

WHAT CAN THE CHAMBER DO FOR YOU?

The Chamber of Commerce currently has 569 members, and it's growing every single day. Each month we offer a variety of promotional activities that you can participate in. These events include First Friday breakfasts at El Chico, Business After Hours, and Good Morning Mountain Home.

It's important to think about what you want to achieve when you host one of these events. We've seen some very successful events happen and some that are not so successful. When you call to reserve one of these events, I want you to get the most "bang for your buck."

The **First Friday** breakfasts are always held at El Chico, and we try to begin promptly at 8:00 am. This costs \$100.00 to host, and you get the floor for 20 minutes to promote your business and let our members know what exciting things are happening within your world of business. The most awesome thing about First Friday is that after the host's presentation, the Chamber passes the microphone around the room, and everyone gets to promote or speak for 1 minute (Your 60 Seconds of Fame.) Members can bring promotional materials and put them on tables. I have seen some great turnouts at First Friday because this is the one event that we allow all who come an opportunity to speak. The breakfast buffet is \$9.00; coffee/tea is \$2.00; and there's always a 50/50 drawing at the event.

Business After Hours and **Good Morning Mountain Home** each cost you \$250.00 to host. BAH is usually scheduled for the 3rd Thursday each month and takes place at your choice of a venue. GMMH is scheduled at your request. The Chamber limits both of events to one per month. Location is an important factor in considering the turnout. Is your business conducive to a celebratory event? Is the time of year a good one for you? It is imperative to consider your end result. What do you want to accomplish with this event? People come out not only to socialize and promote businesses but also to support your event. We have seen numbers increase when there is a great door prize(s) advertised, food and alcohol are provided, and the location creates a feeling of celebration. For BAH, the Chamber has a sign that you can place at your location to advertise your event. All you have to do is come pick it up.

EBLASTS are a great way to promote anything you are doing at your business. It is a service we provide to our members, and the cost is \$50.00 per blast. You will need to provide the Chamber with the artwork



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To learn more about our continuum of care community, please call us at (870) 425-2494.



EOE All faiths or beliefs are welcome. 11-02596



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(cont'd) you wish to use. We need it in either a high quality pdf or jpeg form. The conversion from pdf to jpeg does lose clarity sometimes especially if you have fine print on your artwork. Tell us when you want it to go out and provide the wording, and we'll take care of it from there. If you advertise in the Chamber's VR Guide, you will get a free eBlast. This marketing tool goes out to over 1,300 emails and all our social media pages.

The **Calendar of Events** and the **Chamber Marquee** are there to advertise and promote attractions happening in and around town. Anyone (members and non-members) can put something on our Calendar of Events. If you go to our webpage at <http://www.enjoymountainhome.com/calendar/events/> and click "submit your event," it will come straight to the office where we will approve it. The Chamber Marquee is here for you. Please remember that just because you request it does not mean it will go up. All Chamber events will be advertised first and then we will look at requests from members. We put them up based on a "first come, first served" basis, so the earlier you request, the more likely you are to get your event on the Marquee.

Finally, please remember that the Chamber is here to serve you! Your membership includes a free weblink on our website. Check it out to make sure it is displayed as you wish. Put your brochures in our Tourist Information Center. Stop in to check out the supply regularly. If you're low, please restock it. We get calls for anything requesting information on dinosaur eggs (yes, that really has happened!) to phone numbers. We will always refer our members to people who call. Members also have the privilege of using our bulk mailing rate. Come in for more information. Historically, we have been closed on Saturdays, but our Board of Directors will be opening the Chamber up each Saturday from now until August. Stop in say hello!

MONTHLY MEMBER SPOTLIGHT



The Good Samaritan Society--Mountain Home has been in our area since the 1970s. It is located at 300 Good Samaritan Dr. in Mountain Home. The concept was easy: it was founded on faith and compassion. In the 1920s, Rev. August Hoeger worked as a parish pastor in North Dakota. When donations to help a young man with polio exceeded its goal by \$2000.00, he suggested that the extra money be used to help other individuals. The Evangelical Lutheran Good Samaritan Society was formed. It is a religious, charitable, not-for-profit corporation.



At Good Samaritan-Mountain Home, all residents have their own apartment. There is nursing available 24/7, and medicines can be delivered to the rooms. The campus includes a special care unit, skilled nursing, rehabilitation services, senior living apartments, twin homes, and assisted living.



On April 10, I toured the facility with Nancy Scarpa, community relations rep, and felt that the environment was truly beautiful and reflective of our natural surroundings. From the moment I walked in, residents were playing games, enjoying music (there's an instrument in every common room!), working puzzles, or enjoying the beautiful weather in one of the many courtyards.

Good Samaritan-Mountain Home gives a sense of fellowship through community living. It stresses the importance of spiritual needs--body, mind, and spirit-- as well as the day to day physical needs that one requires. The transition from living independently into assisted living can be difficult, but Good Sam is here to emphasize the need to make your home a place to feel comfortable and relaxed. "Home is where you feel respected, valued, satisfied, and free to be yourself."



For more information, please feel free to contact Nancy Scarpa at 870-508-2046 or go to www.good-sam.com/mountainhome.

BITS 'N' PIECES

Fishing derby to benefit Special Olympics. This event is specifically catered to individuals with special needs. Saturday, May 31, 9 am - noon, at Big Springs in Cotter. Call the **North Arkansas Board of Realtors** office at 870.425.6999 for more information. Come Have Fun! Food, drinks, fishing poles, and bait provided.

The Vet Clinic, Inc. is offering a \$35 brief comprehensive exam and heartworm test. Also includes a report card of health for your pet. \$5 nail trim and \$5 anal gland expression. Call 870.425.0035 for your appointment.

BRMC welcomes Jaren Beavers as the new Coordinator at the **Schliemann Center for Women's Health Education**. Come by & visit Jaren and the great programs, classes, and support groups for women of all ages!

Restore by King Dermatology now offers Glycolic & TCA Peels, Microdermabrasion, High Frequency Facials, Customized Facials, Body Wraps & Waxing! Call 870.425.5464 to schedule your appointment with our esthetician, Rachel, today!

We are here for all your graduation party needs. SEE US on Facebook for coupons at **Little Caesar's!**

Join Jake Anderson, Sport's Nutrition Specialist, at **Nature's Way, the Health Food Store on the Square** for his FREE third Thursday seminar "Health and Energy Through Exercise and Nutrition for All Ages." 10 am and 6 pm: May 15. Limited Seating. Call 870.425.7677 for a reservation.

Win a 1/4 carat diamond at **Carter's Jewel Chest** "Dig for Diamonds" benefitting Kindness, Inc. at Town East Centre Sidewalk Sale, May 23-24.

The Baxter County Historical Society will have an open house at teh Heritage Center, 808 S. Baker on Sunday, June 1 from 12-3 featuring some of Ray Grass' pictures. Beans and cornbread, dessert--\$10 adult, \$5 kids.

The 3rd Annual Father-Daughter Ball, hosted by the **Mountain Home Christian Academy**, is Saturday, May 10th. Tickets on sale now at www.mountainhomechristianacademy.com. Early enrollment for 2014-15 ends May 15th--K4-12th grades.

The Mountain Home Food Basket asks everyone to give to the Postal Carriers Food Drive on Saturday, May 10th. Just leave items by your mailbox. The Basket feeds 500 families each month and needs your help.

KCMH Christian Radio has an oepning for a Production Manager. Computer skills, audio skills, and integrity needed. 870.425.2525.

Bits 'N' Pieces is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

Upcoming Chamber Events...

**Thursday,
May 15**

Business After Hours
hosted by U.S. Bank
5 pm

**Saturday,
May 17**

Twin Lakes Treasure Hunt
7 am - 3 pm
Baxter County Fair-
grounds

**Friday
May 23**

**Chamber Golf Tourna-
ment**
Big Creek Golf & Country
Club
8 am Shotgun Start

Ultimate Chrysler Dodge Jepp RAM will be hosting a Classic Car Cruise-In on May 26th (Memorial Day) from 9-5 pm. All specialty cars (new and classic) are welcome to enter. The Cruise in will be open to the public. Free food and drinks will be served at all three Ultimate Auto Group dealership locations. Bring your family and friends and see New and Classic vehicles!

Best Medical has opened their "Mastectomy Boutique." We now have the largest inventory of specialty clothes for that special woman. Stop by and browse our new collection. Certified fitters are on staff--private and confidential fittings are available.

Community Insurance Professionals is excited to announce the addition of Lora Stone. Lora can be reached at 870.425.1507 to help with your insurance needs.

Patty Kotlicky has joined **Care Manor Nursing Home** as their Activities Director. Have a talent/hobby you'd like to share with her residents? Please contact her at 870.424.5030!

The Art Odyssey 4th Annual Self-guided Tour of Artists' Studios will be May 16, 17, 18! Pick up a TAO Guide from the Chamber office, load up your friends, and drive through our beautiful Ozarks to see amazing art and artists at work. 10-5 on Friday & Saturday. Noon-5 on Sunday. See you there!!

The Caregiver's Support Group for family members and friends of cancer patients meets 1 pm the 1st & 3rd Monday of every month at the **Peitz Cancer Support House**. For more information, call 870.508.2273.

The 6th Annual Men's Health Forum will be held on Thursday, May 22nd in the Education Building at the fairgrounds. Join us to hear a panel of doctors answer your questions. Special guest speakers are Forrest Woods and Dr. Elkins, Cardiovascular Surgeon. Call **MFECO** at 870.508.3880 to register.

Grab a girlfriend and join us at **Marvelous!** Girls' Night Out, 5:30 pm May 20 at Big Creek, hosted by Jackson Rental. \$10 for wine and appetizers. RSVP by May 16 to Lucinda 870.421.2123 or Jennifer 870.321.6711.

Let **Allstate** protect all your ATV, off road vehicle, motorcycle, and boat needs while also protecting the driver with accident insurance.

LC Creative Productions Open House, Tuesday, May 20 at our new location in Town East Centre 9am-7pm. Free 8x10 prints and refreshments. Come check us out!

SERVPRO named Top Ten Franchises of 2014 by Entrepreneur magazine. We offer superior customer service & unsurpassed workmanship from certified technicians. If the fire/water damage cleanup need arises, we have the area covered!

Show Mom how much you love her by coming to the **Arts and Crafts Gift Shop** on the Courthouse Square to find that special one of a kind card and unique hand-crafted gift.

Donate \$5 to honor someone in your life with a Luminaria at the **Relay For Life of Baxter County**. Luminarias are available online at www.relayforlife.org/baxterar. Join us on May 30th at the Baxter County Fair Grounds as we celebrate and remember those that have fought cancer.

Employers looking for a place to host a hiring event or training session? **Goodwill's Career Center** is the answer! For information, contact Kim Markowski at 870.508.0042.

Debbie Wamock is the new Executive Director of **Kindness, Inc.** as of May 1, 2014.

Listen to **KOMT 107.5, KPFM 105.5, and KKTZ 93.5** for your chance to win \$200 and a chance to win tickets to see BRUNO MARS in N. Little Rock on June 10th.

6th Annual "**The Taste of the Twin Lakes**" to be held from 6-9 pm on Tuesday, June 3, 2014 at the Baxter County Fairgrounds. Dinner, dancing, silent and live auction, and delicious food, food, food! Tickets are \$35 per person and available at: The Purple Door on Coley Drive, Integrity First Bank, downtown Mountain Home, and Serenity's Closet in downtown Yellville.

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Hospice of North Arkansas has been named as a "Hospice Honors" recipient. This designation is given out by our feedback company company, Deyta, to the highest rated Hospice agencies across the United States.

Give the gift your mother **really** wants this year for Mother's Day. Mother's Day Facial at **Newman, MD Plastic Surgery**-- just \$80.

First Security Bank's Kids Club presents...Hug-A-Bug with Penny Pockets! Saturday, May 17 at 10 am in the lot behind our northeast location (across from Harp's). Explore the wiggly, wacky world of insects and creepy crawlies with real LIVE BUGS! Snacks, goody bags, and more! Call 870.424.8021 for info. Kid's Club Account Holders must come by downtown location for an event pass prior to the 17th. Member FDIC.

Mountain Home Business & Professional Women's regular monthly meetings will be held on Thursday, May 8th at 6 pm at Casa Montana, 1310 Hwy 62W. The program will be the installation of the 2014-15 officers. For information, call Tink Albright at 870.656.4095.

Bob Ketchum of **Cedar Crest Studio** has finished his memoirs called "Face The Music." It is in eBook form. You can read all about it here: <http://clients.oznet.com/cedarcrest/facethemusic.html>.

Outdoor furniture now on display at **Brad's Home Entertainment**. Made from 100% recycled plastics, have a lifetime warranty, and weight 60 lbs. 16 different colors to choose from.

Having trouble keeping your facebook up to date? Let **VisionAmp Marketing** help you! Contact VisionAmp today to find out about all of our great Facebook marketing packages! 870.580.0909.

Junior Auxiliary would like to congratulate the much deserving Cotter Senior, Kelsey Willingham, on receiving the Junior Auxiliary Scholarship on Thursday, May 1!

Serenity, Inc. will hold a Grand Opening is Thursday, May 22 from 4-7 pm. Light refreshments will be served and State Representative, Karen Hopper will be on hand for a Ribbon Cutting, inspirational stories, and uplifting annotations.

TWIN LAKES TREASURE HUNT-SAT., MAY 17

There are still booths available for the Twin Lakes Treasure Hunt! This is the perfect place to have your garage sale, fundraiser, or antique sale...Do you sell scentsy? weight loss? or make jewelry? We'd love to have you at our venue! This is going to be a one-stop shop for our community. The Adult Leadership Class is having a Family Fun Day outside with bounce houses, face painting, and hair wrapping. There will be a bake sale and concessions--BRING YOUR WHOLE FAMILY TO THE BAXTER COUNTY FAIRGROUNDS ON MAY 17!! We can't wait to see you there! Contact Tracy at the Chamber for information on renting a booth--870.425.5111.

CHAMBER GOLF TOURNAMENT-FRI., MAY 23

Join us on Friday, May 23 at Big Creek Golf & Country Club for the Chamber's 14th Annual Golf Tournament. Shotgun start at 8 am. Registration includes golf cart, beverages, and lunch. 100.00/person or 200.00/team--Don't miss this opportunity to play on one of the best courses Arkansas has to offer! Contact the Chamber to register your team today: 870.425.5111.



GOOD DEAL SALES, LLC

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Contact: Gary & Alicia Jane Walker
Mountain Home, AR
870-321-1070

Holy Spirit Luthern Church

Church

Contact: Linda S Dabney
319 CR 27-Walker Rd
Mountain Home, AR 72653
870-431-3981

Reginald (Reggie) D. Watson--Individual

Mountain Home, AR
870.736.6273

LISA NAILS

Hair, Health, Beauty Products

Contact: Lisa Bereczky
147 S. Main
Mountain Home, AR 72653
870-706-7024

Baxter County Master Gardners

Clubs/Organizations

Contact: Karen Tipton
BCMG/3 East 9th Street
Mountain Home, AR 72653

Enterprise Printing Co., Inc.

Printing

Contact: Shannon Baker
PO Box 258
Bull Shoals, AR
870-445-4571

***Want to join the Chamber, or know
someone interested?***

Click HERE to JOIN THE TEAM!

**The Mountain Home Chamber is on
Facebook! LIKE our page please.**

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.



First Friday Breakfast
was hosted by
Pregnancy Resource Center
March 4, 2014



Business After Hours hosted by
Elmcroft on April 17. Thank you for your
support!



GOOD MORNING MOUNTAIN HOME hosted by CenturyLink on April 16



ADULT LEADERSHIP EDUCATION DAY-FRIDAY, APRIL 25

On Friday, April 25, the Adult Leadership Class was treated to a tour on the ASU-MH campus by Dr. Robin Myers, Chancellor, and Christy Keirn, Marketing Director. Prior to that, Dr. Myers set up a question and answer session with our participants and informed them of the new and exciting programs coming into our area. Following the tour at ASU, the class then drove over to the Mountain Home School District's Administrative offices where Dr. Lonnie Myers had invited many of his principals and department heads to discuss the current and upcoming events going on within the district. The class was encouraged to ask questions and was treated to a casual lunch where we got to talk one-on-one with many of the leaders in our school system. Finally, they wrapped up the day at the Alternative Learning School and visited both sides occupied by the Baxter County Juvenile Services and the school system's alternative classes. Members of the class were treated to classroom visits as well as presentations from students. Thank you for making a difference in our schools!



Mountain Home Chamber of Commerce

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- Judy Matty, TLC Bank, jmatty@tlcbank.net
- Ricky Johnson, Comfort Inn, comfort@suddenlinkmail.com
- John Montgomery, Baxter County Sheriff, jmontgomery@baxtercountysheriff.com

