

CHAMBER SPIRIT

FEBRUARY 2013

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CHAMBER ON THE MAP

Members and advertisers, are you curious who receives the new Chamber Vacation/Relocation Guides? Eddie has recently traveled to Springfield, MO and Chicago, IL representing our area, and distributing the 2013 guides. He will also attend shows in Dallas, Bentonville, and St. Louis this year. The Chamber guide is also displayed at the Branson, MO airport...with an average of 1000 distributed monthly.

The Chamber also recently subscribed to a new Arkansas leads list that generates over 200 leads a week...each person on the list will receive a 2013 Guide. Our guides are mailed to every person that inquiries via the Chamber website, a phone call or walk in, they are located around town at visitor hot spots, and in every Arkansas Welcome Center across the state. The Chamber plans to distribute 45,000 guides this year alone. It's a valuable resource and one worth investing in.

2013 CHAMBER WELCOME BAGS

Get your promotional items in to the Chamber NOW for the 2013 Welcome Bags. The Chamber will fill 1500 bags during the beginning of March to give to visitors to our area. Can you help STUFF? Let Susannah know!

SAVE THE DATES

A few important dates to remember...the Community Career EXPO is set for Tuesday, March 12 at The Sheid at ASUMH. Employers - if you are hiring or want to collect resumes, contact Tamara Mitchell at ASUMH, 870-508-6278 or tmitchell@asumh.edu. Also, the Chamber's second annual Twin Lakes Treasure Hunt at the Fairgrounds is Saturday, May 11. Save that STUFF for a booth at the TL Treasure Hunt...a community-wide ONE STOP garage sale! To pre-reserve a booth, call Susannah.



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FOCUS MOUNTAIN HOME - UPDATE

The **Retiree Recruitment and Tourism Committee (RRT)** have chosen the following travel/sport shows:

- * Springfield , MO , Jan. 11-13 - ATTENDED
- * Chicago , IL , Jan. 26 & 27 - ATTENDED
- * St. Louis , MO , Feb. 6-10
- * Rogers , AR , April 13 &14 (Wal-Mart FLW Tour)
- * Dallas Travel and Adventure Show, November

The RRT committee also decided to invest in the following:

- * A new Chamber Website, effective Feb. 2013 - IN PROCESS
- * A display booth for use at the shows - PURCHASED
- * Purchase an additional 5,000 Vacation/Relocation Guides to distribute at the shows - PURCHASED
- * Hold \$5,000 in miscellaneous funds for use in advertising opportunities as they arise. The new website will allow us to analyze our visitors to the site and from this information the RRT committee will decide upon other advertising venues.

The Targeted Business Recruitment (TBR) Committee and Retention and Expansion of Existing Business (REEB) Committee have met and began plans for the year! Leaders of these committees include Dr. Robin Myers of ASUMH and Barney Larry of the Baxter Regional Foundation.

Bo recently traveled to Little Rock for training on the state's site and building database and website. He and Eddie also attended a first-time ever joint meeting of the Arkansas Economic Development Commission and the state's Chambers of Commerce leaders.

We are currently at **\$977,400** in commitments of our \$1,250,000 goal. Our campaign fund-raising continues...if you would like to contribute, give us a call!

Want to see the case statement for FOCUS Mountain Home, complete with action plans and a five-year timeline? Take a look!

Bits 'N' Pieces is a FREE benefit to members..a chance for you to share about your business or organization! Just email your "Bits" each month. Keep it short and sweet... preferably 25 words or less!

We cover it all from Fly Fishing, Aerobics, iPads to Photoshop at **ASUMH** - there are non-credit classes for everyone through Continuing Education. Call (870) 508-6106 for more information or a complete listing!

The **Hill 'N Hollow Quilters Guild** Day Meeting will be February 8 at 9:30 am at the Redeemer Lutheran Church Family Center . The program will be "Quilted Heart" by Jamie Miller. The Night Meeting will be February 12 at 6:00 pm at Redeemer Lutheran with a program "Magic Squares" by Sharion Crozier. For information call Eileen 425-7419.

Skip Layne of **CenturyLink** recently celebrated his 40 year service anniversary. A lineman to start, Skip has been in management for 24 years and Area Operations Manager for North and East Arkansas and North Mississippi for the past 11 years. He currently takes care of 23 counties in Arkansas and 3 counties in Mississippi . Congrats Skip!

Party coming up? **Little Caesars** has Party Pack WINGS, 24 pc's for \$13.99. Pepperoni, Sausage & Cheese pizza's for \$5.00. Call ahead for orders. 870.424.3477.

The **Reppell Diabetes Learning Center** is excited to welcome Leslie Dew to our team as our new Secretary/ Scheduler. Leslie joined us on January 23rd, 2013. Please feel free to stop by, pick up our latest diabetes info, and say hello to Leslie!

Upcoming Chamber Events...

Thursday, February 21...

Business After Hours at Hospice of the Ozarks

5:15 pm

Friday, Mar 1..

First Friday Breakfast

8 am at El Chico

hosted by Friends of the Norfolk Fish Hatchery

RiverLodge would like to invite you to their OPEN HOUSE / 2nd Anniversary Celebration Feb 8th 2:30pm. Sentimental's will entertain and we will be serving Cake and Ice Cream and giving tours.

The **Pregnancy Resource Center of Mountain Home** has moved...new location 312 East 3rd Mountain Home.

"Meet or Beat" payment solutions offer from **U.S. Bank!** If we can't beat your current merchant processing pricing, you'll receive a \$500 Visa® Gift Card! Restrictions apply, call (870) 424-5626.

Buy your tickets now for **Hospice of the Ozarks'** fundraiser, CASINO LAGNIAPPE. An evening of fun and excitement you don't want to miss coming March 9th. Please call 508-1771 for more information.

Serenity's 'Walk A Mile In Her Shoes' may be your only chance to see your male colleagues in high heels. Details coming soon!

Belton welcomes Christopher Rohr as a Hearing Instrument Specialist intern. Christopher has a degree in psychology from College of the Ozarks.

North Arkansas Chiropractic is hosting movie night on Thursday Feb 7 at 6:00 PM. Come watch "Doctored," popcorn and drink provided. Call to sign up.

Wouldn't it be nice to deposit checks from anywhere? Now you can with **Arvest** Mobile Check Deposit for iPhone and Android. Visit arvest.com/anywhere for details.

This month **Newman MD Plastic Surgery** has our Botox on sale at 25% off and Coolsculpting at 40% off. Call and schedule your appointment today!

The Chamber is on Facebook!
Become a fan and help grow the Chamber and promote the area!

Click here to become a fan!

facebook

Mountain Talk is celebrating our 6th birthday! Register at www.mountaintalk97.com to win great prizes throughout February – 28 winners in 28 days!

Comfort Inn earned the prestigious Platinum Award from Choice Hotels International for 2012, ranking in the top 3% of all Comfort brand properties and #29 overall at the end of 2012! Congrats to the Comfort Inn staff!

BRMC announces new website launch...Be sure and check us out on Face Book! BaxterRegional.org

Free Tobacco Cessation Program for anyone wishing to stop using tobacco scheduled for February at the **Peitz Cancer Support House**. Call 508-2273 to register.

Cedar Crest Studio has upgraded software which has improved audio recording quality even more. Session work continues to build in 2013!

Baxter Regional Medical Center's **Schliemann Center for Women's Health Education** invites area women to a night out February 21st hosted by Cardiovascular Associates call 508-2345 for info.

George Paulson is **Good Samaritan Society of Mountain Home's** interim administrator while a national search is conducted for Chad's replacement. George has 30+ years in the profession, much of it with Good Samaritan.

PREVENTIONPLUS Medical Clinic services include: Neuropathy treatments (numbness/tingling), Diabetic FOOT CARE, PAIN Management, Fall Prevention. We accept MEDICARE and most insurances. Call today at: 870-492-9000!

VisionAmp Marketing would like to thank Lee Tolleson for all of his hard work and we wish him the best of luck on his new endeavors! On another note, VisionAmp is happy to announce Alan Arnold and Rick Upshaw as the newest members of their Sales Team.

First Community Bank would like to introduce Mike Heslep as its local Community Insurance Professionals agent. Come by the bank and see Mike for all your insurance needs.

Hill Country Art Gallery has classes starting in oils, watercolor, and scratchboard in February with teachers Kathy DiGiaco, Margaret Williamson, and Janice Elliott.

Enjoy a SWEETHEART deal: order your favorite jclare image BEFORE 2/14/13 and save 50% off any size canvas print. Offer expires 2/14/13. Call **jclare studios**: 425-2005.

Restore by **King Dermatology** coming in February! Experience pampering like no other as we rewind the aging clock in a relaxing and posh environment.

Brooks Jeffrey Computer Store welcomes Commercial Computer Technician Jeremy Ellis. Jeremy installs and maintains commercial computer networks large and small. 1-800-506-8064.

30% off Mother's Day ad special in **Marvelous! Magazine**: 1/12-page for just \$125. Deadline 2/22. Call Lucinda at 870-421-2123.

Real Life Church invites you to weekly services at 9:30 or 11:00 a.m. every Sunday. Relevant Teaching, High Energy Music and Great Children's program!

Conner-Hankins Funeral Home welcomes James Camp as Pre-need Counselor and Director of Aftercare. James wants to make pre-planning as convenient as possible by offering evening and weekend appointments if needed. Call James for an appointment today!

SERVPRO of Baxter, Boone, Fulton & Marion Counties would like to remind everybody smoke alarms save lives! Do you have them installed at home? More than 1.3 million fires are reported in the U.S. each year.

Twin Lakes Woodworking and Remodeling - now offering realistic 3D designs. Now you can see your new kitchen before you buy. Awesome!

RUNWAY FASHION!! Everything Sale . Purses, Wallets, Fashion Jewelry, Rings, Shoes, Hair Clips, Crowns, Necklace Sets for Proms, Pageants and Any Occasions! 355 Highway 5 North, near the Hospital.

New chamber member, **Hickory Ridge Seeds**, will be sponsoring an Heirloom Seed Seminar/Seed Starting Class at LC Creative Productions on Saturday, February 23rd at 10:00 a.m. Call Jack/Nancy 870-458-2054 for reservations. www.hickoryridgeseeds.com.

Baxter County Judge Pendergrass and his staff, Renee Walker – Administrative Assistant, Gale Mize – Executive Secretary and Chris Huett – Road & Bridge Supervisor look forward to working with local businesses and the Chamber.

LC Creative Productions is giving all brides that book their wedding photography in February a Free 11x14 print (\$35 value), call 870-424-0112.

Schwegman's Office Products February Special – Free Counterfeit Money Detector Pen when you place your order and tell us you're a Chamber member.

Simple Man's open for lunch Tuesday thru Friday at 11 am. Valentines Day dinner special February 14. One year anniversary party February 23. www.simplemans.com.

ASU Small Business and Technology Development Center launches new website to promote small business success in North-Central Arkansas . <http://www.astate.edu/a/sbtdc/> consulting, training, research and more.

Gamma House has a new Executive Director, Natalie Slusser . As you clean out, remember to donate your items to The Yellow House Thrift Store on the Square to benefit Gamma House!

A.I.D. Temporary Services, Inc. is celebrating 35 years of Service. Thanks to our clients! Call Shirley or Ashley at 425-2272 for all your staffing needs.

NATCO Communications provides DSL filters that protect your modems and phones from lightning strikes. Stop by our office on Main Street in Flippin before spring storms!

The regular monthly meeting of the **Mountain Home Business & Professional Women** has been changed to Thursday, February 21st. The location will still be at the Dinner Bell 785, Hwy. 201 N. at 5:15 p.m. Call Donna Hopkins at 656-6331.

Stop by **FNBC's** Mountain Home office and meet Chad Hudson, the new Community President.

TWIN LAKES CIVITAN is excited about the upcoming Sweet Heart Bowling Tournament. On 2/10 members of the club will participate as bowling partners to those with special needs and provide volunteer support for the event. We are currently working on the club's website and will let you know when it is up and running!

Do you really know how much your office equipment is costing you? Email **Copy Products** at dhemphill@copyproductsinc.net for a free, no obligation printing assessment.

The Food Bank is providing grocery store tours called Shopping Matters the first week on February designed to empower participants to buy fruits & vegetables on a budget, compare unit prices, read food labels and much more. To sign up call the Food Bank.

Don't miss the 28th Annual **Twin Lakes Radio** Boat and Outdoor Show Feb. 8 & 9, 10-5, at the Baxter County Fairgrounds. Free admission, free hot dogs and soda. Also, mark your calendars for the 2013 Twin Lakes Radio Bridal Expo, March 23, 10-3, at the Baxter County Fairgrounds also presented by KOMT 107.5 / KPFM 105.5 / KKTZ 93.5. For info call 870-492-6022.

It's cookie time again! The **Girl Scouts** are taking orders for cookies, so call LaDawn with your order today: 424-5627! They're still \$3.50 a box and we have all your favorite kinds!

RIBBON CUTTINGS!

The Chamber Ambassadors welcomed Derek McCoy State Farm, Prevention Plus, and Thompson Rackley Insurance to their new locations in January.



Blackbird Cafe

Restaurant/Gourmet Coffee/Catering
Contact: Amanda Principato
300 Library Hill
Mountain Home, AR
870-405-8236

Shana Hopper -

Farm Bureau Insurance

Insurance
1424 Highway 62 SW
Mountain Home, AR
870-425-2991

Hickory Ridge Seeds

Heirloom Seeds
Contact: Jack & Nancy Cole
2195 Candlewood Rd
Viola, AR 72583
870-458-2054

Ozark Opportunities, Inc.

Organization
Contact: Toby Atkinson
213 E 6th Street, #101
Mountain Home, AR
870-425-5118

Los Amigos

Restaurant
Contact: Selvin Rodriguez
1310 Highway 62 West
Mountain Home, AR
417-247-2029

Campbell Mattress Factory Outlet

Retail
Contact: Nicole Forester
904 Harps Plaza
Mountain Home, AR
870-424-2822

***Want to join the Chamber, or
know someone interested?
Click HERE to JOIN THE TEAM!***

Business After Hours was hosted by **Comfort Keepers** in January.



First Friday Breakfast was hosted by **Mobilized** in January.





LEADERSHIP 2012-13

visited the local media outlets in January...
The Baxter Bulletin, KTLO/KCTT/The Boot,
XL7 TV, and The Donald W. Reynolds Library.



'MEET BO' Event

Twin Lakes Community Bank hosted a "Meet Bo" event open to the community January 23, encouraging members and the public to meet the newest MHCC Staff member and Director of Economic Development, Bo Gregory.





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Barney Larry, Baxter Regional Hospital Foundation, blarry@baxterregional.org
Sandy Andres, Bouquet Palace, sandy@bouquetpalace.com
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Web Site: www.EnjoyMountainHome.com