

2015 VACATION/RELOCATION GUIDES

Advertising sales for the 2015 edition of the Chamber of Commerce's Vacation/Relocation Guide have begun. Each of you will soon be getting information about how to resubmit your campaign or draw up a new one. For those members who were unable to advertise last year, now is your chance!

As of Mid-May, the Chamber has distributed 36,360 guides! The guides are going out faster than we can keep up! We only printed 45,000 for 2014, and we're already discussing the possibility of doing a reprint!

Year to Date Distribution:

- * 4,350 at the St. Louis Boat & Outdoor Show, Chicago Travel Show, Los Angeles Travel Show, Arkansas Sports show in Jonesboro, and the FLW EXPO/Fishing Tournament in Rogers.
- * 1,500 in the Chamber goodie bags to be distributed to visitors in our area.
- * 10,000 to the 14 Arkansas Welcome Centers throughout the state.
- * 2,025 to the Branson, MO airport.
- * 9,319 to Chamber website inquiries, Arkansas Parks and Tourism, Spring/Summer inserts, and other requests.
- * 3,780...personally delivered to the 14 Arkansas Welcome Centers, along with a gift basket.
- * In addition, we distribute these guides to local hotels/restaurants/attractions. And of course, to the many visitors who walk through our Chamber door.

The deadline for ad submissions is July 31, and the new guide will be distributed in January 2015. The Vacation/Relocation Guide is a quality, four-color, 32-page print publication that will be redesigned and printed by LC Creative Productions, a Chamber member in Mountain Home.

This is truly an investment in our community. The VR Guides reach out across our nation. The 2014 Vacation/Relocation Guide can be viewed on the Chamber's home page www.EnjoyMountainHome.com. For more information on advertising, call Eddie Majeste, Tracy Jones, or Bo Gregory at 870-425-5111.

2015 ADVERTISING CONTRACT
CLICK HERE TO VIEW THE 2014 VR GUIDE!



LCreative Productions
Graphic Design & Photography
by Linda Clark
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Mountain Home



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MOUNTAIN HOME
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- ▶ NEWS
- ▶ BITS 'N' PIECES
- ▶ NEW MEMBERS
- ▶ RECENT EVENTS
- ▶ CONTACT US



To learn more about our continuum of care community, please call us at (870) 425-2494.

EOE All faiths or beliefs are welcome. 11-02596



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READY2WORK is a locally recognized employability certificate that will complement the CRC. The CRC assesses an individual's math and reading skills, plus the individual's ability to locate information. This is an assessment tool that our Industry leaders are in favor of, especially Baxter Healthcare. The READY2WORK certificate will in no way replace the CRC, it will serve a different purpose.

The READY2WORK certificate is a collaborative effort between ASUMH, Business and Industry, social and government agencies under the name ACCESS. On June 5, 24 local businesses/organizations attended the HR program at the university campus. The manufacturing firms that attended and agreed to recognize the READY2WORK certificate collectively employ a workforce of nearly 3,000 people. HR Professionals from Baxter Healthcare, Actronix, Eaton, Hamilton Scientific/Epoxy, and Ranger Boats have volunteered to facilitate the class sessions. As of Friday afternoon, Sarah Brozynski, Director of Workforce Development at ASUMH, had already received two registrations.

RED, WHITE, BLUE FESTIVAL 2014

The annual Red, White, and Blue Festival will be here at the end of the month! The Chamber hosts the RWB Parade on Friday, June 27 at 5:30 pm. The parade is free for anyone who wants to participate. Line up instructions are available at the Chamber office.

For info on vendor booths, a schedule of community events, and everything RWB, please visit www.redwhitebluefestival.com or contact RWB coordinator Mary Jo McLean at 870-421-2807.

How can you help support RWB? Order a Pork Butt just in time for the July 4th weekend...pork butts, cooked by Chef Randy Barnhill, will be ready on Sat., June 28 on the ASUMH campus at the RWB food booth from 8-11 am!

Get your tickets to win the beautiful new pendant created by Carter's Jewel Chest for RWB 2014--it's GORGEOUS! Tickets available at local banks, the Chamber, and Carter's Jewel Chest.

NATIONAL T-BUCKET OWNER'S CONVENTION

During June 26-30, Mountain Home will host one of the largest gatherings of T-Buckets in America! Don't miss this opportunity to see, meet, and greet hundreds of T-Bucket owners. Let's all try to remember to get a great big Welcome sign on our Marquees as well as wave at them on the streets. This year could be the largest RWB Parade our community has ever had with all the exciting events in town!

MARGARITAVILLE 2014

Back by popular demand...MARGARITAVILLE 2014! Saturday, July 5 from 6-10 on the back lawn of the Chamber of Commerce and Orchel. The band "Make No Mistake" will be back to supply the best Jimmy Buffett music in the region. There will be PLENTY of cool drinks and good food, plus contests and fun prizes! Slip on those flip flops, bring your lawnchairs and your out-of-town guests and join us for Margaritaville in Mountain Home!

BITS 'N' PIECES

Newman, MD Plastic Surgery is excited to add licensed cosmetologist nail technician, Tanya Qualls, to our team!

BPW Meeting, Thursday, June 12 at Casa Montana--5:30 pm. Our speaker will be Tenille Rauls, THE CALL Coordinator for Baxter County. THE CALL is a non-profit organization that recruits, trains, & supports families to foster children in need.

Patio dining is in full swing at **El Chico**. Grab some friends and come enjoy the fun! While you're there, try a new Pop on the Rocks--Summertime Ritas topped with flavor pop!

Jo Adams Properties has office spaces available for rent at their new location 1100 Hwy 62E. Stop by for more informatoin or call 870.580.0583.

Remember Dad on his special day with something from the **Arts & Crafts Gift Shop** on the Square in Mountain Home. From gifts to cards, all hand crafted and unique; you're sure to find something to show him just how much he means to you!

Kindness, Inc. would like to shout a huge THANK YOU to Carter's Jewel Chest for the "Dig for Diamonds" fundraiser. They helped to raise \$2,046.00!

Save the date! Vacation Bible School designed for adults--sponsored by **First Presbyterian Church** and Holy Cross Lutheran Church. Held at Good Samariatan Hillside Lodge, July 7-9. For information, call 870.425.3799.

The Reppell Diabetes Learning Center will host Dr. Tilly from the BRMC Interventional Pain Management Clinic and he will be speaking about "Managing Diabetes Neuropathy" on June 24th at 5pm in the Largerborg Dining Room. Open to the public, admission is free, call 870.508.1765 for more info.

The 4th Annual **The Art Odyssey Studio Tour** was a success. Remember, those artists are right here in our local area year-round, not just during the annual May tour. Need a special gift or art piece for yourself? Give any one of them a call. Contact info is always found at www.TheArtOdyssey.com.

Goodwill and Workforce are hosting a hiring event for MicroPlastics on June 11 and a hiring event for Manpower on June 17. For more information, call Kim Markowski at 870.508.0042 or Janel Cotter at 870.425.2386.

LC Creative Productions welcomes Bryan Foster as Web Developer. Bryan is a graduate of Arkansas State University--Mountain Home and will be creating and marketing websites at an affordable cost. Call 870.424.0112.

Jordan Marina's Annual Spearfishing Contest and Fish Fry will be Saturday, June 21st. Cash prizes and the best darn potato salad ever! Call 870.499.7348 for details or go to www.JordanMarina.com.

Bits 'N' Pieces is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

Upcoming Chamber Events...

**Thursday,
June 19**

**Adult Leadership
Graduation**

June 26

**Business After Hours
hosted by TL Woodwork-
ing
5 pm**

June 26-30

Natl T-Bucket Convention

June 27-29

**Red, White, Blue
Festival**

June 27-29

**July 5
Margaritaville
6-10 pm!**

Buy your chances for the Red, White, Blue Pendant from **Carter's Jewel Chest**. The pendant is a Hearts on Fire Diamond Star valued at \$2450.00. Tickets are \$1.00 each or six for \$5.00 and on sale at area banks, Chamber of Commerce, and Carter's Jewel Chest. All proceeds go to the Red, White, Blue Festival.

TLC Bank proudly welcomes Jerry Cunningham to their bank family. Stop by and visit with Jerry regarding any and all of your banking needs.

Better banking is now in your hands with MOBILE CHECK DEPOSIT from **First Security Bank**. Deposit your checks from your iPad, iPhone, or Android device. It's simple. It's convenient. It's another way we help you bank better. First Security Bank. Member FDIC.

The Hillbenders will be in the Gravel Bar at **Dawt Mill** on June 13. Giving you the best jammin' bluegrass in the region. 9 pm. 10.00 cover charge.

VisionAmp Marketing wants to give you a great deal! Purchase a custom website design before July 1st, 2014 and receive \$250 off! Call us today! 870.580.0909.

The UPS Store has launched its new online printing website. Available 24/7 the website contains features that let you design, build, and print professional documents. Go to www.upsstoreprint.com/1299.

Lucky You Fishing Guide Service--4 Hours of Guided Fishing with equipment just 130.00 until June 15! Call now to book your guide: 870.656.3836.

NATCO Communications is seeking highly motivated individuals to fill positions in Accounting and as an Office Assistant. EOE. Please call 800.775.6682 or visit www.natconet.com for information.

Mountain Talk and Mountain Country are each giving away an all inclusive fishing trip this Father's Day! Register at www.mountaintalk97.com or www.mountaincountry.us. Winners announced Friday June 13.

The Red, White, Blue Festival is June 27th, 28th, & 29th with the awesome fireworks Saturday night June 28th on the grounds of ASUMH campus. Order your Pork Butts now! Help with the Fireworks! Cost is \$35.00 and feeds a lot of people. Order online www.redwhitebluefestival.com--contact Joel Bratton for more info: 870.706.9870.

Good Samaritan Society is gearing up for our Annual Charity Affair on 9/27/14. To share a gift, gift certificate, or sponsorship, please contact Nancy Scarpa 870.508.2046.

Nature's Way, the Health Food Store on the Square, invites you to hear our guest lecturer and author Jean Sumner talking on "Cancer: The Best Thing That Ever Happened to Me." June 17th. Free. 1 hour. 10 am and 6 pm. Call 870.425.7677 for a reservation. She will also do a book signing from 1-5 pm.

Staples has 25% Clearance items on their slow moving items. Restocking is happening now!

CampmartRVPark--Your full service RV Park--Convenient pull thru sites with full hook ups in the heart of Mountain Home. Visit us online at www.campmart.com.

Thompson Insurance welcomes Kathy Meinecke to our staff. Please stop by our office on Hwy 5 across from the hospital and say hello to Kathy!

Schliemann Center for Women's Health Education presents *Working Women in the Know!* Don't miss this event held at Restore by King Dermatology located on Hwy 62. Thursday, June 19th 5:30pm - 7:30 pm...wine & cheese will be served.

Allstate's Twin Lakes Area Insurance June 21st is the FIRST DAY OF SUMMER. Bikes, boats, RVs. Save Money on your insurance and have more gas money for your toys! 870.580.0535.

Bring in this coupon on our Facebook page for a **DEEP!DEEP! DISH 3 MEAT TREAT COMBO** includes DEEP!DEEP! 3 MEAT TREAT, CRAZY COMBO & 2L PEPSI PRODUCT for only \$12.00. Save \$3.00. Only at **Little Caesar's**. Limited time.

Last chance to register for the FREE **Secretary of State** Notary Public Seminars at ASU-MH on June 12. Register here: <http://www.sos.arkansas.gov/BCS/Pages/notarySeminars.aspx> or contact Danielle Fusco Danielle.Fusco@sos.arkansas.gov for more information.

Ladies! Don't miss out on the exciting events happening this summer at the **Schliemann Center!** Visit our online calendar for all the details: www.baxterregional.org.

Congratulations to Tom Dane for being promoted to President/CEO and Layton Lee for being promoted to Loan Manager of **Arvest Bank in North Central Arkansas!**

Summer 2 Registration at **ASUMH** will be held July 1-3 on the third floor of Roller Hall. Call 870.508.6100 to get started!

Best Medical Special for the month of June is the Rio Bath Lift. Remote Control! Battery Operated! Bath Lifts that gently and safely lower and raise a person in to a bathtub in particular are growing in popularity! For only \$600.00 (300.00 Savings). For more information, call 870.425.3700.

The Twin Lakes Civitan Club has been honored with 2nd Place in the Civitan International Award for Outstanding Club Website. Last year the site won 1st Place for the same website at the Heartland District Convention in Austin, TX. Civitan International has approximately 870 community service clubs across 38 countries around the world with more than 40,000 members. This is quite an honor for a small, relatively new club located in Mountain Home, AR. The local freelance web designer commented that "a website is only as good as that which it represents." This small but active club focuses tirelessly on helping individuals with developmental disabilities in Mountain Home and surrounding communities. We invite you to visit our site at www.twinlakescivitan.weebly.com and to consider becoming a member of Twin Lakes Civitan.

RIBBON CUTTINGS!



May was a busy month for our Chamber Ambassadors! We had three businesses that moved to different locations, and each celebrated a Grand Opening! **LC Creative Productions** is now located at 860 Hwy 62E, Town East Centre. **Serenity, Inc.** is now located at 1015 Hwy 62W, and **The Call** is now located at 117 College Drive.

***Want to join the Chamber, or know
someone interested?
Click HERE to JOIN THE TEAM!***

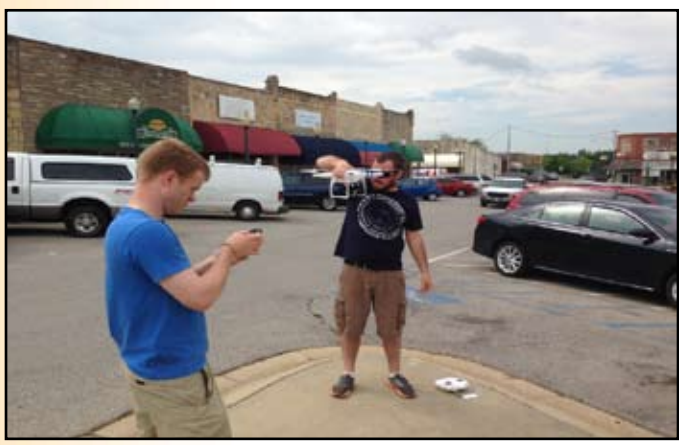
The Mountain Home Chamber is on Facebook! LIKE our page please.



HAVE YOU NOTICED OUR NEW VACATION PAGE?

VisionAmp Marketing and the Mountain Home Area Chamber of Commerce are currently in the process of making 2 new videos to put on our webpage! Our vacation page already has a new look. Check it out...Go Ahead...See What Pops Up!

<http://enjoymountainhome.com/vacation/home/>





First Friday Breakfast
 was hosted by
Hunter Capital Wealth
May 2, 2014



Business After Hours hosted by US Bank on May 15. Thank you for your support!

LEADERSHIP 2013- 2014

concluded its tenth session in May with a trip to the Mountain Home City Police Department and the Baxter County Sheriff's Department to learn all about our local law enforcement. The day was full--a trip to the shooting range, a staged crime scene, a jail tour (with a bonus lunch!), and many tips and techniques that both departments use to raise awareness in our communities.





ADULT LEADERSHIP FAMILY FUN DAY--MAY 17, 2014

The Leadership Class chose to host a Family Fun Day in conjunction with the Twin Lakes Treasure Hunt at the BC Fairgrounds. The weather was perfect for grilling hot dogs, jumping in the bounce houses, and having your hair wrapped! The Bomb Squad even came out to demonstrate their latest achievements from competition. All the money that was raised was donated to the Pregnancy Resource Center. Great job team, and thank you to the generous sponsors and volunteers!



LEADERSHIP 2014-2015 WILL START IN AUGUST! SIGN UP NOW! ONLY 14 SPOTS AVAILABLE--CONTACT TRACY FOR MORE INFORMATION!!

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