

## 2014 CAREER EXPO AT ASUMH

Approximately 40 companies are scheduled to participate in the Career Expo on April 8 in the Vada Sheid Community Development Center. There are representatives from health-care, financial institutions, small businesses, state agencies, manufacturing companies, service companies, and many more. Most, if not all, have immediate openings and are anxious to meet with potential employees. The event will run from 11-2 pm.

The Expo is open to the public, so it may be crowded at times around the better known employers. Please dress appropriately, and if you have a resume that you're happy with, bring along several copies.

Laura Newth, from the Twin Lakes area McDonald's, will present at 12:00 pm. on expectations employers have for applicants and employees. Members of the Mountain Home Rotary Club are volunteering to conduct Mock Interviews between 1:00-2:00 pm in the Trout Resource Center. The virtual welder machine will be on display. The Workforce Mobile Unit will be on site and Employment Specialists will be helping Expo participants prepare for the inevitable "Tell Me About Yourself" question. For information on or about the Career Expo, contact George Truell by phone at 870-508-6278 or email at gtruell@asumh.edu.

## 2014 GOLF TOURNAMENT

The 14th Annual MHCC Two Person Scramble Golf Tournament is scheduled for Friday, May 23, 2014. We are currently booking sponsors and players. The Chamber has CHANGED the start time to 8:00 am, so registration will begin at 7:30 for anyone coming in that day. Lunch will be provided at 11:30 am. Entry fee is \$100 per person/\$200 per team. This event is sponsored by Baxter Regional Medical Center. Course sponsorships are \$500, hole sponsorships are \$250, and cart sponsorships are \$100. We'll have prizes at every hole as well as skill events and hole in one surprises. The deadline for signing up is April 25. Contact Tracy for more information in participating in this great event.

- ▶ NEWS
- ▶ BITS 'N' PIECES
- ▶ NEW MEMBERS
- ▶ RECENT EVENTS
- ▶ CONTACT US

To learn more about our continuum of care community, please call us at (870) 425-2494.



EOE All faiths or beliefs are welcome. 11-02596



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## TWIN LAKES TREASURE HUNT



The Chamber's 3rd annual Twin Lakes Treasure Hunt is scheduled for Saturday, May 17 from 7:00-3:00 pm at the Fairgrounds. Save all that STUFF for a booth at the TL Treasure Hunt...a community-wide ONE STOP garage sale/flea market/fundraising event! To reserve a booth, call Tracy at 425-5111. Booth cost is \$25 for Chamber members, \$35 for non-members. Booths are approximately 12x12 in size. Tables available from the fairgrounds on a first-come, first-served basis. Admission to the TLTH will be \$2/person.

In addition to the TLTH, the Adult Leadership Class will be having a Family Fun Day outside with bouncy houses, face painting, and hair wrapping. They will be selling tickets to these events as well as having refreshments for sale. All proceeds from their event will be donated to the Pregnancy Resource Center.

## MONTHLY MEMBER SPOTLIGHTS

Beginning with the May *Spirit* issue, I will be highlighting a Chamber member each month. I'll come out, take photos, do interviews, and write an article on your business. I want everyone to know what AMAZING members we have in our community AND surrounding areas. If you'd like for your business to be spotlighted, please call Tracy at 425-5111 or email [tracyj@enjoymountainhome.com](mailto:tracyj@enjoymountainhome.com).

## FOCUS MOUNTAIN HOME--UPDATE

### Bo Gregory, Director of Economic Development

- \* Attended ICSC Idea Exchange in Little Rock <http://www.icsc.org/events-and-programs/details/arkansas-idea-exchange1/>.
- \* Attended UALR Business Development and Site Selection forum in Little Rock.
- \* Attended, at invite AEDC, AR Economic Development Foundation luncheon in Little Rock. After that meeting, met with Grant Tennille, head of AR economic development to discuss money in recent budget to assist our goal of a "center of excellence" at ASUMH. It was a very positive meeting.
- \* Invited to speak at this year's joint economic development/chamber of commerce meeting. This is the second annual meeting, and I chose to invite Scott McClendon of USMM to speak about the work his company has done to reduce industrial waste in our landfill by 3 million pounds last year. They have also been able to save the industrial client \$4,000 per month/\$50,000 per year in expenses dedicated to waste removal. Scott's speech can be sent to you at request.
- \* Met with Mountain Home City Council on March 27, and we have been able to agree on a new economic development incentive policy to encourage new businesses to locate and existing businesses to expand in MH <http://www.ktlo.com/pages/18694067.php?contentType=4&contentId=14962826>.
- \* I am working with the City Clerk of Mountain Home, Brian Plumlee, to create a streamlined manual about "How to do Business in MH." This will be a guide for new and existing businesses inquiring about contacts and processes essential to starting or running a business in MH.
- \* We have contracted with UALR to perform an economic study of our area to include on-site training about

economic development "specifically for non-economic developers and local leaders, such as board members, business persons, and volunteers." In addition to the technical assistances and training, IEA will deliver (1) a summary report to the Chamber with data and analysis findings, (2) a spreadsheet template to the Chamber that enables the Chamber to compute selected economic development analyses themselves in the future, and (3) a collection of all curriculum to the Chamber for future referral. This study will provide valuable information in targeting new business recruitment.



**Bits 'N' Pieces** is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

The First **Red, White, and Blue Festival** committee meeting will be April 11 in the Kent Room of Integrity Bank. If you are interested in volunteering or sponsoring the festival, please email [events@redwhitebluefestival.com](mailto:events@redwhitebluefestival.com).

**Brooks Jeffrey Marketing** and Baxter Regional Medical Center recently won the APEX Award for Publication Excellence for its redesign and enhanced functionality of [BaxterRegional.org](http://BaxterRegional.org).

**NATCO Communication's Wireless Mesh Service** allows businesses to provide customers with secure Wi-Fi access without compromising their secure business network. Find out more: 800-775-6682.

**VisonAmp Marketing** is excited to announce new pricing on the Digital Billboard! Advertise your business for only \$325/month! Call 870-580-0909 for details!

Join us for a fun, free, one-day **Essential Oils** Expo on Sat., April 12 10-5 pm at the Ramada Inn Mountain Home. Learn how to use powerful, plant-based essential oils to take care of your family's health concerns. Seating is limited so please register at <http://essentialoilsconsultant.com/symposium> or call 870-656-7420.

**2nd Annual Baxter County Government Day Open House** 4-7 pm at the Baxter County Courthouse. Free Food, Games, Tours of the Offices, and Rides on Fire Trucks.

Meatsa (Pepperoni, Italian Sausage, Beef, Bacon, Ham)...\$10.99--14-in Pizza. Call Ahead to Order at 424-3477 only at **Little Caesar's**.

**The Twin Lakes Civitan Club** is desperately in need of new or gently used children's books to give to special needs students in April to help them maintain their reading skills through summer vacation. Gather up those books that your kids no longer use and bring them to Angie Haught at First Federal Bank on Hwy 62 across from the old Wal-Mart store. This is a worthy project that has such a wonderful impact on the recipients. Thanks for your consideration.

**The AR Department of Workforce Services** would like to announce Jerry Treat as our new Local Veteran Employment Representative, please feel free to give Jerry a call or come by the office to advertise job listings and help place qualified Veterans.

Take control of your identity before someone else does! **First Security Bank** has a new Security Plus identity theft package for just \$5.95/month. Compare to similar packages...the benefits and affordability make Security Plus a great fit for anyone! Stop by any First Security Bank location or call 870-425-2166 today to sign up! Bank better at First Security Bank. Member FDIC.

**LC Creative Productions** has relocated to 860 Hwy. 62E, Town East Centre, Suite 9, down from Carter's Jewel Chest and Mel's Diner. Open House coming soon. 870-424-0112.

**El Chico** is gearing up for Cinco de Mayo! Check out our new menu items now, then join us on May 5th for an all-out celebration! KTLO Treasure Chest, Pinatas for the kids, T-shirts, Prizes and Specials!

STETSON PAINTER, a past scholarship winner, will be guest speaker at regular meeting of **Mountain Home Business & Professional Women** on Thurs., April 10 at 6:00 pm held in the Kent Room, Integrity First Bank. Six Scholarships will be awarded. For information, call Tink Albright at 656-4095.

**Thompson Insurance** is excited to announce the addition of Rick Sandvos. We welcome Rick and his wife, Beverly Miles, back to the Mountain Home area.

**Imagine This Decorative Painting/Re-Imagined Furniture & More** is now open Wed-Sat 10:30-5:30. Furniture painting classes are available. Check out class schedule on <http://facebook.com/ImagineThisDecorativePainting>.

## Upcoming Chamber Events...

**Wednesday,  
April 16**

### Good Morning Mountain Home

hosted by CenturyLink  
8 am

**Thursday  
April 17**

### Business After Hours

hosted by Elmcroft at  
5:15 pm

**Friday  
May 2**

### First Friday Breakfast

at EL Chico, host  
Hunter Capital Wealth  
8 am

**The Blue Lady Resort** in Gamaliel is open and has exciting new changes planned for the future! For details, visit our website <http://blueladyresort.com>.

**Campmart RV Park**-Is a 24hr Full Service Pull Thru RV Park located in teh heart of Mountain Home. Visit us online at <http://campmartrvpark.com>.

Employers, Are you looking for qualified candidates for your job openings? **Goodwill's Career Center** has a pool of qualified candidates and all services provided to the employers are free of charge! 870-508-0042.

Easter will soon be here! From bunnies to crosses, come to the **Arts and Crafts Gift Shop** on the Courthouse Square for your hand-crafted Easter basket goodies and gifts.

**Conner-Hankins Funeral Home** is pleased to welcome Brandon Crowe as Pre-Arrangement Counselor and Director of Aftercare. Please stop by to meet Brandon or call him at 425-3353.

**Twin Lakes Woodworking & Remodeling** welcomes Aaron Ducker to our team! Our new showroom will be opening soon and we will be extending our daily hours and be open Saturday! <http://twinlakeswoodworking.com/>.

For April, **Newman, MD Plastic Surgery** is giving a FREE 1mL Belotero with any 1.5mL Radiesse purchase. Fillers must be used in combination with each other.

**The UPS Store** has added some convenience to your busy day with anew robust online printing website. Easily designed to upload your projects from anyplace, anytime. Get started today at <http://upsstoreprint.com/1299>.

**Twin Lakes Community Foundation** has announced \$21,000 in Giving Tree grants to area nonprofit organizations. Grants are given annually from the Giving Tree Endowment.

Working Women in the Know events are held monthly @ the **Schliemann Ctr for Women's Health Education**...and are designed to reach out and empower women with the knowledge they need to be healthy and successful in all walks of life...for more info call 508-2345.

**Food Bank of North Central Arkansas:** April is Volunteer Appreciation Month and the Food Bank of North Central Arkansas would like to thank all of our volunteers for their hard work and dedication!!

**Mountain Home Christian Academy:** 3rd Annual Father-Daughter Ball tickets on sale Thursday, April 10 beginning at 8 am. <http://mountainhomechristianacademy.com>. Early Enrollment for 2014-15 is April 1-May 15 K4-12th grades.

Julee Hopper at **Professional Travel Services** is pleased to announce Chris Thompson has joined the staff. Please call or come see her at 425-7666.

Rachel Presson, Esthetician, joins **Restore by King Dermatology!** Rachel will offer Microdermabrasion, Glycolic and TCA Peels, Body Wraps, High Frequency, Anti aging, Acne, European Signature and Mini Facials, as well as Waxing Services. Schedule your appointment. today!

Join us each Wednesday at **Elmcroft** for Wine Down Wednesday! Every Wednesday from 5-6 pm. Bring a friend and a stack of business cards! See you there!

**Best Medical** is opening a Mastectomy Boutique April 3. Everyone is invited to stop by and meet our certified fitters and view the wonderful line of apparel they are now carrying.

Still time to register for the FREE **Secretary of State** Notary Public Seminars on June 12 at ASUMH. Contact Danielle Fusco for more information: [Danielle.Fusco@sos.arkansas.gov](mailto:Danielle.Fusco@sos.arkansas.gov).

At **Dawt Mill**: Trent Tomlinson in the Gravel Bar May 30th, tickets \$25 on sale now!

**Hill Country Art Gallery** has moved to 717 S Church St. and is proud to welcome Luanne Stone, painter, as its newest member.

Bring your classic car, motorcycle, or truck to Cars 'n Coffee the second Saturday of every month from April-October at the **Blackbird Cafe** from 7-10 am.

An art exhibit showcasing work by all 28 juried artists of **The Art Odyssey Studio Tour** will begin April 18 at Donald W. Reynolds Library. Come by and get a Sneak Preview prior to the tour, which will be May 16, 17, 18.

Women make 80% of the buying decisions. Reach them in **Marvelous!** Call Lucinda at 421-2123, Jennifer at 321-6711, Brenda at 405-8301, Tink at 656-4095, or Melissa at 710-2701.

**Twin Lakes Area Insurance** welcomes Katie Ply to our team of insurance professionals. Call us today at 580-0535 for all your insurance needs!

Easter Special: pick any egg and win a prize with any adoption, only while supplies last in the month of April. **Humane Society of North Central Arkansas**.

Enter your pet into the **Peitz Cancer Support House** Paws for the Cause pet photo contest April 7-May 23! Call 508-2273 for all the details.

The **Reppell Diabetes Learning Center** will host special guest speaker Dr. Arp who will speak on Proper Diabetes Foot Care on April 22 at 5pm, healthy refreshments will be served. This event is FREE and open to all, please call 508-1765 for more information!

Join us, **The Mruk Family Education Center on Aging**, for our fundraiser "Hangin Out in the Hangar" on April 26th at the airport in Midway, AR. Silent auction items, great food and fun...casual attire...Tickets are \$25.00/person. See you there.

**Single Parent Scholarship Fund of Baxter County** is sponsoring a Single Mothers Job Skills Conference. Single mothers will learn Personal Branding, Resume Writing, and Interview Coaching. The workshop is April 22nd at The Sheid on the Mountain Home Campus from 8:30-4:00. All single mothers will receive a \$50 Walmart gas card & portfolio, lunch, and free childcare is available. Please register at <http://singleparentsscholarshipsbaxtercounty.org>. or contact Chris Kellem at 870-425-3385.

**The Baxter County Historical Society** will co-host the dedication of the Sesquicentennial marker on the courthouse lawn on Saturday, April 19 at 1:30.

Bob Ketchum recently recorded horn tracks at **Cedar Crest Studio** with Gary "El Buho" Gazaway for an upcoming "Red Barn Ramblers" release.

"Books Are Fun" Fundraising Event at **Good Samaritan Society** on Tuesday, April 22 from 9:30-2:30. Event offers 30-70% off retail, books, beautiful greeting cards. And spring decor will be available.

The **Arvest** Shred-A-Thon will be April 26th 10:30-1:00 pm at our MH/East location in front of Wal-Mart. Bring your confidential documents to be securely shredded. Call 870-424-3355 for details!

**PROFESSIONAL PROPERTY  
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351 E 4th Street, Ste 1  
Mountain Home, AR  
870-425-6076

**REAL-EM-INN, LLC**

***Lodging***

Contact: Mike Frey  
9476 Promise Land Road  
Mountain Home, AR 72653  
870-431-5584

**CASA MONTANA MEXICAN GRILL**

***Restaurants***

Contact: Gabriel Fernandez  
1310 Hwy 62, Ste. B  
Mountain Home, AR  
870-424-2310

**BLUE LADY RESORT & SUNSET GRILL**

***Lodging/Restaurant***

Contact: Kelly Beers/Erric Totty  
149 CR 820  
Gamaliel, AR 72537  
870-467-5115

***Want to join the Chamber, or know  
someone interested?  
Click HERE to JOIN THE TEAM!***

The Mountain Home Chamber is on  
Facebook! LIKE our page please.

facebook



**First Friday Breakfast**  
was hosted by  
**Mobilized**  
**March 7, 2014**



**Business After Hours** hosted by  
TLC Bank on March 20. Thank you for your  
support!



On Friday, March 21, the Adult Leadership Class participated in our local Industry Day. The class began their day at Baxter Healthcare, and from there, traveled to Wapsi, American Stitchco, Eaton, and Bass Cat boats. Members of the class were able to tour facilities, ask questions, and even get hands on experience in what our local industry produces.





Mountain Home Chamber of Commerce

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Mountain Home, Arkansas 72653

info@EnjoyMountainHome.com

(870) 425-5111

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Tracy Jones, Marketing Director: Tracyj@EnjoyMountainHome.com

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Bryan Bell, Bryan Bell Construction, bbconst@southshore.com

Donna McMullen, BRMC, dmcullen@baxterregional.org

Glenn Burney, Baxter Healthcare, glenn\_burney@baxter.com

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Sandy Andres, Bouquet Palace, sandy@bouquetpalace.com

TC Carter, Carter's Jewel Chest, tc@cartersjewelchest.com

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