore.com)

NEW! **Brooks Jeffrey Marketing's** upcoming Card Key / Visitor's Guide will be featured online, year round on [OzarkVacations.com](http://OzarkVacations.com) Space is limited - place your ad today ! 425-8064.

Visit our new website [www.ThePhotoBoothByJclareStudios.com](http://www.ThePhotoBoothByJclareStudios.com) and reserve the photo booth for your next event (birthday, open house, wedding, fund raiser.) Book online or call **jclare studios** at 425-2005.

Visit **Mountain Home Athletic Club** with your kids this summer - sports activity center or SAC program for youth! Daily til 5:30 pm. Coach is nothing but fun and professional!

## *New Chamber Members*

### **Persimmon Point Resort**

*Lodging - Bull Shoals Lake*

Contact: Doug Riggs

8594 Oakland Rd

Oakland, AR 72661

870-431-8877

### **A to Z Publishing Group, LLC**

*Publishing/Internet Marketing*

Contact: Cheryl Shannon

40 Plaza Way, 8-132

Mountain Home, AR 72653

870-492-7879

### **Albright, Tink**

*Individual membership*

430-5511

*Want to join the  
Chamber or know someone  
interested? [CLICK HERE...](#)*



**Mobilized** hosted  
**Good Morning Mountain Home** in May.  
Thanks Rhonda and the Mobilized team!



**Business After Hours** was hosted by **All - A - Bout Putt Putt Golf, Ice Cream Parlor and Eatery** in May. Can we have some more of that cake batter ice cream - YUM?!?!



**First Friday Breakfast** was hosted by **Helmert Hearing Clinic** in May. Dr. Stacy Helmert presented an interesting program on the many options for those struggling with hearing loss...and how to detect and correct problems!







**Leadership** concluded their tenth session in May with a trip to the Baxter County Sheriff's Department to learn all about our local law enforcement. The day was full - with a trip to the shooting range, a helicopter ride over Baxter County, an almost-real crime scene at Pigeon Creek, drunk driving, a jail tour + a jail lunch, and even more information about the many ways the Sheriff's Department serves our community. Thanks Sheriff and all your team for hosting us!





Three ribbon cuttings were held in May...at the new **House of Brandon** on 62 East, the new **Salvation Army Social Service Center** on Hwy 201 North, and the grand re-opening of the local **Suddenlink office**.  
Congratulations!!!





**MOVIE IN THE PARK** was Friday, May 19! A great crowd turned out to see "The Smurfs" and enjoy ideal weather and a movie under the stars. Mark your calendars....movies #2 and #3 are coming up!  
Friday, June 29 - "Puss in Boots" at the RWB Festival at ASUMH  
Saturday, August 25 - "Kung Fu Panda 2" at Cooper Park





Mountain Home Chamber of Commerce  
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Mountain Home, Arkansas 72653  
info@EnjoyMountainHome.com  
(870) 425-5111

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Susannah Alms, Marketing Director: [Salms@EnjoyMountainHome.com](mailto:Salms@EnjoyMountainHome.com)  
Dana Wehmeyer, Outreach Coordinator: [Dana@EnjoyMountainHome.com](mailto:Dana@EnjoyMountainHome.com)

Board of Directors:

- Noel Morris, TLC Bank, [nmorris@tlcbank.net](mailto:nmorris@tlcbank.net)
- Jewel Pendergrass, Century 21 LeMac Realty, [jewel@century21lemac.com](mailto:jewel@century21lemac.com)
- Bill Anderson, The Strother Firm, [bill@strotherfirm.com](mailto:bill@strotherfirm.com)
- Margie Roelands, Blue Lady Resort & Raimondo Winery, [vacation@blueladyresort.com](mailto:vacation@blueladyresort.com)
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