

# CHAMBER SPIRIT

MAY 2013

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## GOLF TOURNAMENT RESCHEDULED

GOLFERS - last Friday's weather was less than ideal for golfing, so we moved the tournament to Friday, May 24. You can still sign up. The two-person scramble will now begin with a shotgun start at 8 am, followed by lunch at 1 pm in the Big Creek dining room. Cost is \$100/person, \$200/team. Let Susannah know if you can play on Friday, May 24, or **click here for player form**.

## TWIN LAKES TREASURE HUNT

The Chamber's second annual **Twin Lakes Treasure Hunt** at the Fairgrounds is this Saturday, May 11 from 7 am - 3 pm. Stop and SHOP...there will be many bargains and interesting finds for everyone! Over 35 booths so far, and you can still reserve a booth. Call Susannah at 425-5111. Tell your friends and plan to stop and shop this Saturday at the TLTH!

## THE ART ODYSSEY STUDIO TOUR

The Art Odyssey Studio Tour will be May 17-18-19, 2013. Visit with over thirty artists inside their studios as they open their doors and showcase their works. Painters, sculptors, carvers, fiber artists, beaders, wood turners, photographers, basket artists, potters, mixed media and mosaic artists - TAO brings artists and art enthusiasts together. Visit the website for details, artist bios, etc. **www.TheArtOdyssey.com**.

## CHAMBER MAKES ROUNDS TO AR WELCOME CENTERS

Gary Edwards, long time volunteer and Ambassador for the Chamber of Commerce is racking up the miles this month for our area. In an effort to bring more awareness and top of mind to Mountain Home, he is personally visiting the thirteen Welcome Center across the state, providing them a gift basket filled with Mountain Home goodies and our latest Vacation Relocation Guide and encouraging the employees to send folks in the direction of Mountain Home. Special thanks to Gary for his willingness to step in and help when needed!

## A NEW ENJOYMOUNTAINHOME.COM

As a part of the Focus Mountain Home initiative, the Mountain Home Chamber of Commerce, in conjunction with VisionAmp Marketing, is proud to announce the launch of their new website, **www.EnjoyMountainHome.com**. The Chamber's main goal of their new site is to convert website visitors into Mountain Home area vacationers, retirees and new residents! The Chamber will host an official launch of **EnjoyMountainHome.com** and an informative seminar on Thursday, May 16 at 10:30 am. VisionAmp Marketing will be on hand to walk the public through the new site, highlighting many of the special features available and offering suggestions and marketing advice for small business websites. The event is free and open to the public. Participants are encouraged but not required to bring their own laptops. The seminar will be held in the McMullin Lecture Hall at Dryer Hall on the ASU Mountain Home campus.

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## CHAMBER LEADERSHIP - REELING FOR A REASON

Each year the Adult Leadership Class is responsible for a class project. This year, the class chose to support a new organization in Baxter County, **The CALL of Baxter County**. There is a desperate need for more foster, adoptive and respite care homes for children in the Arkansas foster care system. For instance, there are about 7,000 children in foster care in Arkansas within a year, and there are only about 950 foster families available to care for those children! Plus, there are over 500 children and teens available for adoption through foster care in our state. The CALL's mission is to educate, equip and encourage the Christian community to provide a future and a hope for the children in foster care. Their vision is to have no waiting children in Arkansas foster care, but instead to have waiting, Christian families ready to take them in! In an effort to help raise funds for the brand new **The CALL of Baxter County**, the Leadership Class is sponsoring a bass fishing tournament, Reeling for a Reason on Saturday, May 18! Spread the word about the tournament and help make this a successful event!

# Reeling for a Reason

Bass Tournament to benefit  
The CALL in Baxter County



## Saturday, May 18th, 2013

Norfolk Lake  Lake Norfolk Marina

Henderson, AR  
Hwy 62 East

First Flight 7:00 am to 3:00 pm

\$80.00 per Team Fee

50% Pay Back      \$10 Big Bass Pot "Optional"

Cash Prizes and Prizes from Local Sponsors

For Registration information and Official Rules contact

Logan Stone 870-425-9390 or

Dana Wehmeyer 870-425-5111

All proceeds benefit The CALL in Baxter County

## FOCUS MOUNTAIN HOME - ACTIVITY UPDATE

### **Bo Gregory, Director of Economic Development:**

- Two more sites and two more buildings sent to State Site Selection database for upload. Each of our new sites have had new viewers since we have added them (this means more people know we have available property and we have an active economic development program).
- Two visits from our Arkansas ED team out of Little Rock, including Katherine Holmstrom, Steve sparks, and Steve Jones. One visit was to meet with a local industry to see if there were available State incentives to help them upgrade machinery. The other was to measure and tour an available facility for familiarization.
- Met with a local business who is Beta testing a solar product and included State involvement. The early visit from State personel will hopefully streamline their assistance when the company is ready to bring the product to market and hopefully expand employment.
- Working with FOCUS investor American Stichco to find an alternative use for material they frequently receive but is not an element of their production. This is high quality material and American Stichco is very interested in keeping it out of our landfill.
- Retention and Expansion committee met again to continue to build out our geospatial footprint through the capture of additional data points. These data points are important to help assure our ability to answer quickly and accurately questions about our local economy, available sites/buildings, and workforce. We are also exploring the creation of a number of sub-committees to address needs of specific sectors of our economy.
- Attended Integrity First Bank's monthly meeting as a guest speaker. The discussion included a broad discussion of the economic development needs of Mountain Home and the actions we have taken to address those needs.
- Launch of new Chamber website with new Economic Development section. Advanced demographic data and building listings to name just a few additions.
- Commercial broker visited Mountain Home on May 8th, inquiring about space for a retail fashion store.
- Working with City of Mountain Home to add additional information capture to the City's Occupation License Application. Much of the information/data points we are mining to complete the statistical picture of Mountain Home can be captured from new business when they fill out this form.

### **Retiree Recruitment and Tourism Committee/ Eddie Majeste, CEO Chamber of Commerce:**

- Attended the FLW Tournament/EXPO in Rogers, AR April 13 and 14.  
Approximately 900 VR Guides were distributed. Kris Yunker assisted both days of the event.
- Met Director of Advertising, FLW Bass Fishing Magazine, Al Chapman, receiving one free display ad in each of the last three editions 2013.
- Delivered 750 additional VR Guides to Branson Airport.
- The new website, EnjoyMountainHome.com is online, inquiries have increased dramatically.
- Gift baskets, along with 250 VR Guides were delivered to all 13 Arkansas Welcome Centers by Gary Edwards. We now have better exposure/placement at each of the centers.
- We have distributed 29,000 of the 35,000 VR Guides received in January. We will need to reprint these soon. This is a first for our VR Guides.
- The quarter-page ad in Southern Travel & Lifestyle magazine for three editions marketing Mountain Home runs through June.
- Chair, Jewel Pendergrass, working with Army Corps of Engineers for a possible Hydroplane Boat Race tentatively scheduled for July 19 – 21.
- Full Page Ad in the State's retirement magazine, Arkansas Living.

**Bits 'N' Pieces** is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

Microsoft® Certified System Engineer, Holly Shepperd, recently joined the expanding commercial service team at **Brooks Jeffrey Computer Store** in Mountain Home. [BrooksJeffreyComputerStore.com](http://BrooksJeffreyComputerStore.com) 425-8064.

New exclusive offer at **jclare studios**: Mom's Little Photo Brag Book in Red Leather with a protective sleeve—just in time for her special day! 425-2005 [jclarestudios.com](http://jclarestudios.com)

**Peitz Cancer Support House** is hosting an Open House Celebration on Monday, June 3 from 11 am to 1 pm to commemorate National Cancer Survivor's Day. Survivors will receive a free gift.

The Beta Iota Epsilon chapter at **Arkansas State University-Mountain Home** (ASUMH) was named a top 100 Phi Theta Kappa (PTK) chapter at the 2013 PTK international convention out of 1,285 chapters worldwide.

Termites are swarming! Protect your home from termites today. Please call **Terminix** at (870) 424-2513 for your free no obligation termite and pest inspection.

**Restore by King Dermatology** May Special is buy 3 laser hair removal treatments and receive the fourth treatment FREE! Schedule your free no obligation consultation today to discuss your skin care needs and what products/services are right for you.

**The Reppell Diabetes Learning Center** will host our 4th Annual Move It for Diabetes 5K/10K Run or Walk on Saturday May 11 at Big Creek Golf and Country Club. Race Day Registration starts at 0700/Race Starts at 0730. Cost is \$25 and all proceeds go to the RDLC!

**Pregnancy Resource Center of Mountain Home** will be having a "Dessert Extravaganza" at First Baptist Church Life Center on May 6, 2013 @6:30pm. Guest Speaker Carol Everett. RSVP 424-4673

Congratulations to **Mountain Home Schools** for winning the statewide Spirit of Giving Contest. They collected 1,846 lbs of food for food insecure residents of north central Arkansas!

In Season canoe rates start May 24th! Canoe Rental rates are just \$34.95 for Blair Bridge back to **Dawt Mill!**

Join us for the first ever Bark for Life on June 8th, on the corner of Coley and Cardinal, from 10am-12pm. This is a great opportunity to honor our canine caregivers. Go to [www.relayforlife.org/baxterbarkar](http://www.relayforlife.org/baxterbarkar) for more information.

**Hospice of the Ozarks** will co-hosting a Compassion Fatigue Seminar on June 14 from 9am-3pm. Cost is \$15. Please call Lori at 870-508-2785 for more information.

Registrations are still welcome for the **Twin Lakes Civitan** 5K being held during Norfolk's Pioneer Days, May 18th. Call 405-4971 to sign up.

Keep your eyes open for the **Carter's Jewel Chest** Hummer Limo, it will be arriving soon.

**LC Creative Productions** offers a Party Room for your next birthday party, baby shower, or business meeting. Only \$25 per hour. Great location. 424-0112.

## Upcoming Chamber Events...

### Saturday, May 11...

Twin Lakes Treasure Hunt  
7-3 pm, Fairgrounds

### Thursday, May 16 ..

Business After Hours  
H&R Block  
5:15 pm

### Saturday, May 18..

Reelin for a Reason  
Bass Tournament - Lake  
Norfolk

### Wednesday, May 22..

Good Morning Mtn Home  
Taylor Hearing Center  
8 am

### Friday, May 24..

Golf Tournament  
Big Creek  
Shotgun start 8 am

### Friday, June 7..

First Friday Breakfast  
El Chico  
host: Ashley Havens  
State Farm

Join us for a glass of wine, appetizers, and laughter at **Marvelous!** Girls' Night Out, 5:30 May 21 at Big Creek. \$10. Email [deb@marvmag.com](mailto:deb@marvmag.com) by May 14.

Would you like to save 3% on all your gasoline and office supplies business purchases? Stop by **U.S. Bank** to apply for your Business Cash Rewards Visa Card today!

DEEP DEEP DISH FOR \$8.00. Tell us you saw the ad on the Chamber's Newsletter and get \$1.00 OFF from **Little Caesars** of Mountain Home!

Take charge of your life. Create your own balance in your body, mind, and soul. Yoga-its a new way of life. Visit us at **Creating Balance!**

NOW ENROLLING **Mountain Home Christian Academy & Preschool** (K4). Discounts for EARLY ENROLLMENT through May 15th. 2nd Annual Father Daughter Ball May 11th. Tickets available at Chamber!

Working Women in the Know. . . a new series of educational programs for the Working Women of our community. Don't miss our PREMIERE event Thursday, May 16th from 5:30-7:00 p m @ **The Schliemann Center**. Call Whitney Aleshire, Coordinator @508-2345.

Chamber member **Dan Hall** ASP #98-353 teaches the required concealed handgun license course: Scheduled monthly at ASU and private classes upon request. Call 430-2322.

Fire or Water Damage can strike at anytime. Put **SERVPRO** into your mobile phone, 870-424-0296, available 24/7. Locally owned and operated right here in Mountain Home.

**Nature's Way, The Health Food Store on the Square** features Stacy Kimmel, PhD speaking on "Magnesium, the Miracle Mineral" at our free Third Thursday Forum, May 16 at 10 and 2. Call 425-7677 for reservations.

Attention All Charitable and Volunteer Organizations—Want to raise money for your organization while you cruise? Contact Renae at **Cruise Planners** for details - 870-491-5215

Graduate to Greater Security with Identity Protect. Add Identity Protect to your **Bank of the Ozarks** checking account today!

The regular monthly meeting of the **Mountain Home Business & Professional Women** will be on Thursday, May 9th at 5:30 p.m. at the Dinner Bell 785, Hwy. 201 N. The Program will be Installation of Officers. For information call Donna Hopkins at 656-6331.

**Jay Chafin State Farm** is excited to support the 2nd Annual Walk-A-Mile in Her Shoes event on May 11th benefiting Serenity. Come join us!

**The CALL in Baxter County** is excited about the Reeling for a Reason Fishing Tournament on May 18th with proceeds benefiting children in foster care!

**Baxter Regional Medical Center** is not only celebrating 50 years of serving the Twin Lakes Area, it is also celebrating Hospital Week May 12-18! Congratulations BRMC!

Sarah Cowles, RDH of **Integrated Dentistry** completed advanced training in dental hygiene and the mouth-body health connection at the renowned Las Vegas Institute. Call 870.580.0950 for your appointment with Sarah!

**Mountain Home Painting and Decorating, Inc.** is celebrating their 20 year anniversary. Serving the Twin Lakes and surrounding areas.

Congratulations to Chris Kellem, ETA at **Arkansas Workforce** and current Chamber Leadership Class member for finishing in the top 5% of the 362 female runners in her age division in the St. Louis Marathon.

May 10th, 2013 - Hidden Treasures Auction at Hillside Lodge **Good Samaritan Society** at 6:00 p.m. A fun evening with treasures from around the world. (870) 425- 2494 X 820 for info.

**St. Andrew's** invites everyone to come celebrate Ascension Day and the Free Little Library's 1st birthday on Thursday, May 9th at 5 PM. There will be free books, food, drinks, cake, balloons and kite flying. For more information please call 870-425-3560.

**Twin Lakes Community Bank** congratulates **Home Instead** on their new office and recent relocation to South Main Street.

**Arvest** is proud to now offer the NEW ASUMH Visa Debit Card! Visit any of our locations to ask how to get yours today! Member FDIC

It's Tequila Dinner time at **El Chico!** May 18th 7:00 pm. Entrees are Grilled Halibut on Banana Leaf or Grilled Black Peppercorn Filet. Call for reservations today! Seating is limited.492-4700.

**Beaman Realty** celebrates 45th anniversary serving Twin Lakes area, Saturday, June 1, 2013, 11am-3pm, at Beaman Realty, Hwy. 178, Lakeview. Officially proclaimed Beaman Realty Day by Lakeview Mayor Dennis Behling. Free food, live music by High Strung.

**Runway Fashion** sells quality designer style: Handbags, Wallets, Fashion jewelry,Rings, Shoes and many accessories!! Whatever the color or occasion we have it!! 355 Hwy 5N.

**Beltone Hear Well Centers of Mountain Home and Harrison** are celebrating 20 years of serving the hearing impaired this month!

**VisionAmp Marketing, Inc** proudly announces Greg Alexander as their new Chief Technology Officer/Owner.

Take Dad out to the ball game! **KOMT 107.5/KPFM 105.5/KKTZ 93.5** is giving away 4 tickets to see the Cubs vs. Cardinals, hotel and \$200 spending money! Listen to find out how to win!

**CASA of the 14th Judicial District** will be conducting a new advocate training in May. If you are interested in becoming an advocate for abused and neglected children in the foster care system please call 870-404-3463 for details.

**Ozark Opportunities**, 213 E 6th Street. May 9, Commodities. May 9, 5-6:30, Simple Ways to Reduce your Electric Bill. June 17, 5-6:30, Job Readiness.

Happy Mother's Day! Talk to mom worry-free with **NATCO's** Unlimited Long Distance or bring the family together with On-Demand Conferencing. Call 800-775-6682 to sign up!

**The Mountain Home Chamber is on  
Facebook!**

**LIKE our page and stay in touch.**

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## Baxter County Government

Contact: County Judge Mickey Pendergrass  
1 E. 7th Street, Ste 303  
Mountain Home, AR 72653  
870-425-2755

## FFO Home

Furniture/Home Decor  
Contact: Jon Cameron  
1771 Highway 62 East  
Mountain Home, AR 72653  
870-425-6882

## Pleth, LLC

Marketing/Advertising  
Contact: Gregory Smart  
2010 Reynolds Street  
Batesville, AR 72501  
888-276-0848

## Italian Garden Dining

Restaurant  
Contact: Johnny Carlo Maluko  
1007 Highway 62 West  
Mountain Home, AR 72653  
870-580-0629

## Arkansas Secretary of State Mark Martin

Government  
Contact: Danielle Fusco  
1401 W. Capitol, Ste 250  
Little Rock, AR 72201  
501-682-3409

***Want to join the Chamber, or know  
someone interested?***

***Click HERE to JOIN THE TEAM!***



Gary Edwards packed and ready to visit the Arkansas Welcome Centers around the state with our welcome baskets and Vacation Relocation Guides!



**Business After Hours** was hosted by **North Arkansas Chiropractic** with **Dr. Clint Freeman** in April.



**First Friday Breakfast** was hosted by **Mountain Home Painting and Decorating** in April.



Thanks to **CenturyLink** for hosting **Good Morning Mountain Home** in April.





## LEADERSHIP 2012-13

visited our local educators in April. They enjoyed a tours and information from ASU Mountain Home, the Mountain Home Public Schools central office, Hackler Intermediate, the Mountain Home High School, Guy Berry College & Career Academy, and the Baxter County Alternative School.

## RIBBON CUTTINGS!

In April, the Chamber Ambassadors cut the ribbon to welcome **Arvest Bank, Home Instead Senior Care, Casey's General Store, RESTORE by King Dermatology, and Mountain Home Market.**





Mountain Home Chamber of Commerce  
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Mayor David Osmon, [city@cityofmountainhome.com](mailto:city@cityofmountainhome.com)

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