



# CHAMBER SPIRIT

- ▶ News
- ▶ FOCUS Update
- ▶ Bits 'N' Pieces
- ▶ New Members
- ▶ Recent Events
- ▶ Contact Us

## COMMUNITY CAREER EXPO

Whether you are looking for a new job or looking for a new employee, the ASUMH Community Career Expo will offer students and community members an opportunity to come together! Don't miss the action Tuesday, March 12 from 11:00 a.m. until 2:00 p.m. in the Vada Sheid Community Development Center at ASUMH .

Last year, approximately 350 people attended the Career Fair at ASUMH and over 57 employers were on hand to meet job-seekers. On-site activities include free resume assessments and mock interviews. The Department of Workforce Services will also have its mobile unit on site for additional job leads.

Prior to the event, Goodwill Industries will participate in a professional clothing exchange. In addition, ASUMH will assist students with resume writing, as will the Department of Workforce Services for the general public.

Current and upcoming openings will be available and on-the-spot interviews could occur. Walk-ins are welcome, but please come prepared with your resume and in professional or career-appropriate attire.

For information on hosting a free booth or about the Career Fair, contact Tamera Mitchell by phone at (870) 508-6278 or email at [tmitchell@asumh.edu](mailto:tmitchell@asumh.edu).

## GOLF TOURNAMENT 2013

The Chamber's 2013 Golf Tournament is set for Friday, May 3 at Big Creek. We will be looking for sponsors and players. Mark your calendars now and plan to join us for this two-person scramble. Prizes on every hole, lots of libations and snacks, lunch and cart included. See you May 3 for the 2013 Chamber Golf Tournament.

## TWIN LAKES TREASURE HUNT

The Chamber's second annual Twin Lakes Treasure Hunt at the Fairgrounds is Saturday, May 11 from 7 am - 4 pm. Save that STUFF for a booth at the TL Treasure Hunt...a community-wide ONE STOP garage sale! Organizations - it's a great fundraiser. To pre-reserve a booth, call Susannah at 425-5111. Booth cost is \$25 for chamber members, \$35 for non-members. Booths are approximately 12x12 in size. Tables available from the fairgrounds on a first-come first serve basis. Admission to the TLTH will be \$2/ person. Let's make this a successful annual event for our area - sign up today!

The Natural Choice

ARKANSAS STATE UNIVERSITY  
MOUNTAIN HOME  
870-508-6262

INTEGRITY FIRST BANK

Serving the Mountain Home, Jonesboro, & Pocahontas Regions

FDIC (870) 425-2101 • GoIFB.com

The Z-TEAM  
RELOCATION & RETIREMENT SPECIALISTS

#1 CENTURY 21 Real Estate Team, State of Arkansas for 2009

Let us be your buyers agent at NO FEE to YOU!

Bob & Linda Zdera  
Executive Brokers

870-405-0793 • 870-405-5407  
HelloZteam@gmail.com

RetireToArkansas.net

Century 21  
L & Mac Realty

LCreative Productions  
Graphic Design & Photography  
by Linda Clark

Schedule Your Wedding Photos Now!

405-0323

LCcreativeproductions.com

Baxter Regional Medical Center

www.baxterregional.org

Remarkable\*

To learn more about our continuum of care community, please call us at (870) 425-2494.

BOE All faiths or beliefs are welcome. 11-02506

'Cause you never know what you might run into.

I'm your agent for that.

Ashley Hanson, Agent  
Bus: 870-432-2451  
www.ashleyhanson.com

## FOCUS MOUNTAIN HOME - UPDATE

### **COMMITTEE UPDATES:**

**The Targeted Business Recruitment (TBR) Committee and Retention and Expansion of Existing Business (REEB) Committee** have met again and making important gains on our objectives for the year.

Thanks to co-operation from the City and the Fire Department we now have a listing of all buildings/businesses/vacancies within the City limits. This inventory is crucial to our goal of having an accurate inventory of existing business and to confirm our geospatial footprint is correct to both our outside and internal audience. One of the first uses of this information is to make sure our business locations are in the correct spot on Google Maps, one of the most widely used mapping application on the web.

**Retiree Recruitment Tourism (RRT) Committee** met in February to discuss a possible signature event that could bring many visitors and generate tourism dollars for our community. This is awaiting approval; we will keep you posted. The committee is also in the final stages of developing the new Chamber website. Eddie and several Chamber members attended three of the five trade shows booked for this year and used the new Chamber booth. Over 3000 guides were distributed to potential visitors at these shows. The Chamber also developed new business cards with the website's QR code. These have been very popular with the younger generation.

### **A message from Bo:**

I am a few days away from confirming all the information needed to upload our first new site to the Sate's site selection database. More will be added shortly. Be sure to visit our website for the required size minimums to have your site or building loaded and for forms to send this information to the Chamber.

Please visit the Chamber's website, **click [HERE](#)**, or stop by our office to receive a copy of our survey asking you what type of business you would like to see in Mountain Home. Market demand is an important part of business location decisions and having your voice heard is an important part of that relaying that demand to the outside world.

The Economic Development portion of the Chamber's website will be vastly updated when the new site is launched soon, allowing those visiting our site to have a more complete picture of our economic landscape and ease of access to important demographic data. Within a 55 mile radius in and around Baxter County there are 207,326 people, many of whom work and shop in Mountain Home. Our town population numbers greatly under report the number of people for whom Mountain Home is their economic hub.

Thank you for your warm welcome. My family and I love it here. I am eager to contribute my efforts to making it an even better place to live and work.

Bo Gregory  
Director of Economic Development  
870-321-3255  
[Bo@EnjoyMountainHome.com](mailto:Bo@EnjoyMountainHome.com)

**Bits 'N' Pieces** is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

The **Reppell Diabetes Learning Center** will host our annual Free Diabetes Education Program: "The Good Life with Diabetes" on Wednesday April 3, 2013 in the Largerborg Dining Room at BRMC from 9am-Noon. Call 508-1765 to register today!

St. Patrick's Day party at **Dawt Mill** March 16th! Corned Beef and Cabbage in the Restaurant and the Band 9N takes the stage at 8pm in the Gravel Bar!

Bob Ketchum, **Cedar Crest Studios**, has just finished producing the latest "Cutthroat Trout" album. This trio plays a wonderful blend of classic songs from the 40's.

John Davidson, Vice Chancellor for Administrative Affairs at **Arkansas State University-Mountain Home** has been elected as Treasurer of the Arkansas Association of College and University Business Officers.

Did you know that **Baxter Regional Medical Center** is celebrating 50 Years! Our Mission : To provide excellent patient care for every patient, every time.

On March 16th, members of the community will be out at WalMart selling Luminarias for **Relay For Life of Baxter County**. Relay For Life is scheduled for May 3, 2013 at Bomber Stadium.

**Brad's Home Entertainment** is now installing IP security cameras. See your house or business realtime from a computer, smart phone or tablet.

**Dennis Holm Photography** - available for any aerial photography! Call 425-0365.

Celebrate Easter at **First Presbyterian Church** (across from Cooper Park)!! Worship service at 10:00 a.m. For more information: [www.fpcmh.net](http://www.fpcmh.net) or 870-425-3799.

**Derek McCoy – State Farm Insurance** – We offer auto, home, and life insurance. Also, let us help you with your banking – we have great rates on CDs! | 870-425-9594 or [derek@insurewithderek.com](mailto:derek@insurewithderek.com)

**Ozark Motor Sports** welcomes Michael Pemberton as Technician. Michael brings 6-10 years of mechanical experience, graduate of MMI, and service in the U.S. Army.

**The Baxter County Heritage Center** has launched its new Stones & Mortar fundraiser. See how we can promote your name, family, or business. Call the Historical Society: 425-2551.

**Twin Lakes Woodworking** would like to thank the Chamber for a strong start to 2013 by offering any chamber member 10% discount on cabinetry. Includes custom, manufactured or bath groups.

**Twin Lakes Civitan Club** will hold a 5K Walk/Run at Norfolk Pioneer Days May 18, 2013 at 7:30 am. \$20 pre-registration, \$30 day-of-race. Forms available at First Federal Bank in Mountain Home. Info, call Angie at 405-4971.

Register to win tickets to see Miranda Lambert and Dierks Bentley live in Springfield April 12. Listen to **KPFM Country 105.5** for sponsor locations!

Please join **El Chico Cafe** in welcoming Jennifer Nichols to our Management Team! Jen recently returned from Dallas where she successfully completed the training at CRO Corporate Headquarters.

**NATCO Communications** recently hosted South Shore Foundation Marion County Youth Leadership teens at a technology day. Participants learned about telecommunications jobs and enjoyed lunch, activities and prizes.

## Upcoming Chamber Events...

**Thursday, March 21...**

Business After Hours at  
XL7TV

5:15 pm

**Friday, April 5..**

First Friday Breakfast

8 am at El Chico

hosted by Mountain Home  
Painting

**The Chamber is on  
Facebook!**

**Become a fan and  
help grow the  
Chamber and  
promote the area!**

**Click here to  
become a fan!**

**facebook**

**All Pet & Equine Supply** will be hosting a Pet Adoption Day with Gail's Pets on Saturday March 16th and a Pet Adoption Day with the Humane Society on Saturday March 23rd.

**SERVPRO of Baxter, Boone, Fulton & Marion Counties** wants to remind everybody when we spring forward March 10th by setting our clocks ahead 1 hour (& yes less sleep). Change the batteries in your smoke alarm as well!

**Integrity First Bank** has launched it's new online banking app for Iphone and Android. Use search words "Integrity First Bank" on Itunes or Google Play.

2013 **Twin Lakes Radio** Bridal Expo March 23rd! Baxter County Fairgrounds 10 a.m. – 3 p.m. Fashion Show, Prizes, Free food & admission.

**Jay Chafin State Farm** is pleased to announce winning the category of largest collective donations at the 2013 Polar Plunge for the Special Olympics Arkansas!

**Arvest** is pleased to announce the promotion of Spencer Adams to consumer/mortgage lender. Visit Spencer at our East branch in Mtn Home starting in April.

**Restore by King Dermatology** - Yearning to be youthful in March - Schedule a free consultation and enter your name for the treatment of your choice!

**Conner-Hankins Funeral Home** has won the 2012 Funeral Home of the Year Award from First Guaranty Insurance. This award is given to the top producing funeral home within a seven state area.

Pledge to plant one row in your garden for the **Food Bank of North Central Arkansas** and drop off extra veggies to feed the hungry!

**Hospice of the Ozarks** would like to say THANK YOU to everyone that is helping make Casino Lagniappe a success. We are grateful for our community and the support we receive.

Mark your calendar: On Thursday, March 14th, Mountain Home High School Band is having a fundraiser through **Papa John's!** Order online and 20% of all online's proceeds will benefit the band, and help with their competition expenses!

Join **Nature's Way, The Health Food Store on the Square** at our FREE Third Thursday Forum, March 21 at 10 am or 2 pm featuring Jack & Nancy Cole of Hickory Ridge Seeds speaking on "Know Your Seeds". Seating Limited. Call 425-7677 to reserve a chair.

**Annette's Flowers**, a new chamber member, is the only florist with the same ownership since the business started 22 years ago AND the only florist with a floral arts degree from the National Floral Arts Institute of Chicago!

Join **Mountain Talk 97** for our new show "Financial Safari," Saturdays at noon on Mountain Talk 97 and [www.mountaintalk97.com](http://www.mountaintalk97.com).

Attention All Charitable and Volunteer Organizations—Want to raise money for your organization while you cruise? Contact Renae at **Cruise Planners** for details - 870-491-5215.

**Copy Products** wants your business today! Contact David Hemphill at [dhemphill@copyproductsinc.net](mailto:dhemphill@copyproductsinc.net) and let us show your company better service, better savings, and better equipment!

Bunnies and chicks are coming to **jclare studios** for spring mini sessions, Saturday March 16. Call 425-2005 - hop to it! [www.jclarestudios.com](http://www.jclarestudios.com).

**Home Instead Senior Care** will host the 2nd annual Walk A Mile in Her Shoes Saturday, May 11. Details available at [serenityinc.org](http://serenityinc.org).

**Ray's Four Seasons Sunrooms** offers 14 different sunrooms, screenroom, deck & patio furniture, replacement windows, and metal roofs! Call 870-431-4267. Open 8-5 Monday - Friday.



"12 Angry Jurors" Live theater at **Twin Lakes Playhouse!** First 3 weekends in April; Fri. & Sat. @ 7:00 pm & Sun. @ 2:00 pm. Visit [twinlakesplayhouse.org](http://twinlakesplayhouse.org) to order tickets.

Jack and Nancy Cole from **Hickory Ridge Seeds** will present the Third Thursday Forum at Nature's Way on the square - March 21st at 10:00 and 2:00. Call 870-425-7677 to register.

March Madness is Crazy at **Little Caesars Pizza!** Try our CRAZY EIGHT Pizza for only \$10.88. Toppings are: pepp, sausage, beef, bacon, ham, onions, mushrooms, banana pepper rings.

**LC Creative Productions** invites you out to the Twin Lakes Radio Bridal Expo, March 23, Baxter County Fairgrounds, 10am-4pm. See samples of our wedding photography.

**Hill Country Art Gallery** will be hosting a Mountain Home High School exhibit March 6-March 31. Painter A.J. Cantrell has rejoined the Gallery.

**Simple Man's** - Open for lunch Tuesdays thru Fridays at 11am. Coming soon, Karaoke Contest. \$5.00 entry for contestants ONLY. St. Patricks Day Party March 16th. Call us!

Participate in the **Marvelous!** Tribute to Dr. Becky Paneitz, retiring president of NorthWest Arkansas Community College . Call 870-421-2123 or 870-321-6711. March 22 deadline.

**St. Andrew's Episcopal Church** will begin our Easter Services Saturday, March 30th with an Easter Vigil at 8:00 PM. Please visit our website for our Holy Week schedule that begins March 24th, with our Palm Sunday services.

**The Schliemann Center for Women's Health Education** will be hosting Golden Girls Day Out, Thursday, March 14th, 1-3 p.m., \$10 topic will be Spring Gardening and its healthy benefits!!! Call 508-2345 to register.

If your group or business is in need of a speaker to address some of the issues of alcohol or drug/pain medication withdrawals, please call **First Step**, located in Baxter Regional Medical Center , at 870.508.7590.

LaDell LaRue at **Tank Rea Insurance Agency** would welcome the opportunity to quote your home/auto insurance renewals to possibly save you money. Call her at 425-6363.

**Goodwill** offers FREE Career Classes every Wednesday at 1:30-3:30 p.m. Call our career specialist Kim Markowski at 508-0042 to reserve your place!

**VisionAmp Marketing** would like to welcome Sarah Newman and Debra Osborn to their team. These women are essential assets to our team and we couldn't be happier to have them!

Following a successful year of work and travel in New Jersey, China and other fantastic destinations, Beth Tate has rejoined **Brooks Jeffrey Marketing**. Welcome back Beth!

Donation of items for the **Friends of the Library** Share Your Treasures Auction now being accepted at the Library. Auction is Saturday, April 6, 10:30am.

The **Mountain Home Business & Professional Women** invite you to join us at our regular monthly meeting on Thursday, March 21st at 5:45 p.m. to be held at ASU in the ORAC room. The program will be reviewing the Rembrandt's on display. For information call Donna Hopkins at 656-6331.

**Twin Lakes Community Bank** has launched their new website and is now offering mobile banking...check it out at [www.tlcbank.net](http://www.tlcbank.net). Download your free app via the App Store or Google Play.

Please join **First Security Bank** in welcoming Curtis Bowman back to Mountain Home with a reception at the downtown location on Thursday, March 21, 5-6 pm. Curtis has joined the Bowman & Associates CPA office and will open the Bowman Law Firm in early May.

## RIBBON CUTTINGS!

The Chamber Ambassadors welcomed **Farmer's Insurance with Lisa Hodge, Tamara Smith Photography and Wee Giggles, and Los Amigos Mexican Restaurant**



## The CALL in Baxter County

Organization

Contact: Amy Ponder

Email: amyponder@gmail.com

870-405-4400

## KOOL 96.1 KCWD

Media - Radio Station

Contact: Dawna Tyson

800 Baker Street

Mountain Home, AR

870-656-3500

## AR Dept. of Career Education

Organization

Contact: Alana Walls

715 W. Sherman

Harrison, AR 72601

870-741-7153

## Reese Family Dentistry

Dental Clinic

Contact: Dr. Paul Reese

301 South College

Mountain Home, AR

870-424-5900

## Barnes Roofing

Construction/Roofing

Contact: Rick Barnese

1022 Rocking Chair Lane

Valley Springs, AR 72682

870-424-2154

## Long Chiropractic

Health/Chiropractor

Contact: Dr. Joseph Long

506 Hospital Drive

Mountain Home, AR

870-424-5853

## Tamara Smith Photography & Wee Giggles

Photography/Retail

Contact: Tamara Smith

860 Highway 62 East, Ste 4

Mountain Home, AR

870-404-3314

## Ozark Holistic Healing

Health/Holistic Healing

Contact: Dana Green

2748 MC 6077

Flippin, AR 72634

870-543-8610

## Paragon Specialties, Inc.

Construction/Roofing

Contact: Ernie Palmertree

114 South Ave

Cotter, AR 72626

870-424-6867

## Annette's Flowers

Floral/Retail

Contact: Brent & Nancy Blomquist

1104 Highway 62 West

Mountain Home, AR

870-424-7673

***Want to join the Chamber, or  
know someone interested?  
Click HERE to JOIN THE TEAM!***





**Business After Hours** was hosted by **Hospice of the Ozarks** and held at the **Hospice House** in February.



**First Friday Breakfast** was hosted by **Brand New Church** with **pastor Lee Kemp** in February.

**THANK YOU** ...the Chamber has been stuffing 1500 bags this week for visitors to our area. Special thanks to Teresa Carter, Americore member from the Baxter County Alternative School, and her students for helping out!







## LEADERSHIP 2012-13

visited Little Rock in February. They toured the Arkansas Capitol and had lunch with Senator Key and Rep. Hopper (also got to witness the controversial override of the Governor's veto on the Abortion bill). They also visited Heifer International Headquarters, The Old State House Museum, Central High School...home of the Little Rock Nine, The Little Rock Regional Chamber of Commerce, the historic Arkansas Museum, and the Clinton Presidential Library.



Mountain Home Chamber of Commerce  
1023 Hwy. 62 East  
Mountain Home, Arkansas 72653  
info@EnjoyMountainHome.com  
(870) 425-5111

Staff: Eddie Majeste, CEO/President: [Emajeste@EnjoyMountainHome.com](mailto:Emajeste@EnjoyMountainHome.com)  
Bo Gregory, Director of Economic Development: [Bo@EnjoyMountainHome.com](mailto:Bo@EnjoyMountainHome.com)  
Susannah Alms, Marketing Director: [Susannah@EnjoyMountainHome.com](mailto:Susannah@EnjoyMountainHome.com)  
Dana Wehmeyer, Outreach/Office Director: [Dana@EnjoyMountainHome.com](mailto:Dana@EnjoyMountainHome.com)  
Chris Thompson: Membership Coordinator: [Chris@EnjoyMountainHome.com](mailto:Chris@EnjoyMountainHome.com)

Board of Directors: Jewel Pendergrass, Century 21 LeMac Realty, [jewel@century21lemac.com](mailto:jewel@century21lemac.com)  
Barney Larry, Baxter Regional Hospital Foundation, [blarry@baxterregional.org](mailto:blarry@baxterregional.org)  
Sandy Andres, Bouquet Palace, [sandy@bouquetpalace.com](mailto:sandy@bouquetpalace.com)  
Greg Harp, Harp's, [glharp2@suddenlink.net](mailto:glharp2@suddenlink.net)  
Mindy Luker, KOMT/KPFM/KKTZ, [mindyluker@twinlakesradio.com](mailto:mindyluker@twinlakesradio.com)  
Carl Wayne Wooldridge, Carl Wayne's Nursery, [cwooldridge@gmail.com](mailto:cwooldridge@gmail.com)  
Bryan Bell, Bryan Bell Construction, [bbconst@southshore.com](mailto:bbconst@southshore.com)  
Donna McMullen, BRMC, [dmcullen@baxterregional.org](mailto:dmcullen@baxterregional.org)  
John Reding, Integrity First Bank, [jreding@goifb.com](mailto:jreding@goifb.com)  
Mark Hopper, Hopper Environmental Services, [markhopper@hopperenvironmentalservices.com](mailto:markhopper@hopperenvironmentalservices.com)  
Brenda Turner, Stetson's Resort, [stetsons@stetsons-resort.com](mailto:stetsons@stetsons-resort.com)  
Glenn Burney, Baxter Healthcare, [glenn\\_burney@baxter.com](mailto:glenn_burney@baxter.com)  
John Conner, High Country Motors/Conner-Hankins Funeral Home, [highcountrymotors@suddenlinkmail.com](mailto:highcountrymotors@suddenlinkmail.com)  
Matt Taylor, Taylor Hearing & Balance Center, [mtthc@suddenlinkmail.com](mailto:mtthc@suddenlinkmail.com)  
TC Carter, Carter's Jewel Chest, [tc@cartersjewelchest.com](mailto:tc@cartersjewelchest.com)  
Mayor David Osmon, [city@cityofmountainhome.com](mailto:city@cityofmountainhome.com)

Web Site: [www.EnjoyMountainHome.com](http://www.EnjoyMountainHome.com)