CHAMBER SPIRIT

JANUARY 2013

- News
- Bits 'N' Pieces
- Recent Events
- Contact Us

NEWEST CHAMBER STAFF MEMBER

Bo Gregory is our new Director of Economic Development. Bo and his family moved here from Fayetteville, North Carolina. He has served as president of MHRB Consulting, Inc., Director of Economic Development for the Fayetteville-Cumberland County Chamber of Commerce and as the statewide Economic Developer for the North Carolina Department of Commerce. He and his wife Susan have two sons, Hughes and Banks.

Help us give Bo a warm Mountain Home welcome on Wed., January 23 from 11 - 1 pm at TLC Bank. 'Meet Bo' will be a drop-in event with food and beverages available. Special thanks to Twin Lakes Community Bank for sponsoring.

2013 VACATION/RELOCATION GUIDES ARE HERE

The new 2013 Guides are in! They are beautiful! Take a look at the Guide and stop by the Chamber for a box to distribute out to your customers, friends and family this year. The Chamber plans to distribute 35,000 of these guides at various venues in 2013. Thanks to our advertisers who make this possible.

2013 VACATION/RELOCATION GUIDE

2013 CHAMBER WELCOME BAGS

The Chamber will fill 1500 bags in 2013 to give to visitors to our area. These bags are distributed at sporting tournaments, conferences, etc. Do you have items you'd like put in the bags? Bring 1500 items to the Chamber by the end of February (order NOW!). Do you have an event coming to town that you need bags for? Let Susannah know - first come, first served.

Baxter Regional Medical Center
www.baxterregional.org
Remarkable

To learn more about our continuum of care community, please call us at (870) 425-2494.

Good Samaritan Society
Mountain Home

EOE All faiths or beliefs are welcome. 11-G2595

'Cause you never know what you might run into.
I'm your agent for that.
Ashley Havens, Agent
870-492-2450
www.ashleyhavens.com
State Farm

FOCUS MOUNTAIN HOME - UPDATE

Bo Gregory, the new Director of Economic Development, began work Jan. 2, 2013.

The **Retiree Recruitment and Tourism Committee (RRT)** have chosen the following travel/ sport shows:

* Springfield , MO , Jan. 11-13
* Chicago , IL , Jan. 26 & 27
* St. Louis , MO , Feb. 6-10
* Rogers , AR , April 13 &14 (Wal-Mart FLW Tour)
* Dallas Travel and Adventure Show, November

The RRT committee also decided to invest in the following:

* A new Chamber Website, effective Jan. 2013
* A display booth for use at the shows
* Purchase an additional 5,000 Vacation/Relocation Guides to distribute at the shows
*Hold $5,000 in miscellaneous funds for use in advertising opportunities as they arise. The new website will allow us to analyze our visitors to the site and from this information the RRT committee will decide upon other advertising venues.

The Targeted Business Recruitment (TBR) Committee and Retention and Expansion of Existing Business (REEB) Committee will meet in January.

We remain at **$975,000** in commitments of our $1,250,000 goal. Our campaign fundraising continues.

Want to see the case statement for FOCUS Mountain Home, complete with action plans and a five-year timeline? Take a look!

****

RIBBON CUTTINGS!

The Chamber Ambassadors welcomed Rita's Avon Beauty Center to the Mountain Home Square on a cold day in December. Good luck Rita!

Bits 'n' Pieces

Bits 'N' Pieces is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

Upcoming Chamber Events...

Thursday, Jan 17...

Business After Hours at Comfort Keepers

118 North College

5:15 pm

Wednesday, Jan. 23

Meet Bo Gregory

TLC Bank

11 am - 1 pm

Everyone Invited

Friday, Feb 1..

First Friday Breakfast

8 am at El Chico

hosted by Vision Amp

Simple Man's offers lunch and dinner specials Tuesday thru Friday, and dinner specials on Saturdays. Line dance lessons and Karaoke weekdays. Closed Sundays and Mondays. 424-0074

Jessica's Too Bridal and Formal has moved to a new location in Mountain Home, down from Carter's Jewel Chest in the Town East Centre. 870-607-0990.

Hill 'N Hollow Quilters Guild Day Meeting will be held Jan. 11 at 9:30 am at Redeemer Lutheran Church Family Center , 312 W. North Street

Was one of your new year's resolutions to return to school or make a change in your life? **ASUMH** is here to help! Registration for spring 2013 classes at ASUMH will be held January 7-10 from 8:30 a.m. until 4:30 p.m. and on January 11 from 8:30 until noon. Classes begin on January 14!

What services does **SERVPRO of Baxter, Boone, Fulton & Marion Counties** provide? Here is a list: Fire, Smoke & Soot, Water Removal, Dehumidification, Mold Mitigation & Remediation, Move Outs, Contents Restoration, Biohazard, Crime Scene & Vandalism. 870-424-0296, Available 24 hours a day.

North Arkansas Chiropractic is celebrating our first 6 months of business and what a successful 6 months it has been!

Join your girlfriends for fun and friendship at 5:30 Jan. 17 at Big Creek for **Marvelous!** Girls' Night Out. $10 for wine and appetizers. Call Jennifer at 321-6711 or Lucinda at 421-2123.

New Year - New You?Join us at **Mruk Family Education Center on Aging** for a Strong Women class or a Fitness 4 Men class. To register call 508-3880.

The **Reppell Diabetes Learning Center** has a fresh stock of new Diabetes Testing Meters for 2013. Please stop by for a free meter anytime Monday-Friday from 9-4!

Big Creek Country Club is opening its dining facility to the public now through March 30.

Bishop Sam Seamans attended a meeting of the **Anglican Church** in North America College of Bishops in Orlando , FL. The College met Jan. 6-12.

Twin Lakes Community Foundation invites area nonprofit organizations to apply for Giving Tree Grants beginning January 10; deadline for applications is February 15, 2013. Grants range from $500 - $2000 each. Go to www.arcf.org/twinlakes to apply.

Make a New Year's resolution to improve your speaking skills by joining **Toastmasters International.** Meetings at noon the 1st and 3rd Wednesday of each month, Integrity First Bank across from Wal-Mart.

Come try our new gourmet products at **Raimondo Winery**. Winemaker's favorite is Artichokes in Merlot. 870-467-5115 www.RaimondoWinery.com.

The Chamber is on Facebook! Become a fan and help grow the Chamber and promote the area!

Click here to become a fan!

facebook

BRMC wishes everyone a Healthy New Year....TIP- Frequent hand washing can cut down on getting a cold or the flu...have a hand-sanitizer at home, office or in your vehicle.

Take advantage of rates as low as 2.99% APR during **Arvest's** Winter Loan Sale. Visit one of our locations for more details. Equal Housing Lender.

Twin Lakes Radio 28th annual BOAT AND OUTDOOR SHOW, February 8th & 9th, 10a.m.–5p.m. Baxter County Fairgrounds, Free admission, hot dogs and soda.

Manpower of Mtn. Home , AR / West Plains , MO would like to welcome Dawn Davis as our New Branch Manager for the area. Call Dawn/Krystal at 870-425-1029 for your staffing solutions today.

Schwegman's Office Products has W-2 and 1099 tax forms available in large or small quantities. Call 424-0152 to place your order.

RiverLodge would like to welcome the community to our beautiful facility, we will be hosting a presentation with Jeannie Harrison on the Visually Impaired, January 11, 2013 at 2pm.

Thompson Insurance has a new location and a new name. **Thompson-Rackley Insurance** is now located at 405 Highway 5 North next to Bouquet Palace .

Copy Products, your copier and printer solutions provider, is hoping all had a Merry Christmas and a safe New Year celebration. Let's all have a strong year!

Rhea Lana's Spring Shopping Event February 19-23 Baxter County Fairgrounds. Check out www.mountainhome.rhealana.com for details!

Beltone congratulates Patient Care Coordinator Karen Francis for maintaining her 4.0 GPA in Medical Law & Ethics and Sociology classes toward her Medical Office Management degree.

Hospice of the Ozarks presents CASINO LAGNIAPPE on March 9th at Big Creek. Join us for an evening of dinner, dancing, gaming and decadence. Tickets are $100 and limited. Call Lori at 508-1771 to reserve your tickets today!

Try **LC Creative Productions** Conference Room for your montly meetings, wi-fi/PowerPoint, up to 35 people, microwave, coffee, refrigerator and catering. Only $25/hr. Great location. 870-424-0112.

Mountain Home Bus Agency invites you to join them for a FREE ride on a luxury motorcoach to the largest St. Judes Fundraiser in Arkansas at the Northeast Arkansas District Fairgrounds in Jonesboro on Super Bowl Sunday, Feb. 3rd. Call 508-5331 for information.

Hill Country Art Gallery welcomes it newest members Frank Farrell, photographer, Dorothy Sjoblom, painter, and "Russ" Wilhite, painter.

Get your Pray for America yard signs today at the **Mountain Talk** studios on Russell Street . Visit www.mountaintalk97.com for more information.

This month **Newman Plastic Surgery** has our fillers on sale for 25 percent off regular price. Call and schedule your appointment today!

Herter Excavating has over 30 years experience in site work. We have equipment and knowledge for any size dirt job (track excavators, skid steer, dump trucks, motor grader, and articulating dump trucks). Call 870-425-2651.

First Presbyterian Church has many activities planned for this month – check our website – www.fpcmh.net for more information. F.P.C. is located on Spring Street across from Cooper Park.

Tony and Susan Taylor, owners of **Beaman Realty** since 1984, are proud to announce the sale of the company to Gary and Danette Stubenfoll of Bull Shoals, AR.

Pregnancy Resource Center has moved! New address 312 E. 3rd. Open Hose Celebration January 20th, 2-4 pm.

Derek McCoy is the new State Farm agent in Mountain Home. Stop by to meet the team! We are located at 119 N. College St. #870 - 425-9594.

Thursday, January 10th, 2013 **Mountain Home Business & Professional Women's** regular monthly meeting will be held at the Dinner Bell 785, Hwy. 201 N. at 5:00 p.m. Guest Speaker will be Charles Hubbard with the State Police. For information call Donna Hopkins at 656-6331.

KTLO AM & FM, Classic Hits 101.7 and KTLO.com are happy to announce the addition of The Boot 99.7, featuring today's best hit kickin'country music. Bids for Bargains, KTLO's popular radio auction, starts at 9 a.m. Saturday, January 19. See the items at KTLO.com. And one more thing. . . happy retirement to Jim Bodenhamer after more than 35 years as News Director for the KTLO stations!

Please join us at the **Schliemann Center for Women's Health Education** on January 17th at 12:00 for a Lunch & Learn - "Healthy Eating for the New Year!"Cost is $7 - Call 508-2345 to reserve your place!

El Chico is kicking off Monday Chef Specials! Have a favorite in house or catered entrée you want to enjoy? Email us your "Wish for Your Favorite Dish" to: manager@elchicomh.com

Twin Lakes Community Bank wishes everyone a new year filled with peace, happiness and prosperity! Stop by TLC Bank anytime. . . we would love to get to know you!

NATCO Communications has acquired Diamond City Cable Television. NATCO provides phone and internet service to the area and is currently building a Fiber-to-the-Home network there.

Jo Adams Properties offering vacation rental property management as well as residential, multi-family & commercial rentals in the Twin Lakes area. (870) 580-0583.

The **Food Bank of North Central Arkansas** distributed over 1.7 million lbs of food in 2012 which exceeded their goal! Thanks to all our volunteers and people that supported us last year we look forward to a great 2013!

PREVENTIONPLUS MEDICAL CLINIC services include: Neuropathy treatments (numbness/tingling), Diabetic FOOT CARE, PAIN Management, Fall Prevention. We accept MEDICARE and most insurances. Call today at: 870-492-9000!

All-A-Bout Putt-Putt Golf, Ice Cream Parlor, & Eatery. Season passes now on sale for 2013. Play as many games as you like till mid-November. Happy New Year to all!

Recent Events

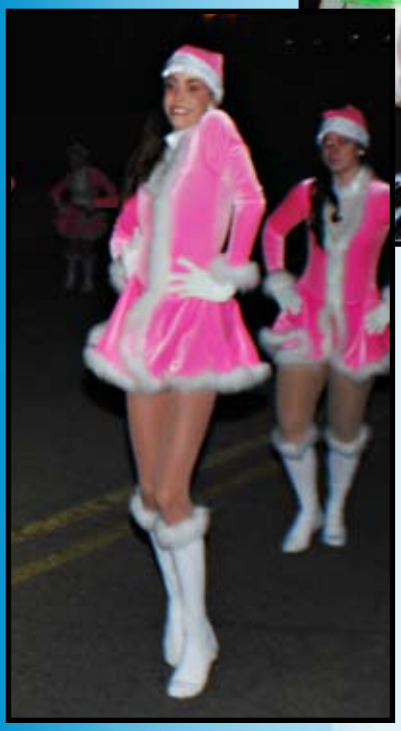
Business After Hours was hosted by **Integrity First Bank** in December.

Good Morning Mountain Home was hosted by **Taylor Hearing & Balance Center** in December.

First Friday Breakfast was hosted by **Grant CPA** in December.

LEADERSHIP 2012-13

learned about our local healthcare in December, with an in-depth look at how Baxter Regional Medical Center works and a tour of the Mountain Home Christian Clinic by Dr. Wilber.



CHRISTMAS PARADE 2012

The parade was one of the largest/longest! ever - with over 30 floats and even more entries from organizations, businesses and civic groups. Thanks to the volunteers that help the Chamber put on the parade each year, including the City Police, the Chamber Ambassadors, XL7TV and the Leadership Class.

Contact Us

Mountain Home Chamber of Commerce
1023 Hwy. 62 East
Mountain Home, Arkansas 72653
info@EnjoyMountainHome.com
(870) 425-5111

Staff:
Eddie Majeste, Executive Director: Emajeste@EnjoyMountainHome.com
Bo Gregory, Director of Economic Development: Bo@EnjoyMountainHome.com
Susannah Alms, Marketing Director: Susannah@EnjoyMountainHome.com
Dana Wehmeyer, Outreach/Office Director: Dana@EnjoyMountainHome.com
Chris Thompson: Membership Coordinator: Chris@EnjoyMountainHome.com

Board of Directors:
Jewel Pendergrass, Century 21 LeMac Realty, jewel@century21lemac.com
Barney Larry, Baxter Regional Foundation, blarry@baxterregional.org
Sandy Andres, Bouquet Palace, sandy@bouquetpalace.com
Greg Harp, Harp's, glharp2@suddenlink.net
Mindy Luker, KOMT/KPFM/KKTZ, mindyluker@twinlakesradio.com
Ron Proctor, raproctor@suddenlink.net
Carl Wayne Wooldridge, Carl Wayne's Nursery, cwwooldridge@gmail.com
Bryan Bell, Bryan Bell Construction, bbconst@southshore.com
Donna McMullen, BRMC, dmcmullen@baxterregional.org
John Reding, Integrity First Bank, jreding@goifb.com
Mark Hopper, Hopper Environmental Services, markhopper@hopperenvironmentalservices.com
Brenda Turner, Stetson's Resort, stetsons@stetsons-resort.com
Glenn Burney, Baxter Healthcare, glenn_burney@baxter.com
John Conner, High Country Motors/Conner-Hankins Funeral Home, highcountrymotors@suddenlinkmail.com
Matt Taylor, Taylor Hearing & Balance Center, mtthc@suddenlinkmail.com
TC Carter, Carter's Jewel Chest, tc@cartersjewelchest.com
Mayor David Osmon, city@cityofmountainhome.com

Web Site: www.EnjoyMountainHome.com